

**FINAL - MINUTES
OF THE NEW BRAUNFELS DOWNTOWN BOARD
REGULAR MEETING OF MONDAY, MARCH 30, 2026**

AGENDA

1. CALL TO ORDER

Chair Jenny Jaeckle called the meeting to order at 2:00PM.

2. ROLL CALL

Present: David Kneuper, Matt Grandrud, Pat Butler, Gary Seals (2:03PM), Angie Martinez, Chris Snider (2:05PM), Cheryl Ann Fisher, Jenny Jaeckle, Paul Schaefer, Sarah Harper, and Tanya Pence (2:03PM)

3. APPROVAL OF MINUTES

A) Approval of the February 17, 2026 regular meeting minutes.

Chair Jaeckle introduced this item. Pat Butler motioned to approve the February 17, 2026 regular meeting minutes. Cheryl Fisher seconded the motion, and it was passed unanimously.

4. CITIZENS' COMMUNICATIONS

This time is for citizens to address the Board on issues and items of concerns not on this agenda. There will be no Board action at this time.

None

5. PRESENTATION, DISCUSSION, AND POSSIBLE ACTION

A) Presentation, discussion, and possible action to approve recommendations from the Downtown Parking Revenue Advisory Standing Committee.

Chair Jaeckle introduced this item. Mandi Scott, Economic & Community Development Manager, presented updates on the recommendations from the Downtown Parking Revenue Advisory Standing Committee, including its top-ranked priorities, identified needs and projects, next steps, and feedback regarding program change options. The Revenue Committee identified its top three priorities as: (1) pedestrian safety and comfort, (2) improved parking experience, and (3) additional parking supply. To align with these priorities, the Revenue Committee supported staff's recommendation to hire a full-time team member dedicated to the downtown area to

assist with beautification, landscaping, and maintenance efforts. Pat Butler moved to approve the Committee's identified priorities. Sarah Harper seconded the motion, which passed unanimously. Cheryl Fisher then moved to support the City's hiring of an additional team member, funded by the Parking Revenue Fund, to dedicate 40 or more hours per week to downtown beautification, Sarah Harper seconded the motion, which passed unanimously.

6. GENERAL DOWNTOWN UPDATES

A) Presentation and update on Downtown projects, events, and initiatives.

Chair Jaeckle introduced this item. Ms. Scott presented a downtown update, which included recent and upcoming events, completed and ongoing beautification projects, and key upcoming dates.

7. ADJOURNMENT

Chair Jaeckle adjourned the meeting at 2:50PM.

By: _____
JENNY JAECKLE, CHAIR