



**CITY OF NEW BRAUNFELS, TEXAS
ECONOMIC DEVELOPMENT CORPORATION
MEETING
CITY HALL - COUNCIL CHAMBERS
CITY HALL - 550 LANDA ST.**



THURSDAY, JANUARY 15, 2026 at 5:00 PM

AGENDA

1. CALL TO ORDER

2. ROLL CALL

3. APPROVAL OF MINUTES

- A) Approval of the November 3, 2025 workshop meeting [25-1553](#)
minutes
- B) Approval of the November 20, regular meeting minutes [25-1554](#)

4. CITIZENS' COMMUNICATIONS

This time is for citizens to address the Board on issues and items of concerns not on this agenda. There will be no Board action at this time.

5. TREASURER'S REPORT

- A) Presentation and discussion on the January 2026 [25-1555](#)
Treasurer's Report

6. DISCUSSION AND POSSIBLE ACTION

- A) Presentation and discussion on the Strategic Planning [25-1556](#)
Outcomes Report and possible action to approve
proposed NBEDC Strategic Planning priorities
- B) Public hearing, discussion, and possible action [25-1557](#)
approving an expenditure, of up to \$175,000, to fund the
Streets and Utility Design Master Plan, pursuant to
Section 501.103 of the Texas Local Government Code.
- C) Public hearing, discussion, and possible action [25-1562](#)
approving an expenditure, of up to \$300,000, to support
maintenance and operations of parks facilities funded by
the NBEDC, pursuant to Section 505.152 of the Texas
Local Government Code.
- D) Presentation on a proposed expenditure to support [25-1563](#)
Gener8tor - an entrepreneurship, workforce
development, and local innovation accelerator project
- E) Discussion and possible action to elect New Braunfels [25-1564](#)

Economic Development Corporation officers (President, Vice President, Secretary, and Treasurer) for CY2026 - to be effective January 16, 2026.

7. EXECUTIVE SESSION

In accordance with the Texas Government Code, Section 551.071, the Board reserves the right to retire into executive session concerning the items listed on this agenda to consult with its attorney. In addition, the Board may convene in executive session on any of the following items, with any final action being taken in open session:

- A) Deliberate issues regarding economic development [25-1565](#)
negotiations in accordance with Section 551.087 of the Texas Government Code:
 - 1. Project Shoot
 - 2. Project Thread
 - 3. Project Icon
 - 4. Gruene 16
 - 5. Project Space
 - 6. Gener8tor
- B) Deliberate pending/contemplated litigation, settlement [25-1566](#)
offer(s), and matters concerning privileged and unprivileged client information deemed confidential by Rule 1.05 of the Texas Disciplinary Rules of Professional Conduct in accordance with Section 551.071, of the Texas Government Code, specifically:
 - 1. 210 S. Castell, LLC.

8. ADJOURNMENT

CERTIFICATION

I hereby certify the above Notice of Meeting was posted on the bulletin board at the New Braunfels City Hall.

Board Liaison

NOTE: Persons with disabilities who plan to attend this meeting and who may need auxiliary aids or services such as interpreters for persons who are deaf or hearing impaired, readers, or large print, are requested to contact the City Secretary's Office at (830) 221-4010 at least two (2) work days prior to the meeting so that appropriate arrangements can be made.