

**FINAL - MINUTES
OF THE NEW BRAUNFELS CITY COUNCIL - SPECIAL
REGULAR MEETING OF MONDAY, JUNE 30, 2025**

CALL TO ORDER

Mayor Linnartz called the meeting to order at 12:02 p.m.

CALL OF ROLL: CITY SECRETARY

Present 7 - Councilmember D. Lee Edwards, Mayor Pro Tem Lawrence Spradley, Councilmember April Ryan, Councilmember Mary Ann Labowski, Councilmember Toni Carter, Mayor Neal Linnartz, and Councilmember Michael Capizzi

INVOCATION: MAYOR PRO TEM SPRADLEY

Mayor Pro Tem Spradley provided the invocation.

PLEDGE OF ALLEGIANCE & SALUTE TO THE TEXAS FLAG

Mayor Linnartz led the Pledge of Allegiance and the Salute to the Texas Flag.

1. WORKSHOP

A) Presentation and possible direction to staff on a proposal by the New Braunfels Chamber of Commerce for the establishment of a Tourism Public Improvement District.

Mayor Linnartz read the aforementioned item.

Robert Camareno went over retreat objectives with council and introduced each presentation by giving a brief synopsis and what the council should expect throughout the entire retreat.

Jonathan Packer of the New Braunfels Chamber of Commerce introduced Tanya Pence who presented using a powerpoint presentation and answered questions.

Jared Werner also presented information to council regarding this item.

Jonathan Packer and Tanya Pence answered questions from council.

Tanya Pence explained the benefits of creating a Tourism Public Improvement District and how the board would be cultivated based on

the tiers of hotels located within the city to ensure a balanced view for decisions within the proposed zone.

No action or direction was given at this time.

B) Presentation and update regarding the planned market viability and demand analysis for an expansion and improvement of the Civic/Convention Center facility.

Mayor Linnartz read the aforementioned item.

Jared Werner presented this item using a powerpoint presentation and answered questions.

Jared explained to council the need for analysis to determine the feasibility for a civic/convention center expansion through a possible 4 phase analysis that could potentially determine high economic benefit.

Jared also went into detail on the overall cost breakdown, what the possible demand could be for the convention center in the future, and the possibility of partnering with the Economic Development Corporation to help fund this capital improvement.

Tonya Pence and Jonathan Packard with the Chamber spoke on this item as well on the economic impact this would bring to the city if improvements to the civic/convention center were approved.

No action or direction was given at this time.

Mayor Linnartz called for a 5 minute break at 1:18 p.m.

Mayor Linnartz reconvened the meeting at 1:30 p.m.

C) Presentation of the FY 2026-FY 2030 General Fund and Debt Service Fund Financial Forecast.

Mayor Linnartz read the aforementioned item.

Robert Camareno presented this item using a powerpoint presentation

Robert Camareno spoke on the financial forecast and the possible developmental options for the city within the next five fiscal years.

Jared also spoke on this item to council using a powerpoint

presentation and answered questions. Jared went over the general fund and the three main contributors to this fund.

No action or direction was given at this time.

D) Presentation, discussion, and possible direction to staff regarding the establishment of FY 2026 Proposed Budget priorities.

Mayor Linnartz read the aforementioned item.

Jared Werner presented this item to council using a powerpoint presentation and answered questions.

Jared spoke on issues regarding property value growth, sales tax revenues, operating costs, and the projected FY26 general fund capacity.

Robert Camareno also spoke on this item and answered questions from council. Robert spoke on the City Manager Budget Priorities.

No action or direction was given at this time.

E) Presentation and possible direction to staff on the establishment of a Tax Increment Reinvestment Zone that includes the Zipp Family Sports Park and adjacent properties.

Mayor Linnartz read the aforementioned item and item F.

Jordan Matney introduced both items E & F together.

Jeff Jewell presented both items E & F to council using a powerpoint presentation and answered questions.

Jeff spoke on an overview of what a Tax Increment Reinvestment Zone (TIRZ) is and how they are classified by Texas Government Code, the benefits and limitations of a TIRZ, and the timeline for the possible approval of the TIRZ before the end of the fiscal year.

No action or direction was given at this time.

F) Presentation and possible direction to staff on the establishment of a Tax Increment Reinvestment Zone that would support the implementation of the West End Master Plan and associated public improvements.

Mayor Linnartz read the aforementioned item in conjunction with item E.

No action or direction was given at this time.

G) Presentation and update on the City's current residential green waste program.

Mayor Linnartz read the aforementioned item.

Jordan Matney introduced this item and presented using a powerpoint presentation and answered questions.

Jordan provided an overview of the current SWRD programs, the targeted areas for improvement within the division, ongoing initiatives, the green waste program and the challenges it currently faces.

Recommending a new green waste program involving more education and outreach. Looking into possibility of carts. Robust resident survey. Continuation of bag service.

Matt Eckmann spoke to council as well regarding the benefits of an educational outreach to the residents for a new green waste program to include a robust resident survey.

Matt also spoke on the benefits of green waste being included in the normal garbage collection as it aids in the breakdown that converts into energy that will revert back into the electric grid for residential use.

No direction or action was given at this time.

The following individuals spoke at this time: Richard Kelsheimer

2. EXECUTIVE SESSION

In accordance with the Open Meetings Act, Texas Government Code, Ch. 551.071, the City Council may convene in a closed session to discuss any of the items listed on this agenda. Any final action or vote on any executive session item will be taken in open session.

3. IF NECESSARY, RECONVENE INTO OPEN SESSION AND TAKE ANY ACTION RELATING TO THE EXECUTIVE SESSION AS DESCRIBED ABOVE.

There were no executive session items. No action was taken at this time.

4. ADJOURNMENT

Mayor Linnartz adjourned at 4:10 p.m.

By: _____
NEAL LINNARTZ, MAYOR

Attest:

GAYLE WILKINSON, CITY SECRETARY