



Proclamation

THE STATE OF TEXAS §
COUNTY OF COMAL §
CITY OF NEW BRAUNFELS §

WHEREAS, travel and tourism provide significant cultural benefits to the City of New Braunfels by offering a plethora of establishments for residents and visitors to enjoy; and

WHEREAS, meetings, events, and leisure travel are all key components to the local New Braunfels economy; and

WHEREAS, many of New Braunfels' hospitality and tourism industry businesses are locally owned and operated and build the foundation for making New Braunfels a desirable travel destination; and

WHEREAS, the City of New Braunfels has also been recognized as a Film Friendly and Music Friendly community by the Office of the Governor and recognized as 2024 Destination of the Year by Texas Travel Awards; and

WHEREAS, visitors relish the many tourism offerings like the small-town charm of Historic Downtown, Gruene Historic District, Schlitterbahn Waterpark & Resort, Natural Bridge Caverns & Wildlife Ranch, our two crystal-clear rivers and all the river recreation they have to offer, museums and theatres celebrating arts & culture, live music every day, an exquisite culinary scene, unique boutique shopping, a myriad of festivals, and all the unique and beautiful accommodations; and

WHEREAS, many of New Braunfels' hospitality and tourism businesses are characterized by their rich historical significance, a celebration of our founding German heritage, and showcase both small-town charm and Texas-sized fun; and

WHEREAS, welcoming visitors from near and far always has been, and always will be, the enduring ethos of the travel industry and of New Braunfels.

NOW THEREFORE, be it resolved, that I, Neal Linnartz, Mayor of the City of New Braunfels, Texas, hereby proclaim

NEW BRAUNFELS AS A TOURISM FRIENDLY COMMUNITY

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Seal of the City of New Braunfels to be affixed this the 26th day of August 2024.

CITY OF NEW BRAUNFELS

NEAL LINNARTZ, Mayor