

**FINAL - MINUTES
OF THE NEW BRAUNFELS DOWNTOWN BOARD
REGULAR MEETING OF TUESDAY, NOVEMBER 18, 2025**

Special-Called

AGENDA

1. CALL TO ORDER

Chair Jenny Jaeckle called the meeting to order at 2:01PM.

2. ROLL CALL

Present: Cheryl Fisher, Matt Gandrud, Jenny Jaeckle, Pat Butler, Paul Schaefer, Tanya Pence, and Gary Seals (2:03PM)

Absent: David Kneuper, Sarah Harper, Angie Martinez, and Chris Snider

3. APPROVAL OF MINUTES

A) Approval of the October 2, 2025 regular meeting minutes

Chair Jaeckle introduced this item. Pat Butler motioned to approve the October 2nd, 2025 meeting minutes, Cheryl Fisher seconded, and the minutes were approved unanimously.

4. CITIZENS' COMMUNICATIONS

This time is for citizens to address the Board on issues and items of concerns not on this agenda. There will be no Board action at this time.

Chair Jaeckle introduced this item. No comments were made.

5. DISCUSSION AND POSSIBLE ACTION

A) Presentation and possible action to amend Article VI: Committees and Article IIX: Amendment to Bylaws of the New Braunfels Downtown Board Bylaws

Chair Jaeckle introduced this item. Jeff Jewell, Director of Economic and Community Development, provided background on this item, its connection to agenda item 5B, and the reasons for the recommended Bylaw changes. The Board discussed the changes and Mr. Jewell answered questions.

Pat Butler motioned to approve the Bylaw changes for Article VI Section 6.1 by adding City Council to the approval process for

Standing Committees, Gary Seals seconded, and the motion was approved unanimously. Gary Seals motioned to approve the Bylaw changes for Article VI Section 6.2 by adding City Council to the approval process for Standing Committees and modifying the Bylaw Amendment notice to seven (7) days, Pat Butler seconded, and the motion was approved unanimously.

B) Presentation and possible action to create a Downtown Parking Revenue Subcommittee and recommend that City Council appoint applicants through the City's Boards and Commissions application process

Chair Jaeckle introduced this item. Mr. Jewell provided background on this item, its connection to agenda item 5A, and the reasons for the creation of a Standing Committee to provide guidance on Downtown Parking Revenue. The Board discussed this Committee and Mr. Jewell answered questions.

Gary Seals motioned to approve the creation of a Downtown Parking Revenue Advisory Standing Committee, comprised of seven members (representatives include: 1 Chamber/CVB, 1 Downtown Association Board Member, 1 Downtown Board member, 2 business representatives/Downtown property owners, and 2 City Residents serving at large) with two-year terms - served staggered, to meet no less than twice a year, applicants to process through the City Secretary's Office like all Boards/Commissions. Duties of the Committee would include crating a plan for parking revenue reinvestments into Downtown. Paul Schaefer seconded and the motion was approved unanimously.

6. ADJOURNMENT

Chair Jaeckle adjourned the meeting at 2:53PM.

By: _____
JENNY JAECKLE, CHAIR