

Regional Workforce Education Alliance (RWEA)

February 10, 2026 - Meeting Minutes

REGIONAL WORKFORCE EDUCATION ALLIANCE			
The City of New Braunfels City Council and the City of Seguin City Council have established the Regional Workforce Education Alliance (“RWEA”) as a strategic group for clear communication, aligned efforts, collaboration, and targeted support for workforce education efforts. The vision of the RWEA is to capitalize on opportunities that support industry and lead to an increased quality of life and positive generational change.			
NEW BRAUNFELS REPRESENTATIVES		SEGUIN REPRESENTATIVES	
X	Bret Bradberry <i>Term ends 5/31/26</i>	X	Joshua Beck <i>Term ends 12/31/27</i>
	Lucas Conder <i>Term ends 5/31/27</i>	X	Jason Dinscore – CMC, steel – Vice Chair <i>Term ends 12/31/26</i>
X	Dr. Christopher Dayley <i>Term ends 5/31/27</i>	X	Travis Martinez <i>Term ends 12/31/26</i>
	Shane Hines – Chair <i>Term ends 5/31/26</i>	X	Carlos Moreno <i>Term ends 12/31/27</i>
	Christy Fischer -Rohlf <i>Term ends 5/31/27</i>	X	Gilberto Ortiz <i>Term ends 12/31/25</i>
X	Rachel Behnke <i>Ex-Officio Status- New Braunfels ISD</i>		Melissa Gossett <i>Ex-Officio Status- Navarro ISD</i>
	Renee Martinez <i>Ex-Officio Status- Comal ISD</i>		Sergio Juarrieta <i>Ex-Officio Status-Seguin ISD</i>
OTHER MEETING ATTENDEES: Mike Crowley, NB Chamber Rusty Brockman, CEMEX Alora Wachholz, Seguin EDC – City of Seguin Sharon Nittinger – NLC at NB Jessica Dersen, Seguin EDC – City of Seguin Shannon Gildea – City of New Braunfels			

1. **Call to Order** at 7:53 am
2. **Roll call**; Quorum established (8 of 14 present)
3. No **Citizen’s Communications** presented
4. **Minutes** from December 9, 2025 regular meeting
Bret Bradberry Motioned
Josh Beck Seconded
Approved Unanimously
5. **Discussion and Possible Action**
 - (A) Dr. Dayley interested in conducting study to compare existing data and educational opportunities with the needs of the local workforce – essentially is to see what we offer locally educationally and compare to needs of the local workforce. Compare and then come up with suggestions for what we need as a community and how we can best present them to prospective students and employees
 - a. Dr. Dayley willing to do this work through Texas State or we can hire a consulting firm.

- b. If outside firm was hired, what sort of tools do they have that we do not – Mike from Chamber said that tools such as ESRI used are things we already have. We already pay workforce alamo for this data and our communities have this data to supplement ready to go if needed.
 - c. Not an expert in workforce – employers tell. Take all qualitative data, analyze and report it. Will simply report findings with no bias – committee of experts would determine what to do with the findings.
 - d. Consider partnering with college of education to find doctoral students interested in this sort of work
 - e. Does there need to be a budget for any unanticipated costs such as refreshments, meeting spaces – communities believe that they can handle this
 - f. Scope of project – through zip code, county? Cities could present the exact area that would be the requested boundary
 - i. Project is working for the region and working for our local business, industry and students
 - ii. This group would serve as the primary resource for guidance
 - iii. Motion to approving direction for the proposed workforce study made; seconded. Motion carries.
- (B) Discussion and possible action to create a committee to address RWEA marketing and communication – how can we best aggregate events and communication efforts. How can we provide a summary of what work is happening – this is what this committee is, Seguin EDC, Chamber, can send to City communication teams,
- a. Consider it not being a separate sub-committee but have an agenda item that notates what we would like to highlight to take back to other groups
 - i. Even if it is one post a month, this is content that other groups can share
 - ii. During the “Report” out part of the meeting, what do you want to share a recap... this is what we are working on for groups like Manufacturing and HR round table, maybe EDC and Chamber pages, district leadership meetings, city council or EDC meetings – what do you want shared out
 - iii. One page into of group and members will be facilitated by Seguin
- (C) Discussion on RWEA accomplishments to date – if you have something you want to celebrate something from this group, email it to Jason Dinscore by February 17
- (D) Discussion on regional teacher externships – partnering to create a regional externship program – teachers would sign up to tour local facilities
- a. Sent out survey and committee will be reviewing all of that data.
 - b. Requested input on names – The Industry insight experience: Beyond the Classroom educator externships
 - c. TMAC would be willing to support our local program; industry has to be prepared to have the teachers onsite – next meeting committee will bring sample agendas
 - d. Next meeting discuss swag, raffles or other incentives for teachers that go above and beyond

6. Committee Updates

(A) Item was not addressed

7. Quick reports

- NLC 2/9 Pre-Construction open house
- NBISD CTE Advisory committee meeting 3/16
- TxFAME Chili cookoff was well attended, looking to have at least 17 spots

8. Meeting adjourned 9:08am