



SIGN COMPARISON TABLE

 PROPOSED MAYFAIR SIGN

 CITY SIGN STANDARD

SIGN TYPE	SIGN AREA	SIGN HEIGHT	SIGN WIDTH	MAX. NUMBER OF SIGNS
MAYFAIR: "With Love from Mayfair"	1,530 sf	50 ft	100 ft	1 in the community
CITY: No such sign permitted by sign code	N/A	N/A	N/A	N/A
MAYFAIR: Vertical Structure in Midtown	250 sf	100 ft (sign structure)	45 ft (sign structure)	
		6 ft (sign face)	41 ft (sign face)	
CITY: No such sign permitted by sign code	N/A	N/A	N/A	N/A
MAYFAIR: Digital Billboard	672 sf	48 ft	14 ft	2 in the community (with requirement to remove 3 existing billboards)
CITY: Off-Premise Signs - Prohibited	Prohibited	Prohibited	Prohibited	Prohibited
MAYFAIR: Iconic Sign	400 sf	40 ft	100 ft	4 in community
CITY: No such sign permitted by sign code	N/A	N/A	N/A	N/A
MAYFAIR: Neighborhood Identity Sign	65 sf (sign face)	10 ft	10 ft (sign face)	2 per entry
	200 sf (combined sign & sign structure)		20 ft (sign structure)	
CITY: Subdivision Entry Sign	40 sf	6 ft	N/A	No max per entry
MAYFAIR: Temporary Sign	100 sf	20 ft	20 ft	2 per lot (limited to IH 35 and Kohlenberg frontage)
(must be removed after 10 years)				
CITY: Construction Site Sign	100 sf	N/A	N/A	No limit
(must be removed 1 week after construction completed)				
MAYFAIR: Temporary Builder Sign	100 sf	10 ft	10 ft	2 per lot
CITY: Real Estate Sign	8 sf	N/A	N/A	1 per street frontage
(1 & 2 family residential)				
MAYFAIR: Digital Sign	48 sf	6 ft	8 ft	1 per lot (limited to specific sites)
CITY: electronic Message Sign	48 sf	5 ft	N/A	1 per lot (no other free-standing sign permitted)
(Downtown area)				