

**MINUTES - DRAFT
OF THE NEW BRAUNFELS HERITAGE COMMISSION
REGULAR MEETING OF THURSDAY, DECEMBER 9, 2021**

City Hall - Council Chambers

AGENDA

1. CALL TO ORDER

Glenn Griffin called the meeting to order at 5:01 p.m.

2. ROLL CALL

Commissioners present: Glenn Griffin, Lauren Strack, Pamela Brandt, Martha McLaurin, Colette Nies, Kristi Joy Simmons, and Brandt Tucker.

Collette Nies arrived at 5:06 p.m.

3. APPROVAL OF MINUTES

A) Discuss and consider approval of the minutes of the May 13, 2020 meeting and April 8, 2021 meeting.

Glenn Griffin read the aforementioned caption.

Martha McLaurin moved to approve the item. Kristi Joy Simmons seconded the motion which passed unanimously.

4. CITIZENS' COMMUNICATIONS

This is for citizens to address the Heritage Commission on issues and items of concerns not on this agenda. There will be no Heritage Commission action at this time.

5. INDIVIDUAL ITEMS FOR CONSIDERATION

A) Discuss and consider the election of a chair.

Glenn Griffin read the aforementioned caption.

Laura Strack moved to nominate Brandt Tucker to Chair. Martha McLaurin seconded the motion which passed unanimously.

B) Discuss and consider the election of a vice chair.

Glenn Griffin read the aforementioned caption.

Martha McLaurin moved to nominate Lauren Strack as Vice Chair. Kristi Joy Simmons seconded the motion which passed unanimously.

C) Discuss and consider action regarding allocations of 2022 hotel occupancy tax to Heritage organization applicants.

Glenn Griffin read the aforementioned caption.

Gayle Wilkinson gave a brief PowerPoint outlining the new Arts/Heritage application process.

The amount available for the Heritage Commission for 2022 Arts/Heritage grants is \$329,708.00. The four applicants total requested amount is \$313,695.50. This leaves the Heritage with a surplus of \$16,012.50.

Three options were presented to the Heritage Commission on how they could allocate the surplus monies they had available.

Option one: Roll over excess funds in addition to 2023 funding.

Option two: Give excess funds to the Arts Commission 2022 funding.

Option three: Recommend funds to be utilized by the New Braunfels Convention & Visitors Bureau to promote Arts & Heritage in the City.

Mallory Hines with the City of New Braunfels Convention & Visitors Bureau presented a brief slide describing the different options they could use to advertise and promote the Arts & Heritage Commission or just the Heritage Commission.

The following individuals spoke: Luke Speckman and Tara Kohlenberg

Glen Griffin moved to roll \$8,000.00 to be added to the 2023 monies for the Heritage applicants and the remaining amount of \$8,012.50 to be used to employ the City of New Braunfels Convention & Visitors Bureau to digitally market/advertise for the four Heritage groups. Martha McLaurin seconded the motion which passed unanimously.

6. STAFF REPORT

A) Discuss the alignment of terms for Boards and Commissions to twice a year.

Glenn Griffin read the aforementioned caption.

Gayle Wilkinson gave a brief overview of the alignment of terms for Boards and Commissions and how it related to the Heritage Commission.

7. ADJOURNMENT

Glenn Griffin adjourned the meeting at 5:42 p.m.

By: _____
Glenn Griffin, Chair