



Proclamation

THE STATE OF TEXAS §
COUNTY OF COMAL §
CITY OF NEW BRAUNFELS §

WHEREAS, breast cancer affects thousands of women and families each year, and organizations such as Pink Warrior Advocates provide critical support, advocacy, and hope to those facing this disease; and

WHEREAS, Pink Warrior Advocates empowers individuals in our community through education, emotional support, and financial resources, ensuring that no one fights breast cancer alone; and

WHEREAS, the City of New Braunfels recognizes the importance of raising awareness about breast cancer prevention, early detection, and treatment, as well as celebrating the strength and courage of survivors; and

WHEREAS, in a spirit of unity, support, and joyful awareness, the month of October will be embraced by the community as “Flocktober,” a phrase created from Pink Warrior Advocates’ slogan Flock Breast Cancer and inspired by their unofficial mascot, the pink flamingo. During this time, flamingos and pink displays across the city will symbolize hope, resilience, and solidarity in the fight against breast cancer; and

WHEREAS, the City of New Braunfels wishes to honor the tireless efforts of Pink Warrior Advocates and encourage residents, businesses, and organizations to participate in activities that promote awareness and raise funds that directly support those fighting this disease in our community.

NOW THEREFORE, be it resolved, that I, Neal Linnartz, Mayor of the City of New Braunfels, Texas, do hereby proclaim the month of October 2025 as

"Flocktober"

in New Braunfels, and I encourage all citizens to unite in support of Pink Warrior Advocates and the ongoing fight against breast cancer.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Seal of the City of New Braunfels to be affixed this the 27th day of October 2025.

CITY OF NEW BRAUNFELS

NEAL LINNARTZ, Mayor