

**CTTC Advisory Board  
December 10, 2024 Meeting Minutes**

<b>CENTRAL TEXAS TECHNOLOGY CENTER (CTTC) ADVISORY BOARD</b>			
<p>The City of New Braunfels in partnership with the City of Seguin established the Central Texas Technology Center (CTTC) Board to assist in the administration of the CTTC and its programs. The CTTC Board is charged with the responsibility of oversight for the CTTC and with keeping both City Council's informed on the operations.</p> <p align="center"><i>10 members / 3-year terms, lifetime max of 2 terms / quorum = majority of duly appointed (6 of 10)</i></p>			
<b>NEW BRAUNFELS</b>		<b>SEGUIN</b>	
X	Rachel Behnke – New Braunfels ISD – <b>Secretary</b>	X	Sergio Juarrieta– Seguin ISD
X	Bret Bradberry - Caterpillar. – <b>Vice-Chair</b>	X	Jason Dinscore – CMC, steel - <b>Chair</b>
X	Shane Hines – New Braunfels EDC	X	Melissa Gossett – Navarro ISD
	Lucas Conder	X	Mark Long – First Commercial Bank
X	Renee Martinez, Comal ISD	X	Josh Wilson – GRMC
<p><b>OTHER MEETING ATTENDEES:</b>                      Jessica Dersen, City of Seguin                      Shannon Gildea, City of New Braunfels                      Mike Crowley, New Braunfels Chamber                      Sharon Nittinger, Northeast Lakeview College                      Mike Anderson, TSTC                      Will Beck, TSTC                      Rusty Brockman, Cemex                      Dr. Veronica Garcia – Alamo Colleges – Northeast Lakeview College                      Margie Handrick, Navarro ISD</p>			

1. Call to Order at 7:48
2. Roll call; Quorum established
3. Minutes approved from October 8
4. No Citizen Communications presented
5. Discussion and Possible Action
  - A) Discussion and possible action setting a date for a CTTC Strategic Planning Meeting
    - a. Send a doodle poll with 4 Tuesdays in a row; possible meeting location at Cemex
    - b. Consider having a facilitator
    - c. Send dates to Rusty for location, Dr. Garcia for facilitator
  - B) Discussion and identification of Strategic Planning Meeting topics
    - a. Locate historical strategic planning notes to see if there is anything that has not yet been completed; Review Bylaws

- b. Goal is to discuss the CTTC Advisory Board vs. Workforce Advisory Board and what does that look like going forward
  - c. Data of economic growth from both communities
    - i. How can we support the shorter pathway from secondary into a program into a high-wage career
    - ii. How does this connect to the ISDs, what do they need
  - d. What is vision and mission for this group
  - e. Renaming the group
    - i. What are roadblocks to this; how can we work around this
  - f. Do we have the best stakeholders at the table
  - g. Legislative priorities
  - h. Marketing and communication
    - i. Consider inviting media representative to events of relevance
    - ii. How can we craft messages to share; press releases;
  - i. Planning committee - Dr. Garcia, Jason, Rachel, Jessica, Mike, Sharon, Shannon
    - i. Rachel coordinate dates, Dr. Garcia will send invite
- C) Discussion and possible action to set CTTC Advisory Board meeting dates for 2025
- a. Continue with every other month per bylaws
    - i. Include first 2025 meeting during the strategic planning to keep regular and then every other month going forward

#### 6. Committee Updates

- A) Facility Naming Signage - no updates at this time
- B) Workforce and ISDs - no updates at this time

#### 7. Reports

##### ISDS:

- NISD – Melissa Gossett is new CTE Coordinator
- CISD – 19/25 Committee has concluded; course selection is in progress; aligned courses across campuses; aligned an IBC with each program of study; created a program of study guide that Renee will share
- SISD – Course selection wrapping up; successful Career Expo; will be starting Ag, Arts/AV, IT program of study at middle school; Wildlife and Fisheries, Kinesiology, Accounting and Fire Science will be introduced at the high school; Job Shadowing in February
- NBISD – high school campuses still in construction; CTE Advisory committee meeting this week; focusing on innovative teaching and will ask for industry input

##### TSTC:

- Will Beck is the new Program Team Lead; hired new welding faculty member – Jesus; two new advanced manufacturing faculty starting; Land Acquisition announcement this week; asking for \$450million to start building during legislative session; Adding Building Construction Trades in Fall 2025 that will include a little bit of all trades;

#### TxFAME Lone Star Chapter

- Will graduate 10 AMTs from first cohort on May 2<sup>nd</sup> ; January 30 will be chili cookoff open house – industry partners serving chili and answering questions, students get to know who they may want to interview with; would like to get into classrooms to talk about TxFAME and discuss this event in early January

#### Northeast Lakeview College

- WinterFest on Friday with 3,000+, Fundraiser for out of district students raised \$22,000; 1/9 enrollment express for spring semester; new student orientation on 1/16; IT lab is now open; Nighthawks Cyber team placed 33<sup>rd</sup> in the nation; posted for PT science lab tech and Academic Tutoring;; adding FT Chemistry and Second FT biology offering ESL; pursuing another location due to growth; Engineering program is expanding; planning to start Lineman program at main campus and a utility company

#### NB Chamber of Commerce

- Finished a year on early childhood convenings, will be able to report out in January; No other updates at this time

#### Cities

- Seguin EDC launched a talent pipeline program; surveying for top-three critical positions; TWC announced JET Grant for equipment; One day Job Shadowing experience in February with 4 dates to choose from

Mark Long from Seguin will be off term on December 31, we thank him for his service to the committee

Meeting adjourned at 9:02am