

**FINAL - MINUTES
OF THE NEW BRAUNFELS DOWNTOWN BOARD
REGULAR MEETING OF TUESDAY, JUNE 17, 2025**

AGENDA

1. CALL TO ORDER

Chair Jenny Jaeckle called the meeting to order at 8:29AM.

2. ROLL CALL

Present: David Kneuper, Sarah Harper, Jenny Jaeckle, Pat Butler, Paul Schaefer, Tanya Pence, Cheryl Fisher (8:32AM), and Gary Seals (8:35AM)

Absent: Matt Gandrud, Angie Martinez, and Chris Snider

3. APPROVAL OF MINUTES

A) Approval of the March 11, 2025 regular meeting minutes

Chair Jaeckle introduced this item. Paul Schaefer motioned to approve the March 11, 2025 minutes, Pat Butler seconded the motion, and the minutes were approved unanimously.

4. CITIZENS' COMMUNICATIONS

This time is for citizens to address the Board on issues and items of concerns not on this agenda. There will be no Board action at this time.

None.

5. DISCUSSION AND POSSIBLE ACTION

A) Welcomes and Member Introductions

Chair Jaeckle read this item. All Downtown Board (DTB) members and staff introduced themselves. The newly appointed DTB member, Tanya Pence, was introduced and welcomed by the group.

B) Discussion and possible action to elect a Chair and a Vice Chair

Chair Jaeckle introduced this item. Sarah Harper motioned to keep the current officers in place - Jenny Jaeckle as Chair and Paul Schaefer as Vice Chair, David Kneuper seconded the motion, and the one-year officer terms for Jenny and Paul were approved unanimously.

C) Discussion and possible action to approve changes to Article III - Section 3.5 Attendance of the New Braunfels Downtown Board Bylaws

Chair Jaeckle introduced this item. Mandi Scott, Economic and Community Development Manager, discussed the proposed change to the Bylaws. Cheryl Fisher motioned to approve the changes to the attendance section of the bylaws, Sarah Harper seconded the motion, and the bylaw edit was approved unanimously.

D) Discussion and possible action to schedule the Downtown Board meeting dates for the June 2025 - May 2026 calendar year.

Chair Jaeckle introduced this item. The Board discussed available meeting dates. Pat Butler motioned to approve the following dates for Downtown Board meetings: August 19, October 21, February 17 (2026), March 17 (2026), and May 19 (2026), David Kneuper seconded the motion, and the meeting dates were approved unanimously.

E) Presentation, discussion, and possible action to approve seven artworks as finalists for the Traffic Signal Art Box program

Chair Jaeckle introduced this item. Jeff Jewell, Economic and Community Development Director, summarized the project, identified the work completed by the Art Selection Committee, and identified an estimated timeline of next steps. The Board reviewed the recommended artworks. Pat Butler motioned to approve the Art Selection Committee's recommendations, David Kneuper seconded the motion, and the seven artworks and two alternate artworks were approved unanimously.

6. GENERAL DOWNTOWN UPDATES

A) Presentation and update on Downtown projects, events, and initiatives

Chair Jaeckle introduced this item. Ms. Scott provided updates on:

1. Downtown Parking: recent ordinance changes, public education, expanding supply, staff and volunteer parking access, and introduced Aubre Gilliard with Interstate Parking. Mr. Gilliard provided an update on the managed parking program including paid river parking efforts.
2. Beautification efforts
3. Arts & Culture Master Plan kickoff
4. Recent Downtown events & Historic Preservation Month Activities
5. County Historic Commission Updates & City's Historic Landmark Commission decisions

7. ADJOURNMENT

Chair Jaeckle adjourned the meeting at 9:28AM.

By: _____
JENNY JAECKLE, CHAIR

