



Proclamation

THE STATE OF TEXAS §
COUNTY OF COMAL §
CITY OF NEW BRAUNFELS §

WHEREAS, The Braunfels Foundation Trust, established with a \$1,500 donation from Braunfels, Germany, after the devastating 1972 flood, is a nonprofit organization providing technical and vocational scholarships to local students; and the Living Legends program honors individuals who have made significant and well-known contributions to our city and county through their ongoing achievements; and

WHEREAS, Michael Meek was born in Laredo, Texas, to Donald and Billy Faye Meek, and his early years were shaped by this father's air force career until the family retired in his mother's favorite fishing spot, Rockport; and after graduating from high school, Michael attended Texas A&I University in Kingsville on a tennis scholarship where he met his future wife, Debbie, and graduated with a business degree majoring in marketing and management; and

WHEREAS, a hurricane evacuation in 1988 brought the Meeks to New Braunfels and a chance interview with then New Braunfels Chamber President Tom Purdum who hired Mike as Convention and Visitors Bureau Director, then Economic Development Director; and upon Mr. Purdum's retirement, Mike became the Chamber president and CEO; and under Mike's leadership, our city's financial landscape was transformed into a strong business and volunteer community; and by creating partnerships with the city, county, schools, the Economic Development Foundation, NBU and others, the Chamber acted as staff, coordinator, facilitator, cheerleader and mediator assisting in the creation of over 17,000 primary jobs; and

WHEREAS, although Mike retired in 2020, he continues serving his community as a thirty-six-year member of the Wurstfest Association and Grosse Opa in 2018, as a member of the New Braunfels Rotary Club and president of their newly created foundation, and on the New Braunfels Community Foundation where he serves as Chair; and

WHEREAS, Mike received the Chamber's Hall of Honor award, is a two-time recipient of the Chamber's Chair of the Board Award and a 2020 Besserung Award honoree; the Herald Zeitung named him a "Pillar of the Community" twice and their Citizen of the Year" in 2022 for his efforts in creating the Central Texas Technology Center, and TXDOT honored Mike with their Roadhand Award, one of only three ever bestowed in Comal County.

NOW THEREFORE, be it resolved, that I, Neal Linnartz, Mayor of the City of New Braunfels, Texas, hereby proclaim Michael Meek, as a

"Living Legend of New Braunfels"

and I do hereby call upon our citizens to join the Braunfels Foundation Trust in honoring New Braunfels' Living Legends.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Seal of the City of New Braunfels to be affixed this the 22nd day of September 2025.

CITY OF NEW BRAUNFELS

NEAL LINNARTZ, Mayor