HST20-302

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BY: RR

City of New Braunfels

APPLICATION FOR HISTORIC DESIGNATION

City of New Braunfels, Planning and Environmental Department
424 S. Castell Avenue, New Braunfels TX 78130 (830) 221-4057

1. **Name of proposed Landmark:** The Producer's Co-Op
2. **Address of Landmark:** 210 S Castell Ave
3. **Legal Description:** CITY BLOCK 1003, LOT 204-205 & W 21.06 LT 203 & S 13 LT 206 & N 83 W 40, LT206 & PT LTS 195-196 & NE PT LT 197-198-199 & PT LT 200
4. **Owner Name:** Ronald B Snider, Fredrick Heimer, Michael Meyer
5. **Owner Address:** 186 S. Castell Ave., New Braunfels, TX, 78130
6. **Contact phone numbers:** 210-273-8118
7. **HISTORY**: a brief history is required and should be attached to this application. The following information should be included, if known:

- Original owner/builder/architect/bibliography and footnotes
- Subsequent owners
- Original and subsequent uses of significance
- Dates of the above
- Any anecdotes concerning the landmark and/or its owners
- Photographs of facades
- General description of the structure

10. I hereby request consideration of the above described structure/site as a historic landmark according to the provisions of the New Braunfels Historic Landmark Preservation Ordinance. I have read this Ordinance and fully understand its effect on my property. This application shall be considered as my written permission as owner of the above described property for historic designation by the New Braunfels City Council.

Owner Signature

12-2-20
Date

FOR OFFICE USE ONLY

Application received by: _____ Date: _____

RECOMMENDATIONS FOR APPROVAL

HISTORIC LANDMARK COMMISSION: Date: _____

PLANNING COMMISSION: Date: _____

The Producers Cooperative (Brief Building History)

Established in 1944, The Producers Co-Op experienced rapid growth and found themselves in need of a larger warehouse. In spring of 1946, the property adjacent to the "Herald Building"(188 South Castell) was placed under contract and an architect from San Antonio, Jeremiah Schmidt, was hired to begin working on the 80x80 concrete and steel structure.

In early 1947, The Producers Co-Op had completed their new building and have remained the sole occupants until 2021. Through out the years, additions have been made but the primary structure has remained unchanged.

LAYING THE CORNER-STONE on the Producer's Co-Op new warehouse are President Willard Hill, with pick; Vice-President and chairman of building committee E. E. Voigt handles shovel; From left to right looking at blue-print: Leslie Ehlers, Mgr., and Otto Timmermann, Jr., Secy. Extreme left is friend Bob Pent. Other directors looking on are John Classen, A. Weidner, Ben Wolle and H. Laubach.

Spring - 1946

Producers Co-Op Lets Contract for New Building on South Castell St.; Remarkable 18 Months Growth

Contract for erection of a new warehouse, office building and display space for the Producers Co-Op on South Castell Street adjacent to the new Herald Building, was revealed this week.

Contract was let to Edwin Hanz, local contractor. Construction will begin this week and the building is expected to be ready for occupancy by about next January 1. Jeremiah Schmidt is architect and Gillard Simpson of San Antonio is consulting engineer. The new building will be 80x80 feet, or about 6,400 square feed of floor space. It will be a fireproof building of steel and concrete with steel windows and concrete floor and roof.

Offices, display rooms and reception rooms will take up the front part of the building with warehouse space in the back.

The new building, besides affording considerably increased storage space for the organization, affords a front on a main street. The original site was the former wool and mohair warehouse on Hill Street; today, besides the real estate on Castell Street, a large warehouse adjacent to the railroad tracks has been purchased and a 40x40 cement tile building is already under construction which, when completed, will house a fedd grinder and a feed and molasses mixer.

The Producers Cooperative Marketing Association, familiarly known as the Producers Co-Op, was organized on November 1, 1944, with 142 members and $18,000 capital stock which today has risen to 289 members with $50,000 in stock subscribed and paid in. Over 1,200 patrons were served in 1945.

The organization is owned and operated solely by producers of agricultural products, serving Comal and surrounding counties, and sets out to do four distinctive aims and purposes, according to E. E. Voigt, publicity chairman:

1. To sell and buy in line with other competetive business;

2. To see that producers of agricultural products receive the highest possible price for their commodities thru the method of returning to each individual the savings which have accumulated thru the years, — the so-called patronage dividend. In so doing, members and non-members are on an equal footing.

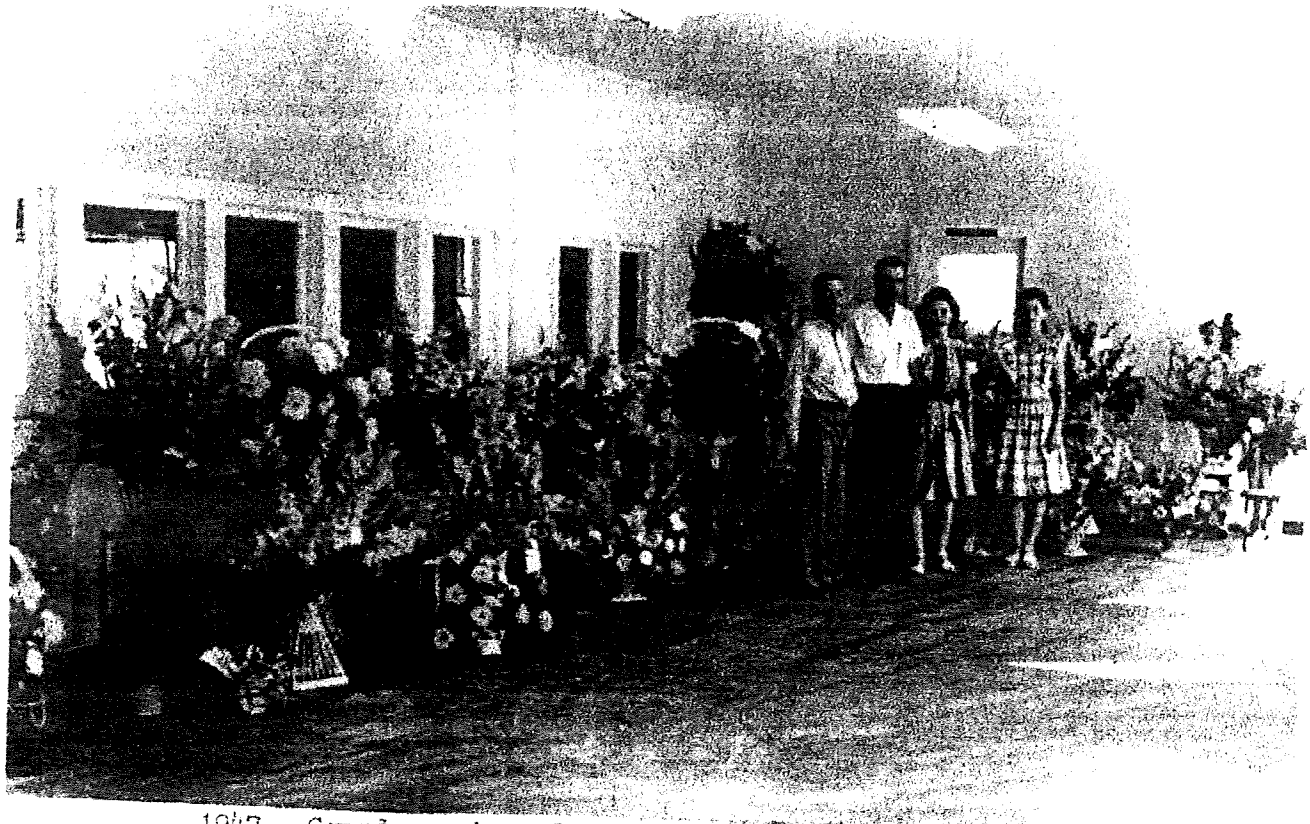
3 To get in closer contact the people of the rural districts in order to have a better understanding, so they can be served to their best advantage.

4. To render special service to rural residents, by having to rent or loan implements and machinery when needed.

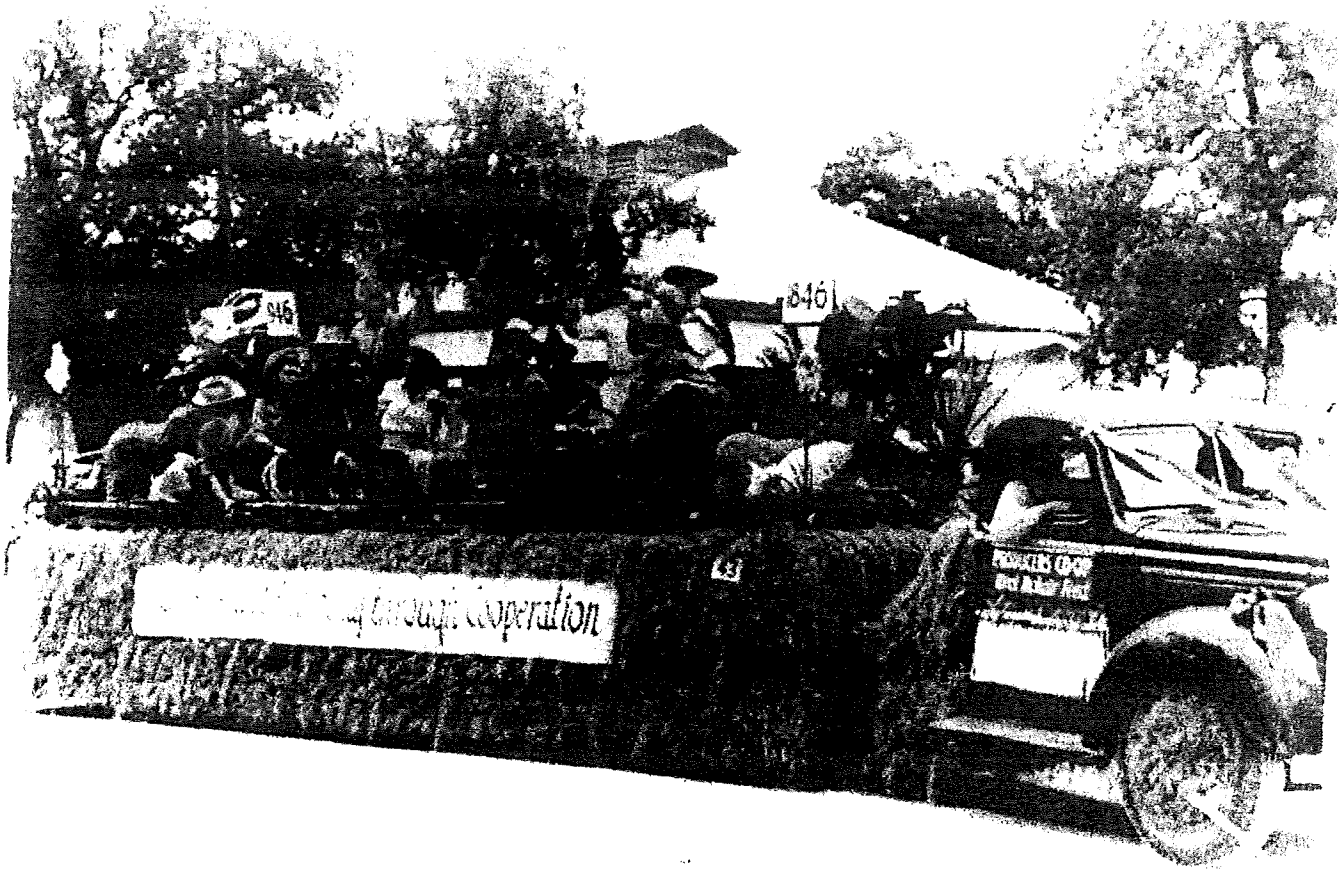
The business specializes in handling wool, mohair, feeds, seeds, and veterinarian supplies. During the first year in business it handled three-quarters of a million pounds of wool and mohair and this spring was credited with making one of the highest sales of mohair of the season, netting the producers 58¼ to 59½ cents per pound for grown and 78¼ to 79½ cents for kid.

On completion of the new building a grand opening is planned to further acquaint members and patrons with the services offered by the organization.

Officers include Willard Hill, president, E. E. Voigt, vice-president, Otto Timmermann, Secretary and Leslie Ehlers, treasurer-manager. Other directors are C. L. Mezerole, John P. Classen, Herm. Laubach, Gus Schaefer, Herman Blank, John Karbach, Arthur Weidner, R. R. Coreth, Herman Hitzfelder, D. L. Knibbe, Gus Krause and Ben Wolle.



1947 - Grand opening of office and warehouse building



1946 - New Prescott Commercial Terminal

1947

Seated: Otto Timmermann, Ben Wolle, Herman Blank, R.R. Coreth, Leslie Ehlers, John Classen, Sr., John Karbach, W.D. Hill, C.L. Meserole, Gus Schaefer
Standing: Arthur Weidner, H.J. Laubach, Ervin Voigt, Herman Hitzfelder, D.L. Knibbe