

RESOLUTION NO. 2026-RXX

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF NEW BRAUNFELS, TEXAS, APPROVING A CHAPTER 380 ECONOMIC DEVELOPMENT AGREEMENT WITH THE GREATER NEW BRAUNFELS ECONOMIC DEVELOPMENT FOUNDATION, DBA. EARLY MATTERS – NEW BRAUNFELS, A PROJECT CONSISTENT WITH THE GENERAL STATEMENT OF PURPOSE OF THE CITY’S CHAPTER 380 ECONOMIC DEVELOPMENT PROGRAM POLICIES AND PROCEDURES.

WHEREAS, the City of New Braunfels’s (“City”) Chapter 380 Economic Development Program (the “Policy”), in accordance with Chapter 380 of the Texas Local Government Code, allows municipalities to make loans or grants of public funds to promote local economic development and may contract with an entity for the administration of a supporting program; and

WHEREAS, the Policy was originally adopted in 2015 and modified in early 2026 to simplify the policy and expand the number and types of businesses and organizations eligible to receive public funds; and

WHEREAS, Early Matters – New Braunfels previously committed \$100,000 to complete a thorough assessment of the New Braunfels childcare ecosystem including community-wide involvement with business, schools, government, nonprofits, churches, and individuals seeking care; and

WHEREAS, Early Matters – New Braunfels developed a shared childcare vision for New Braunfels’ future, completed a citywide Early Care and Education Final Report (the “**Report**”), assembled an Early Matters New Braunfels Steering Committee comprised of thirteen (13) community leaders, established a three-year budget that will launch the initiative, created a full-time Director job description, and secured grants totaling \$325,000 from the Kronkosky Charitable Foundation and the McKenna Foundation; and

WHEREAS, the Report determined that addressing early childhood education and childcare needs is critical to long-term economic and community vitality and has emerged as a business and economic issue. High childcare costs and limited availability affects families’ abilities to work, increasing employee turnover and reducing the local labor pool. Staffing shortages, financial constraints, and quality improvement barriers limit providers’ abilities to meet demand and improve services; and

WHEREAS, Early Matters – New Braunfels intends to address early childhood education and childcare needs throughout the New Braunfels community in accordance with the recommendations and actions recommended in the Report (collectively, the “**Project**”)

WHEREAS, this Project addresses the 2024-2029 City Strategic Plan objective “*Economic Mobility: 7. Look for opportunities to incentivize child development centers to increase the supply of high-quality childcare in the community that supports the local workforce,*”; and

WHEREAS, the City Council of the City of New Braunfels, Texas finds that the proposed Chapter 380 Agreement and Project will bring benefits to the City as it remains consistent with the Policy's General Purpose of improving the quality of life for its residents and provide benefit to the City's workforce.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF NEW BRAUNFELS, TEXAS:

Section 1: That the City Council finds the above statements to be true and correct.

Section 2: That the City Council finds that the Early Matters-New Braunfels project will bring benefits to the City consistent with the General Statement of Purpose and Policy.

Section 3: That the City Council authorizes the City Manager to execute the corresponding Chapter 380 Economic Development Agreement with Early Matters – New Braunfels for the early childhood education and childcare project.

PASSED, ADOPTED, AND APPROVED this 26th day of January, 2026.

CITY OF NEW BRAUNFELS

NEAL LINNARTZ, Mayor

ATTEST:

GAYLE WILKINSON, City Secretary