

	Allowed by <u>IH-35 frontage</u> per lot		Proposed Alternative Sign Plan	
Sign Type	Freestanding Pole Sign	Electronic Message Monument / Pole Sign	Freestanding Electronic-Message Pole Sign	Freestanding IH-35 Pole Sign
Maximum Area per Sign Face	400 sq. ft.	100 sq. ft. per sign face	~ 387.5 sq. ft.	~ 158.6 sq. ft.
Maximum Height	40 ft.	40 ft.	40 ft.	35 ft.
Minimum Setback	5 ft.	15 ft.	20+ ft. (Outside of internal easements)	20+ ft. (Outside of internal easements)
Maximum Signs per Lot	1 per 400 ft. of frontage	1 in lieu of any other freestanding signage	1	1

Alternative Sign Plan - CS25-0351 - Sign Allowance Comparison Table