

**FINAL - MINUTES
OF THE NEW BRAUNFELS DOWNTOWN BOARD
REGULAR MEETING OF TUESDAY, JANUARY 16, 2024**

AGENDA

1. CALL TO ORDER

Chair Pat Butler called the meeting to order at 8:30 AM.

2. ROLL CALL

Present: Pat Butler, Chris Snider, Paul Schaefer, David Kneuper, Gary Seals, Sarah Harper, Matt Gandrud (8:35 AM), Jenny Wilson (8:35 AM), and Cheryl Fisher (8:35 AM)

Absent: Angie Martinez and Robin Jeffers

Community Members: Matt Schumann and TJ Grossi

3. APPROVAL OF MINUTES

A) Approval of the November 14, 2023 regular meeting minutes
Chair Butler introduced this item.

David Kneuper motioned to approve the November 14, 2023 regular meeting minutes. Paul Schaefer seconded the motion which was unanimously approved.

4. CITIZENS' COMMUNICATIONS

This time is for citizens to address the Board on issues and items of concerns not on this agenda. There will be no Board action at this time.

None.

5. DISCUSSION AND ACTION

A) Discussion and update from the Downtown Parking Committee
Chair Butler introduced this item.

Mandi Scott, Economic & Community Development Manager provided an update regarding this item and presented parking recommendations on behalf of the committee. Once approved by the Downtown Board at the February special-called meeting, the recommendations will move forward for City Council review and

potential action. Ms. Scott also shared additional parking work that city staff has initiated to include: planning with communications department, wayfinding partnership with NBU, a potential Coll/Castell lot reconfiguration, interdepartmental discussions surrounding enforcement, continued parking counts for data collection, and preliminary work to address staff parking downtown. A review of next steps was provided.

Ms. Scott answered questions from the Board.

B) Discussion and update regarding the New Braunfels Main Street Program

Chair Butler introduced this item.

Ms. Scott addressed this item. The City has received the 2024 contract and the probationary status is in effect until April 30, 2024 with a designation of "Affiliate Member." Per the population of New Braunfels, the contract requires two full-time staff members to complete quarterly and annual reports, address transformation strategies, establish a work plan and budget, pay an annual fee, and complete trainings. Ms. Scott reviewed the 2020 Main Street Transformation Strategies - Parking Reform and Improving Pedestrian Safety & Amenities and residential metrics provided on the Q4 2023 report. The Board had questions about the benefits of the program.

Ms. Scott answered questions from the Board.

C) Discussion and update on the Land Development Ordinance (LDO) project

Chair Butler introduced this item.

Ms. Scott reviewed Board Member, Chris Snider's, LDO-related questions which were recently submitted to the Planning and Development Department. Answers and additional questions from the Department were shared with the Board. The LDO process is still underway and comments/feedback are still being accepted as the draft is still in process.

6. GENERAL DOWNTOWN UPDATES

Ms. Scott presented updates on the following:

1. Trees: Downtown tree trimming is being scheduled for Spring; a tree on Main Plaza is scheduled for removal later in January, and

potential removal of a tree at Comal Flower Shop - both trees have infections.

2. Sidewalk pressure washing is upcoming - department is working with NBU for accessing water Downtown

3. The new 2024 DTA President is Clarisa DeSanto

4. Dittlinger Building curb cut request - TJ Grossi, Schumann Consulting, provided an update on development plans at the Dittlinger Building downtown

5. TIRZ 3: Business Improvement & Preservation Grant Applications are still being accepted; upcoming TIRZ 3 Board Meeting to review applications is on 2/12/24

6. Big Belly Trash Cans: 2024 event signs have been added to the sides of the trash cans, 25 signs total

7. Two NBEDC-Funded Projects Update: DT Right-of-way Enhancements - 60% design due in summer & Coll St. Drainage project - 60% design has been received, final design due in summer

8. Past event updates: Spooktacular 10/26/23, Veteran's Day Parade 11/11/23, Downtown Lighting 11/17/23, Wassailfest 12/7/23

9. Upcoming event updates: Saengerfest 5/4/24 - no longer "Wein & Saengerfest" will have the same 2023 footprint with reduced stages, bigger entertainment, with reoriented food trucks; new event applications through mid-April were reviewed

7. **ITEMS FOR NEXT MEETING**

Special-called meeting - 2/14/24 at City Hall - Tejas Room

Next regular meeting - 3/19/24 at McKenna - Classroom A

8. **ADJOURNMENT**

Chair Butler adjourned the meeting at 10:04 AM.

By: _____
PAT BUTLER, CHAIR