



# Proclamation

THE STATE OF TEXAS           §  
COUNTY OF COMAL           §  
CITY OF NEW BRAUNFELS       §

**WHEREAS**, travel and tourism provide significant cultural benefits to the City of New Braunfels by offering a plethora of establishments for residents and visitors to enjoy; and

**WHEREAS**, meetings, events, and leisure travel are all key components to the local New Braunfels economy; and

**WHEREAS**, many of New Braunfels' hospitality and tourism industry businesses are locally owned and operated and build the foundation for making New Braunfels a desirable travel destination; and

**WHEREAS**, the City of New Braunfels has also been recognized as a Film Friendly and Music Friendly community by the Office of the Governor and recognized as 2024 Destination of the Year by Texas Travel Awards; and

**WHEREAS**, visitors relish the many tourism offerings like the small-town charm of Historic Downtown, Gruene Historic District, Schlitterbahn Waterpark & Resort, Natural Bridge Caverns & Wildlife Ranch, our two crystal-clear rivers and all the river recreation they have to offer, museums and theatres celebrating arts & culture, live music every day, an exquisite culinary scene, unique boutique shopping, a myriad of festivals, and all the unique and beautiful accommodations; and

**WHEREAS**, many of New Braunfels' hospitality and tourism businesses are characterized by their rich historical significance, a celebration of our founding German heritage, and showcase both small-town charm and Texas-sized fun; and

**WHEREAS**, welcoming visitors from near and far always has been, and always will be, the enduring ethos of the travel industry and of New Braunfels.

**NOW THEREFORE**, be it resolved, that I, Neal Linnartz, Mayor of the City of New Braunfels, Texas, hereby proclaim

## **NEW BRAUNFELS AS A TOURISM FRIENDLY COMMUNITY**

**IN WITNESS WHEREOF**, I have hereunto set my hand and caused the Seal of the City of New Braunfels to be affixed this the 26<sup>th</sup> day of August 2024.

**CITY OF NEW BRAUNFELS**

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**NEAL LINNARTZ, Mayor**