City of New Braunfels

Proclamation

THE STATE OF TEXAS §
COUNTY OF COMAL §
CITY OF NEW BRAUNFELS §

WHEREAS, the City of New Braunfels proudly recognizes the extraordinary courage, selfless sacrifice, steadfast dedication, and unwavering commitment of the men and women who have honorably served in the United States Armed Forces in defense of our nation's freedoms, democratic ideals, and enduring values; and

WHEREAS, military veterans possess exceptional leadership, technical expertise, resilience, adaptability, integrity, and a mission-focused work ethic developed through their service to our nation; and these skills and experiences make veterans exemplary employees who strengthen businesses, foster innovation, and contribute to the economic prosperity of the New Braunfels community; and

WHEREAS, National Hire a Veteran Day, observed annually in July, encourages employers to recognize the talents and leadership veterans bring to the civilian workforce and expand career opportunities for those transitioning from military service; and

WHEREAS, the Greater New Braunfels Chamber of Commerce, through its Workforce initiatives, is committed to developing a skilled workforce, connecting employers with qualified talent, and advancing workforce solutions that strengthen our economy; and

WHEREAS, the Veterans Business Alliance empowers veterans by supporting veteran-owned businesses, fostering professional connections, and advocating for employment and entrepreneurial opportunities; and

WHEREAS, together, the Greater New Braunfels Chamber of Commerce and the Veterans Business Alliance encourage employers to recruit, hire, mentor, retain, and invest in veterans, recognizing that their continued success strengthens our workforce, economy, and community; and

WHEREAS, the City of New Braunfels joins communities across the nation in honoring our veterans and reaffirming its commitment to supporting their continued success through civilian careers, entrepreneurship, public service, and community leadership.

NOW THEREFORE, **BE IT PROCLAIMED,** that the City of New Braunfels, Texas, encourages all to recognize the value veterans bring to our workforce, support veteran employment initiatives, and express our sincere gratitude for their continued service and lasting contributions to our community, state, and nation.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Seal of the City of New Braunfels to be affixed this the 27th day of July 2026.

CITY OF NEW BRAUNFELS

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MICHAEL FRENCH, Mayor