

September 24, 2025

City of New Braunfels  
Attn: City Manager  
550 Landa Street, New Braunfels, Texas 78130

City of New Braunfels  
Attn: City Attorney  
440 Landa Street, New Braunfels, Texas 78130

Re: Economic Development Agreement (“Agreement”), dated November 19, 2024, by and between the City of New Braunfels, Texas (“City”) and Lamar Advantage Holding Company (“Lamar”) concerning certain real property and improvements thereon and at 4041-4029 S. I-35 South Frontage Road, New Braunfels, Texas 78130, and as is more particularly described in that Agreement.

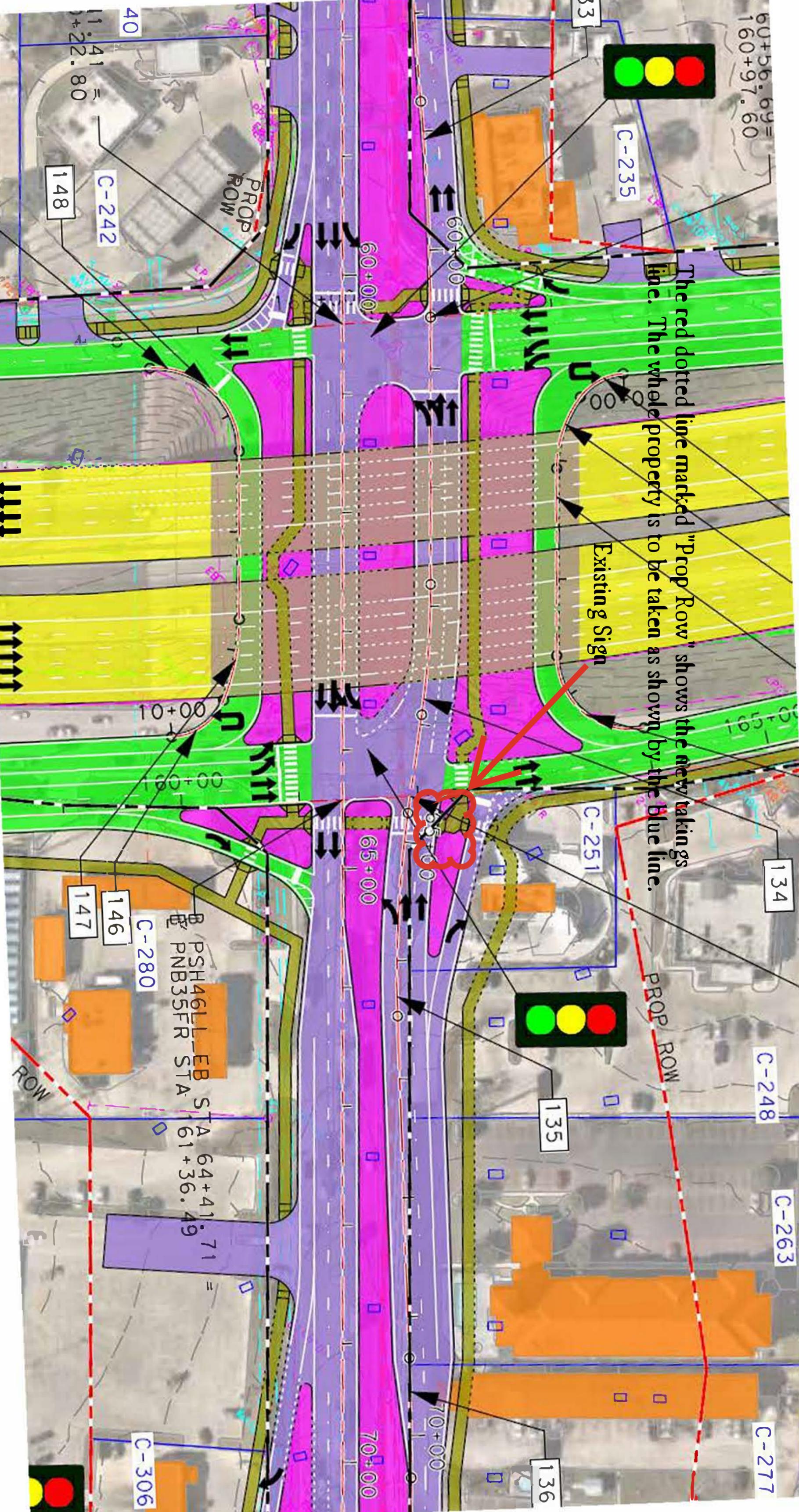
Dear City Manager:

Lamar respectfully requests for an amendment to be made to the Economic Development Agreement, dated November 19, 2024, because Lamar (Signage) Panels 80201 and 80202 are going to be condemned by TxDOT. As such Lamar would ask that the Agreement reflect the change from Lamar panels 80201 and 80202 to Lamar panels 1325 and 1348 at the location of: 4041-4029 S. I-35 South Frontage Road, New Braunfels, Texas 78130.

A redline of the Agreement reflecting this amendment is *attached* to this letter. Should you have any questions or wish to discuss this matter further, please contact General Manager, Alan Reeder.

Sincerely,

  
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Alan Reeder, General Manager, VP



The red dotted line marked "Prop Row" shows the new takings line. The whole property is to be taken as shown by the blue line.

Existing Sign

PSH46LL-EB STA 64+41.71 =  
PNB35FR-STA 61+36.49

C-306

C-280

146

147

C-242

148

C-235

133

C-277

C-263

C-248

134

C-251

135

136

65+00

60+00

70+00

40

11+41.80  
11+22.80

60+56.69 =  
160+97.60

165+00