

**NEW BRAUNFELS  
ECONOMIC DEVELOPMENT CORPORATION  
BOARD OF DIRECTORS MEETING  
CITY HALL – COUNCIL CHAMBERS**

**AUGUST 18, 2022 - WORKSHOP**

**MINUTES**

**1. CALL TO ORDER**

The meeting was called to order by President Meurin at 3:37 p.m.

**2. ROLL CALL**

**Present:** Chair – Kathy Meurin, Brian Cox, Stuart Hansmann, Neal Linnartz, Jim Poage and Don Austin (4:35 p.m.)

**Absent:** Kristen Carden

**Others:** Mayor Rusty Brockman; Lucinda Vela

**Staff:** Jeff Jewell, Jordan Matney, Garry Ford, Valeria Acevedo, Susie, Kelley; Michele Boggs (Chamber).

**3. CITIZENS' COMMUNICATIONS**

*This time is for citizens to address the Board on issues and items of concerns not on this agenda. There will be no board action at this time.*

(None)

**4. DISCUSSION AND ACTION**

A) Discussion and possible direction to staff regarding 2023 bond project ranking and prioritization criteria:

Jeff Jewell opened discussion about the ranking process for fourteen preliminarily approved 2023 bond projects that are eligible to receive EDC funding. Mr. Jewell reported that an initial ranking exercise had been completed via Survey Monkey by 6 of 7 directors. He and Garry Ford presented information to the board regarding the remaining ranking process the board will complete in the coming weeks. They discussed two additional considerations for the board to weigh in their final ranking of each eligible project. These are 1) project readiness (presented by Mr. Ford) and 2) leverage of other funding (presented by Mr. Jewell). Scoring methods were discussed for various stages of readiness and funding/leverage. The board agreed that staff will assign scores for each these two components based upon weightings agreed upon at the meeting for each criterion. The proposed criteria and weighting are as follows: Previous Ranking at 10%, Readiness at 50%, Funding Availability at 20% and Complementary Investment at 20%.

The fourteen EDC-eligible preliminarily approved projects were then each presented in detail. Questions and discussion followed. The board decided to remove four projects from its list for consideration during the next phase of project ranking (Guadalupe River Park, Spring Fed Pool Improvements, Northwest Community Park and Callen's Castle) based upon project readiness and currently identifiable funding. history. City staff will compile detailed

information including scores for readiness and funding/leverage for each of the 10 remaining proposed bond projects at a future workshop or meeting.

5. **ADJOURNMENT** – The meeting was adjourned at 4:47 p.m.

**CERTIFICATION**

\_\_\_\_\_

Kathy Meurin  
President

**ATTEST:**

\_\_\_\_\_

Jim Poage  
Secretary

DRAFT