



**CITY OF NEW BRAUNFELS, TEXAS  
CITY COUNCIL - SPECIAL MEETING**



**CITY HALL - COUNCIL CHAMBERS  
550 LANDA STREET  
NEW BRAUNFELS, TX**

**MONDAY, MARCH 17, 2025 at 5:00 PM**

***MISSION STATEMENT***

***The City of New Braunfels will add value to our community  
by planning for the future, providing quality services, encouraging  
community involvement and being responsive to those we serve.***

**AGENDA**

**CALL TO ORDER**

**CALL OF ROLL: CITY SECRETARY**

**INVOCATION: COUNCILMEMBER SPRADLEY**

**PLEDGE OF ALLEGIANCE & SALUTE TO THE TEXAS FLAG**

**1. CONSENT AGENDA**

- A) Approval of the second and final reading of an ordinance [25-339](#)  
to amend Section 126-381 of the Code of Ordinances of  
the City of New Braunfels to reduce the term of the  
resident river parking pass from 3 years to 1 year, and to  
authorize management and enforcement authority to  
include parking enforcement agents.  
Amy Niles, River and Watershed Manager

**2. WORKSHOP**

- A) Presentation and Annual Update, for the New Braunfels [25-108](#)  
Housing Authority.  
Henry Alvarez, New Braunfels Housing Authority Executive Director
- B) Presentation on the Annual Benchmark Study for the [25-338](#)  
New Braunfels Chamber of Commerce.  
Johnathan Packer, President & CEO, New Braunfels Chamber of Commerce  
Tate Korpi, Director of Data & Research, New Braunfels Chamber of Commerce
- C) Presentation on the FY 2023-24 People Report. [25-327](#)  
Lindsey Cox, Assistant Director of Human Resources  
Becca Miears, Director of Human Resources
- D) Presentation and discussion on the results and [25-326](#)  
recommendations from the Dry Comal Segment 2 & 3

Trail Feasibility Study.

Scott McClelland, Assistant Transportation and Capital Improvements Director

- E) Presentation and discussion of the possible [25-331](#) establishment of a Neighborhood Empowerment Zone and Tax Increment Reinvestment Zone in the West End area of New Braunfels.

Jeff Jewell, Economic and Community Development Director

**3. EXECUTIVE SESSION**

In accordance with the Open Meetings Act, Texas Government Code, Ch. 551.071, the City Council may convene in a closed session to discuss any of the items listed on this agenda. Any final action or vote on any executive session item will be taken in open session.

- 4. IF NECESSARY, RECONVENE INTO OPEN SESSION AND TAKE ANY ACTION RELATING TO THE EXECUTIVE SESSION AS DESCRIBED ABOVE.**

**5. ADJOURNMENT**

**CERTIFICATION**

I hereby certify the above Notice of Meeting was posted on the bulletin board at the New Braunfels City Hall.

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Gayle Wilkinson, City Secretary

NOTE: Persons with disabilities who plan to attend this meeting and who may need auxiliary aids or services such as interpreters for persons who are deaf or hearing impaired, readers, or large print, are requested to contact the City Secretary's Office at (830) 221-4010 at least two (2) work days prior to the meeting so that appropriate arrangements can be made.