



**CITY OF NEW BRAUNFELS, TEXAS
PARKS AND RECREATION ADVISORY BOARD
MEETING
CITY HALL - COUNCIL CHAMBERS
360 AQUATIC CIRCLE**



TUESDAY, NOVEMBER 18, 2025 at 6:00 PM

AGENDA

1. **CALL TO ORDER**
2. **ROLL CALL**
3. **APPROVAL OF MINUTES**
 - A) Discuss and consider approval of the September 9, 2025 [25-1324](#)
Minutes of the Parks and Recreation Advisory Board.
4. **RECOGNITIONS/ANNOUNCEMENTS**
 - A) November Recognitions and Announcements [25-1325](#)
5. **CITIZENS' COMMUNICATIONS**

This time is for citizens to address the Park and Recreation Advisory Board on issues and items of concerns not on this agenda. There will be no Board action at this time.
6. **PRESENTATIONS**
 - A) Northwest Park Master Plan Update [25-1328](#)
 - B) River Season Wrap Up [25-1326](#)
 - C) Landa Park Golf Course Annual Summary [25-1329](#)
 - D) System-Wide Master Plan Update [25-1327](#)
7. **DISCUSSION AND ACTION**
 - A) Approval of placement of Historical Marker in Landa Park [25-1331](#)
 - B) Landa Park Aquatic Complex Dates of Operation [25-1330](#)
8. **AGENDA ITEMS FOR NEXT MEETING**
9. **ADJOURNMENT**

CERTIFICATION

I hereby certify the above Notice of Meeting was posted on the bulletin board at the New Braunfels City Hall.

Board Liaison

NOTE: Persons with disabilities who plan to attend this meeting and who may need auxiliary aids or services such as interpreters for persons who are deaf or hearing impaired, readers, or large print, are requested to contact the City Secretary's Office at (830) 221-4010 at least two (2) work days prior to the meeting so that appropriate arrangements can be made.



**Parks and Recreation Advisory Board Agenda Item
Report**

550 Landa Street
New Braunfels, TX

11/18/2025

Agenda Item No. A)

PRESENTER:

Ken Wilson, Director

SUBJECT:

Discuss and consider approval of the September 9, 2025 Minutes of the Parks and Recreation Advisory Board.

DISCUSSION:

N/A

RECOMMENDATION:

N/A

**DRAFT - MINUTES
OF THE NEW BRAUNFELS PARKS AND RECREATION ADVISORY BOARD
REGULAR MEETING OF TUESDAY, SEPTEMBER 9, 2025**

AGENDA

1. CALL TO ORDER

Jason Vreeland call the meeting to order at 6:00pm.

2. ROLL CALL

Board members present: Jason Vreeland, Katie Rae Preston, Joyce Compton, Eric Reed, Courtney Lyons-Garcia, Destin Singleton, Laurie Wehring

3. APPROVAL OF MINUTES

A) Discuss and consider approval of the August 12, 2025 Minutes of the Parks and Recreation Advisory Board.

Jason Vreeland introduced the item.

Joyce Compton made a motion to approved the minutes, Destin Singleton seconded.

4. RECOGNITIONS/ANNOUNCEMENTS

A) September Recognitions and Announcements

Jason Vreeland introduced the item.

The Board and Department extend their gratitude to Joyce Compton for her 12 years on the Parks Foundation.

The City has officially opened two new trails, Willard Canyon and Alligator Creek Trail. Ribbon cuttings were held in August. New signage coming soon

5. CITIZENS' COMMUNICATIONS

This time is for citizens to address the Park and Recreation Advisory Board on issues and items of concerns not on this agenda. There will be no Board action at this time.

Jason Vreeland introduced the item.

No citizens spoke at this time.

6. PRESENTATIONS

A) Summer Recreation Programs Wrap-Up

Jason Vreeland introduced the item.

Stephanie Chelar, Recreation Manager, gave an update on the summer programs and events. Highlights from the summer include CAPRA reaccreditation and celebrating National Park and Rec Month in July. Overall, Department revenue is coming in slightly higher than last fiscal year and the annual cost recovery is right around 52%.

-Summer Camps both saw a slight increase in revenue from last summer and both remain roughly 65% resident.

-LPAC and Tube Chute both saw a decrease in revenue from last summer. Factors include closures related to weather and high water events and cleanup and decreased river tourism.

-Athletics saw an almost 20% increase in revenue resulting from field rental fee increases early in the year.

-Total Park Rentals saw an almost 10% increase from last summer but Picnic Permits collected by Park Rangers showed a decrease of 26% from the same factors that led to a decline in revenue in Aquatics.

-The golf course is on track to hit 60,000+ rounds, a record.

Brandon Chiuminetta, Das Rec Manager, provided the update from Das Rec.

-Membership is at a all time high and revenue is 6% higher than last summer.

-120% Cost Recovery

-The staff celebrated 7 years of Das Rec in July.

-New shade structure was completed along with new turf in the back yard.

B) Zipp Family Sports Park Update

Jason Vreeland introduced the item.

Ken Wilson, Director, provided an update on the construction of the Zipp Family Sports Park. Currently all softball fields have received sod, the four baseball fields will be completed next. Furnishings like benches and trash receptacles are being installed. New images showing the progress were presented.

C) Park Projects Update

Jason Vreeland introduced the item.

Jeff Bransford, Park Development Manager, provided an updated on the Park Enhancement Project that is funded through Park Development Funds.

-\$1.5M of Park Development Funds earmarked for Park Enhancements

- Picnic Tables, Trash cans, and BBQ Grills are being replaced through out the park system.
- Hoffman Park playground surface has been replaced with artificial turf
- County Line Memorial Trail will receive concrete repairs and signage.
- Jessie Garcia Park will receive a pavilion replacement and concrete repairs.
- Haymarket Park will receive a pavilion replacement and improved landscaping.
- Future phases will look at improvements for several other parks.

NW Park Master Plan & Systemwide Master plan next month

7. DISCUSSION AND ACTION

A) Appointment to River Activities Committee

Jason Vreeland introduced the item.

Chad Donegan, Assistant Director, spoke to the Board about the upcoming appointment of the liaison to the River Activities Committee.

Joyce Compton made nomination for Destin Singleton to be the liaison, Laurie Whering seconded, the motion passed unanimously.

B) November Meeting Date

Jason Vreeland introduced the item.

Ken Wilson, Director, made a recommendation to the Board to reschedule the November meeting date to November 18 as the currently scheduled date, November 11, is Veteran's Day and City facilities are closed.

Courtney Lyons-Garcia made a motion to move the November meeting date to November 18th, Eric Reed seconded, the motion passed unanimously.

8. AGENDA ITEMS FOR NEXT MEETING

Jason Vreeland introduced the item.

Items for the next meeting are:

- Master Plan Review
- NW Park Update
- River Season Wrap Up

9. ADJOURNMENT

By: _____
CHAIR

Attest:

BOARD LIAISON

11/18/2025

Agenda Item No. A)

PRESENTER:

Ken Wilson, Director

SUBJECT:

November Recognitions and Announcements

DISCUSSION:

We are excited to announce some positions changes in our department. Samantha Morrison has moved from the Recreation Supervisor at Landa Recreation Center over to Fischer Park as the new Recreation Supervisor, and Davis Brown has accepted the position as the Assistant Recreation Supervisor, after an internship with the department.

Erin Bryant has been promoted to the Recreation Supervisor at Landa Recreation Center, having served 2 years as the Assistant.

Their position changes align with their education and passion within Parks and Recreation.

Upcoming Events:

- Downtown Lighting - November 21
- Wassailfest - December 4
- Grinch Movie in the Park - December 6

RECOMMENDATION:

N/A



**Parks and Recreation Advisory Board Agenda Item
Report**

550 Landa Street
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11/18/2025

Agenda Item No. A)

PRESENTER:

Brenadette Faust, Capital Projects Manager

SUBJECT:

Northwest Park Master Plan Update

DISCUSSION:

Brenadette Faust will provide an update on the status of the Northwest Park Master Plan.

RECOMMENDATION:

N/A



**Parks and Recreation Advisory Board Agenda Item
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550 Landa Street
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Agenda Item No. B)

PRESENTER:

Amy Niles, River and Watershed Manager

SUBJECT:

River Season Wrap Up

DISCUSSION:

Amy Niles, River and Watershed Manager, will provide an update to the Board from the 2025 River season.

RECOMMENDATION:

N/A

**Parks and Recreation Advisory Board Agenda Item
Report**

11/18/2025

Agenda Item No. C)

PRESENTER:

Quint Alexander, Golf Manager

SUBJECT:

Landa Park Golf Course Annual Summary

DISCUSSION:

Quint Alexander, Golf Manager, will provide a summary of the past fiscal year at the Landa Park Golf Course.

RECOMMENDATION:

N/A



Parks and Recreation Advisory Board Agenda Item Report

550 Landa Street
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11/18/2025

Agenda Item No. D)

PRESENTER:

Jeff Bransford, Park Development Manager

SUBJECT:

System-Wide Master Plan Update

DISCUSSION:

Jeff Bransford, Park Development Manager, will provide an update to the Board on the System-Wide Master Plan.

RECOMMENDATION:

N/A

11/18/2025

Agenda Item No. A)

PRESENTER:

Cindy Coers, Chair of Comal County Historical Commission

SUBJECT:

Approval of placement of Historical Marker in Landa Park

DISCUSSION:

Cindy Coers, Chair of Comal County Historical Commission will present to the Board a proposal to place a Texas Historical Marker honoring the Kindermaskenball “children’s masked dance” in Landa Park near the Dance Slab. Landa Park was home to the event from the 1920’s to the late 1960’s.

RECOMMENDATION:

Staff recommends the Board approve the placement of the Kindermaskenball Historical Marker in Landa Park.

18" x 28" Official Texas Historical Marker with post
Comal County (Job #23CM02) Subject (Atlas 23883) UTM;
Location: New Braunfels, 1370 Church Hill Drive

KINDERMASKENBALL

TRANSLATED TO "CHILDREN'S MASKED DANCE," KINDERMASKENBALL IS A LONG-TIME NEW BRAUNFELS TRADITION. KINDERMASKENBALLS BEGAN IN GERMANY, AND NEW BRAUNFELS' FIRST SCHOOL TEACHER, FRIEDRICH HERMANN SEELE (1823-1902), IS CREDITED WITH BRINGING THE EVENT TO NEW BRAUNFELS SOMETIME BEFORE 1857. BEGINNING AT THEIR CLASSROOMS, SCHOOLCHILDREN AND MARCHING BANDS DON COLORFUL COSTUMES AND PARADE THROUGH THE NEW BRAUNFELS STREETS, ENDING AT A LARGE GALA WITH SINGING, DANCING, FUN AND PLAYS. THE LOCATION OF THE GALA OVER THE YEARS HAS INCLUDED SEELE'S SAENGERHALLE, SEEKATZ OPERA HOUSE, LANDA PARK AND THE GYMNASIUM OF NEW BRAUNFELS HIGH SCHOOL. FOR OVER 160 YEARS, THE EVENT HAS BEEN A STAPLE OF THE NEW BRAUNFELS COMMUNITY.

(2023)

MARKER IS PROPERTY OF THE STATE OF TEXAS

11/18/2025

Agenda Item No. B)

PRESENTER:

Stephanie Chelar, Recreation Manager

SUBJECT:

Landa Park Aquatic Complex Dates of Operation

DISCUSSION:

Stephanie Chelar, Recreation Manager, will provide information to the Board on the proposed changes to the dates of operations at the Landa Park Aquatic Complex.

RECOMMENDATION:

Staff recommends approval of the update to the Landa Park Aquatic Complex dates of operations to opening on Memorial Day weekend (Saturday), remaining open through the weekend prior to school starting (NBISD schedule) and open for Labor Day Weekend (Saturday, Sunday, and Monday).