

**FINAL - MINUTES  
OF THE NEW BRAUNFELS WORKFORCE HOUSING ADVISORY COMMITTEE  
REGULAR MEETING OF WEDNESDAY, MARCH 27, 2024**

**AGENDA**

**1. CALL TO ORDER**

**Chair Randall Allsup called the meeting to order at 4:02PM.**

**2. ROLL CALL**

**Present: Randall Allsup, Larry Hammonds, Kristin Reynolds, Johnnie Rosenauer, Alice Jewell, Sarah Dixon, Jonathan Packer, Ellen Duncan, Lee Edwards, Judy Dykes-Hoffmann**

**Absent: Leticia Martinez**

**3. APPROVAL OF MINUTES**

**A) Approval of the August 16, 2023 regular meeting minutes**

**Chair Allsup introduced this item.**

**Ellen Duncan motioned to approve the August 16, 2023 meeting minutes. Johnnie Rosenauer seconded the motion which was unanimously approved.**

**B) Approval of the August 30, 2023 special-called meeting minutes**

**Chair Allsup introduced this item.**

**Jonathan Packer motioned to approve the August 30, 2023 meeting minutes. Ellen Duncan seconded the motion which was unanimously approved.**

**4. CITIZENS' COMMUNICATIONS**

*This time is for citizens to address the Committee on issues and items of concerns not on this agenda. There will be no Committee action at this time.*

**The following individual spoke at this time: Jim Holster**

**5. DISCUSSION AND ACTION**

**A) Presentation and discussion on the City's Strategic Plan**

**Chair Allsup introduced this item.**

Jeff Jewell, Director of Economic and Community Development, gave an overview of the City's recent strategic planning efforts - with focus on the 'Economic Mobility' section, which directly pertains to this Board's goals and objectives. City Council, community feedback, City leadership, stakeholder interviews, a community survey, and a pinpoint community input platform was utilized to put forth a vision for the plan. The current mission statements and the proposed new mission statements and objectives were shared with the Board. Mr. Jewell outlined the proposed performance measures to include milestone steps, output goals, and overall outcomes.

The Board shared ideas, thoughts, and discussed concerns regarding housing needs in the New Braunfels community and ways to address the strategic planning objectives. The Board agreed to meet again after City Council has approved the proposed City Strategic Plan.

Mr. Jewell indicated a housing tax exemption draft policy could be presented, reviewed, and approved by this Board and ultimately presented to City Council for approval at a future date. The Board agreed to review this policy at the next meeting.

Mr. Jewell answered questions from the Board.

6. **ADJOURNMENT**

Chair Allsup adjourned the meeting at 5:10PM.

By: \_\_\_\_\_  
RANDALL ALLSUP, CHAIR