



**CITY OF NEW BRAUNFELS, TEXAS
ECONOMIC DEVELOPMENT CORP.
WORKSHOP MEETING**



HONORS HALL - 390 S. SEGUIN AVE.

MONDAY, NOVEMBER 3, 2025 at 10:00 AM

Strategic Planning Retreat

AGENDA

- 1. CALL TO ORDER**
- 2. ROLL CALL**
- 3. CITIZENS' COMMUNICATIONS**

This time is for citizens to address the Board on issues and items of concerns not on this agenda. There will be no Board action at this time.

- 4. PRESENTATION**
 - A) Presentation of an award recognizing the dedication and [25-1337](#) service of Kathy Meurin to the New Braunfels Economic Development Corporation
- 5. DISCUSSION & WORKSHOP**
 - A) Presentation, discussion, and deliberation to identify and [25-1338](#) prioritize NBEDC Strategic Planning Initiatives
- 6. ADJOURNMENT**

CERTIFICATION

I hereby certify the above Notice of Meeting was posted on the bulletin board at the New Braunfels City Hall.

Board Liaison

NOTE: Persons with disabilities who plan to attend this meeting and who may need auxiliary aids or services such as interpreters for persons who are deaf or hearing impaired, readers, or large print, are requested to contact the City Secretary's Office at (830) 221-4010 at least two (2) work days prior to the meeting so that appropriate arrangements can be made.