



**CITY OF NEW BRAUNFELS, TEXAS  
ECONOMIC DEVELOPMENT CORP.  
WORKSHOP MEETING  
HONORS HALL  
390 S. SEGUIN AVE.**



**WEDNESDAY, JANUARY 24, 2024 at 1:00 PM**

**AGENDA**

1. **CALL TO ORDER**
2. **ROLL CALL**
3. **CITIZENS' COMMUNICATIONS**

*This time is for citizens to address the Board on issues and items of concerns not on this agenda. There will be no Board action at this time.*

4. **WORKSHOP ITEMS**

- A) Briefing on the intercity trip to Greenville, SC. [24-92](#)
- B) Presentation and discussion on NBEDC's financing and funding capacity [24-95](#)
- C) Presentation and update on NBEDC funded Capital Projects and Initiatives [24-93](#)
- D) Presentation, update, and discussion on the Castell Avenue Phase 1 - Coll Street Drainage Improvements Project [24-94](#)
- E) Presentation, discussion, and direction on a potential project expenditure for the acquisition of Parkland, a project authorized under 551.072 of the Texas Government Code [24-97](#)
- F) Presentation and discussion on a proposed Public Relations strategy [24-96](#)
- G) Presentation and discussion on Strategic Plan priorities for 2024 [24-98](#)

5. **ADJOURNMENT**

**CERTIFICATION**

I hereby certify the above Notice of Meeting was posted on the bulletin board at the New Braunfels City Hall.

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Board Liaison

NOTE: Persons with disabilities who plan to attend this meeting and who may need auxiliary aids or services such as interpreters for persons who are deaf or hearing impaired, readers, or large print, are requested to contact the City Secretary's Office at 221-4010 at least two (2) work days prior to the meeting so that appropriate arrangements can be made.