

MEETING MINUTES

NEW BRAUNFELS DOWNTOWN BOARD

Tuesday February 20, 2018, 8:30 A.M.

NBDB VOTING MEMBERS	PRESENT TODAY	NO. OF MEETINGS HELD SINCE APPOINTMENT	NO. OF MEETINGS ATTENDED SINCE APPOINTMENT
Shane Hines (5/2017) – Chair	Yes	40	30
David Kneuper (5/2017) –Vice Chair	Yes	17	17
Cathy Talcott (5/2019)	Yes	89	75
Ian Perez (5/2018)	Yes	42	38
Kendra Miller (5/2019)	Yes	15	11
Kelly Broussard (5/2019)	Yes	15	15
Curt Leonhart (5/2018)	Yes	13	12
Patrick Winn (5/2018)	Yes	13	9
Pat Butler	Yes	9	9
Vacant	-	-	-
Vacant	-	-	-

Others in Attendance

Staff: Chris Looney, Amy McWhorter, Stacy Snell, Ylda Capriccioso, Victor Garza, Katherine Crowe and Maddison O'Kelley.

Call to Order

The meeting was called to order by Vice Chair Kneuper at 8:30 a.m.

Roll Call

Roll was called and a quorum declared.

Approval of Minutes

Motion by Member Perez, seconded by Member Leonhart, to approve the December 19, 2017 regular meeting minutes. Motion carried (8-0-0).

Citizens Communication

None.

Individual Items for Discussion

Discuss Downtown Pedestrian and Bike route and surveys

Mrs. Capriccioso presented an opportunity to evaluate downtown pedestrian and bike route and surveys through the Walkable Community Program with MPO.

Chair Hines arrived at 8:35 a.m.

Discussion followed regarding the Walkable Community Program.

Vice Chair Kneuper supported requesting workshop for MPO from City Council.

Mrs. McWhorter indicated that she and Mrs. Capriccioso would contact City Council.

South Castell Avenue Visioning Plan Update – Victor Garza, Economic Development Coordinator

Mr. Garza introduced himself and the Board welcomed him.

Discussion followed regarding the sixth meeting regarding the South Castell Avenue Visioning Plan.

Mr. Garza provided an update on the visioning plan.

Discussion followed regarding the options provided and Civic Center.

Mrs. McWhorter described the City's history of downtown parking and past consideration for funding a parking garage.

Discussion followed regarding downtown parking, growth and architecture.

Member Winn asked Mr. Garza if it helped that the San Marcos civic center has a hotel component.

Mr. Garza stated that due to the hotel function of the civic center, the City of San Marcos was able to pay its debt down 5 years ahead of schedule.

Discussion followed regarding the civic center.

Chair Hines left at 8:59 a.m.

Discuss and consider Downtown Sidewalk Café Ordinance

Mrs. McWhorter provided an update on drafting the ordinance. She stated they needed to recommend an annual license fees for sidewalk cafés. She provided a draft ordinance and provided information regarding what other cities were charging for sidewalk café license fees for the Board's reference.

Discussion followed regarding the draft ordinance.

Vice Chair Kneuper stated he thinks the fee should go back to downtown. Mrs. McWhorter suggested making a recommendation for the fees to stay downtown.

Discussion followed regarding fees that have to do with downtown businesses being reinvested in the downtown area and potential fee schedules.

Member Winn suggested to make design standards accessible. He requested to discuss design standards at the next meeting and offered to show proposed designs for downtown businesses for the Board to review.

Discussion followed regarding downtown businesses.

Downtown Parking Update

Mrs. McWhorter provided an update on downtown parking inventory.

Member Winn asked when 2-hour parking will be monitored again.

Mrs. McWhorter stated it will likely be when the sidewalk project is done.

Discussion followed regarding parking.

Member Winn asked if there were any rules regarding overnight parking.

Mrs. McWhorter described a prohibition on overnight parking in commercial zoned areas.

Discussion followed regarding public parking in the downtown.

Vice Chair Kneuper left at 9:17 a.m.

Member Perez nominated Member Broussard to act as Chair in the absence of Chair Hines and Vice Chair Kneuper.

Member Broussard declined.

Member Broussard nominated Member Winn to act as Chair in the absence of Chair Hines and Vice Chair Kneuper.

Member Winn accepted.

Downtown Sidewalk Update

Mrs. McWhorter provided an update on the downtown sidewalk project.

Discussion followed regarding the progress of the project and positive interactions had between the project manager and some downtown business owners.

Wein and Saengerfest Committee Update

Mrs. McWhorter provided an update regarding Wein and Saengerfest.

Member Winn requested a confirmed date of the event.

Mrs. McWhorter stated it would be May 5th.

Wassailfest Recap

Mrs. McWhorter provided a recap of Wassailfest.

Discussion followed regarding the event.

Bylaws Revision Update

Mrs. McWhorter provided an update regarding the Bylaws revisions.

Discuss extended business hours campaign

Mrs. McWhorter presented the draft of the survey that will be sent out to the downtown business owners.

Discussion followed regarding the Downtown Association survey that was conducted previously.

Mrs. McWhorter survey – business owners and community

Member Winn suggested a First Sunday event, to coincide with the Farmer's Market.

Discussion followed regarding the Farmer's Market hours and days of operation.

Mrs. McWhorter requested suggestions for any additional questions to be included in the survey.

Member Winn suggested asking for ideas to encourage people to come and business to stay open on Sundays.

Discussion followed.

Member Talcott suggested asking about holiday hours.

Discussion followed regarding persuasive methods to encourage the businesses.

Member Miller inquired about the status of the Downtown App.

Mrs. McWhorter provided an update.

Member Miller suggested push notifications.

Items for Future Discussion

Mrs. McWhorter summarized the items for future discussion as the Election of Chair, design standards for patio cafes, overnight parking ordinance, and Downtown App update.

Member Winn requested to discuss the Downtown Board of Directors 2018 goals

Member Perez requested to discuss a banner update.

Member Butler requested to discuss light pole planters.

Adjournment

There being no further business, the meeting adjourned at 9:36 a.m.

Chair

Date