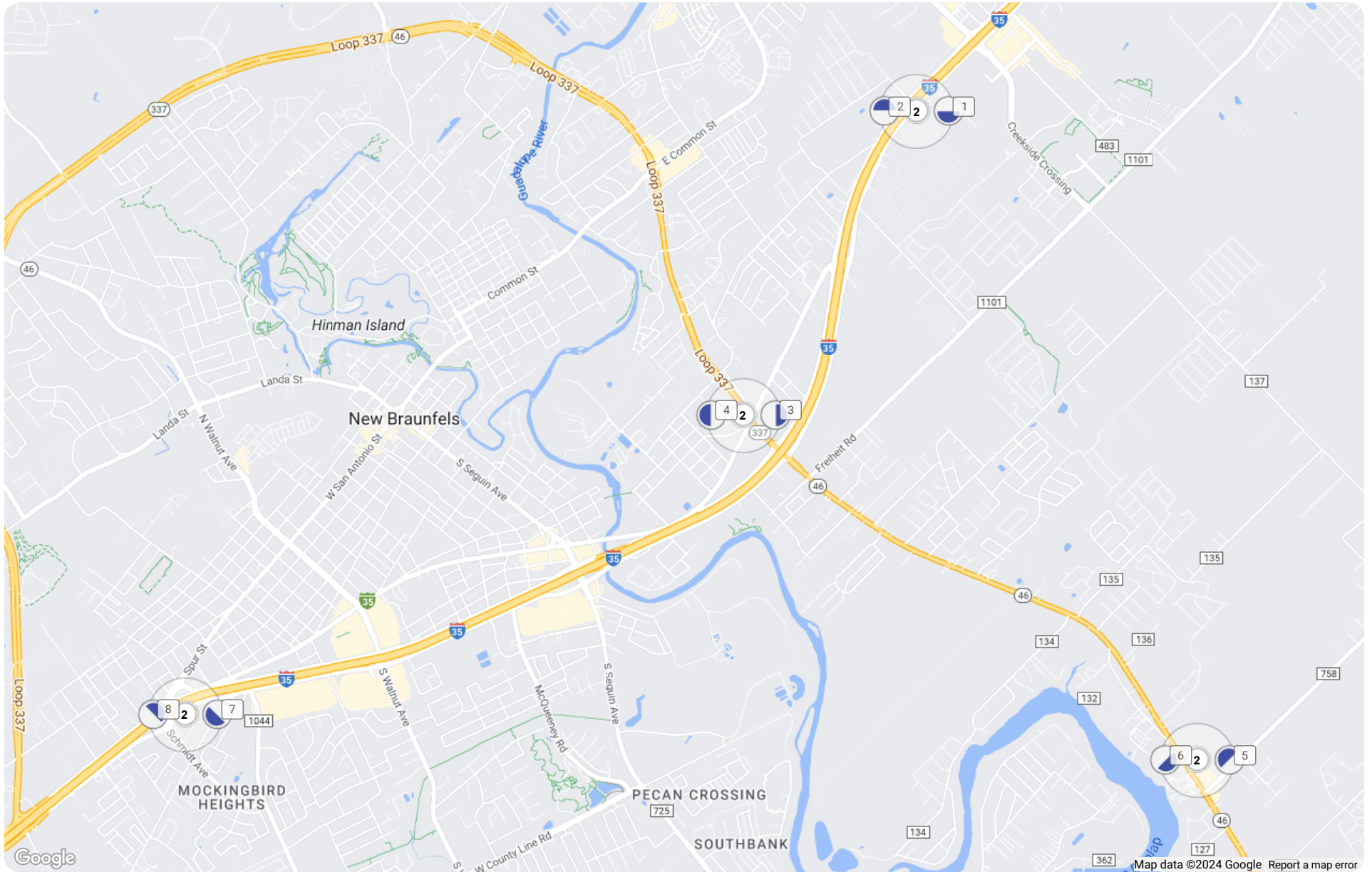


MAP #1

THE CITY OF NEW BRAUNFELS-STRUCTURE REMOVALS



LOCATION LIST

THE CITY OF NEW BRAUNFELS-STRUCTURE REMOVALS

*Impression values based on: Total Population

Map Icon	Label	Panel #	Geopath Id	Media/Style	Facing	H x W	*Weekly Impressions	Illum.
	1	43941	30663383	Junior Bulletin / Regular	North	10' 0" x 32' 0"	290,519	NO
Location: I-35 .4 MI S/O FM 306 E/S Current Advertiser: LAMAR SELF PROMO CONTRACTS Miscellaneous: Remove Structure								
	2	43942	30663384	Junior Bulletin / Regular	South	10' 0" x 32' 0"	524,081	NO
Location: I-35 .4 MI S/O FM 306 E/S Current Advertiser: GRUENE MERCHANTS ASSOCIATION (SW) Miscellaneous: Remove Structure								
	3	10122	154757	Permanent Bulletin / Regular	West	10' 6" x 36' 0"	161,789	YES
Location: LOOP 337 S/S .2MI W/O I-35 F/W Current Advertiser: DBA CHAMPION HOME SERVICES Miscellaneous: Remove Structure								
	4	10121	30637939	Permanent Bulletin / Regular	East	10' 6" x 36' 0"	166,249	YES
Location: LOOP 337 .2MI W/O I-35 F/E Current Advertiser: KYLE LAW FIRM, THE Miscellaneous: Remove Structure								

LOCATION LIST

THE CITY OF NEW BRAUNFELS-STRUCTURE REMOVALS

*Impression values based on: Total Population

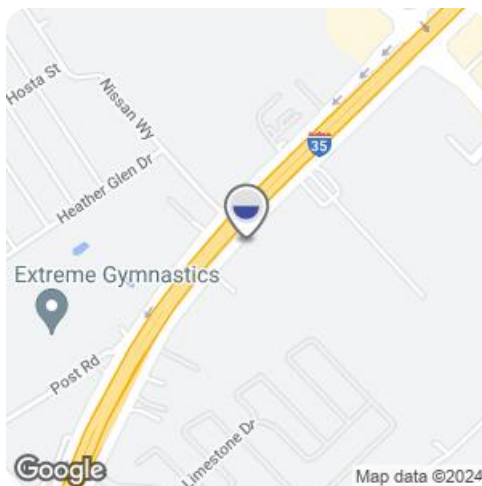
Map Icon	Label	Panel #	Geopath Id	Media/Style	Facing	H x W	*Weekly Impressions	Illum.
	5	1008	154753	Permanent Bulletin / Regular	South East	10' 0" x 40' 0"	127,406	YES
Location: SH 46 E N/S 3.2 MI E/O IH-35 EF Current Advertiser: GUADALUPE REGIONAL MEDICAL CENTER Miscellaneous: Remove Structure								
	6	1016	154761	Permanent Bulletin / Regular	North West	10' 0" x 40' 0"	124,153	YES
Location: SH 46 E N/S 3.2 MI E/O IH-35 WF Current Advertiser: GUADALUPE REGIONAL MEDICAL CENTER Miscellaneous: Remove Structure								
	7	90411	155744	Permanent Bulletin / Regular	North East	14' 0" x 48' 0"	311,160	YES
Location: E/S I-35 N/O BUS 35 SCHMIDT AVE Current Advertiser: LAMAR SELF PROMO CONTRACTS Miscellaneous: Remove Structure								
	8	90412	155745	Permanent Bulletin / Regular	South West	14' 0" x 48' 0"	405,316	YES
Location: E/S I-35 N/O BUS 35 SCHMIDT AVE Current Advertiser: LAMAR SELF PROMO CONTRACTS Miscellaneous: Remove Structure								

Total Weekly Impressions: 2,110,673

PANEL #43941

📍 I-35 .4 MI S/O FM 306 E/S

Location #1



ADVERTISING STRENGTHS: Targeting traffic to New Braunfels - home to Schlitterbahn Waterpark, Landa Park, Wurstfest, and other activities

WEEKLY IMPRESSIONS: 290,519*

MEDIA TYPE/STYLE: Junior Bulletin - Regular

LAT/LONG: [29.7241 / -98.0829](#)

MARKET: NEW BRAUNFELS

GEOPATH ID: 30663383

PANEL SIZE: 10' 0" x 32' 0" [View Spec Sheet](#)

FACING/READ: North / Left

ILLUMINATED: NO

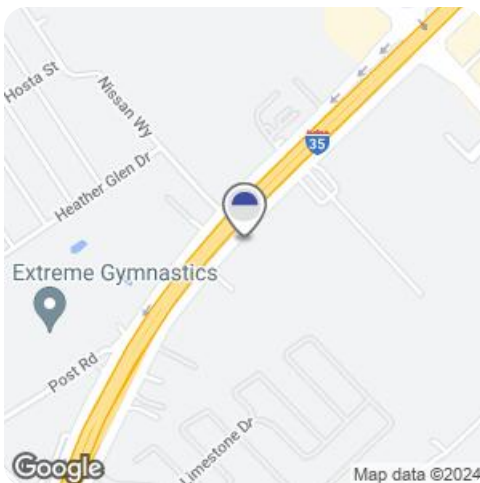
MISCELLANEOUS: Remove Structure

SHIPPING ADDRESS: 7020 US Hwy 290 East Austin, TX 78723

PANEL #43942

📍 I-35 .4 MI S/O FM 306 E/S

Location #2



ADVERTISING STRENGTHS: Located just outside central New Braunfels at the nation's largest Buc-ee's

WEEKLY IMPRESSIONS: 524,081*

MEDIA TYPE/STYLE: Junior Bulletin - Regular

LAT/LONG: [29.7241 / -98.0829](#)

MARKET: NEW BRAUNFELS

GEOPATH ID: 30663384

PANEL SIZE: 10' 0" x 32' 0" [View Spec Sheet](#)

FACING/READ: South / Right

ILLUMINATED: NO

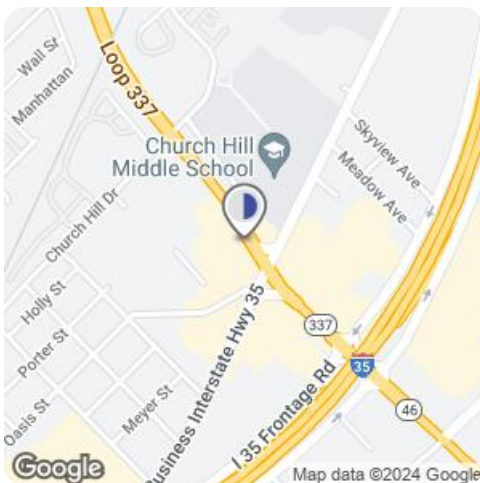
MISCELLANEOUS: Remove Structure

SHIPPING ADDRESS: 7020 US Hwy 290 East Austin, TX 78723

PANEL #10122

📍 LOOP 337 S/S .2MI W/O I-35 F/W

Location #3



ADVERTISING STRENGTHS: East back toward I-35

WEEKLY IMPRESSIONS: 161,789*

MEDIA TYPE/STYLE: Permanent Bulletin - Regular

LAT/LONG: [29.702946 / -98.096865](#)

MARKET: NEW BRAUNFELS

GEOPATH ID: 154757

PANEL SIZE: 10' 6" x 36' 0" [View Spec Sheet](#)

FACING/READ: West / Right

ILLUMINATED: YES

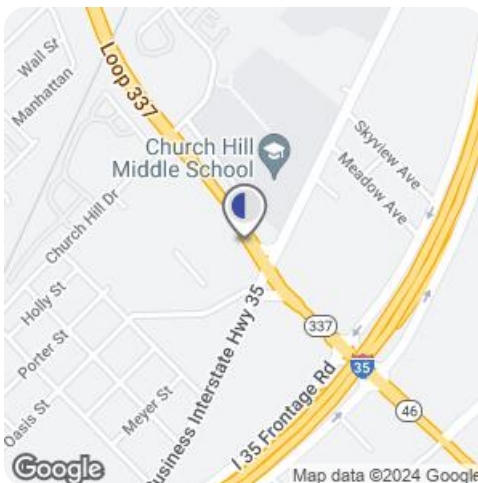
MISCELLANEOUS: Remove Structure

SHIPPING ADDRESS: 7020 US Hwy 290 East Austin, TX 78723

PANEL #10121

📍 LOOP 337 .2MI W/O I-35 F/E

Location #4



ADVERTISING STRENGTHS: Excellent location in the center of New Braunfels towards Llano Park and Schlitterbahn

WEEKLY IMPRESSIONS: 166,249*

MEDIA TYPE/STYLE: Permanent Bulletin - Regular

LAT/LONG: [29.702946 / -98.096865](#)

MARKET: NEW BRAUNFELS

GEOPATH ID: 30637939

PANEL SIZE: 10' 6" x 36' 0" [View Spec Sheet](#)

FACING/READ: East / Left

ILLUMINATED: YES

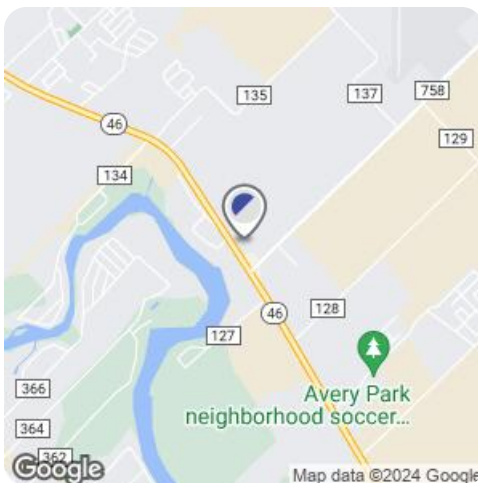
MISCELLANEOUS: Remove Structure

SHIPPING ADDRESS: 7020 US Hwy 290 East Austin, TX 78723

PANEL #1008

📍 SH 46 E N/S 3.2 MI E/O IH-35 EF

Location #5



ADVERTISING STRENGTHS: North along 46 through New Braunfels toward I-35

WEEKLY IMPRESSIONS: 127,406*

MEDIA TYPE/STYLE: Permanent Bulletin - Regular

LAT/LONG: [29.6788 / -98.0604](#)

MARKET: NEW BRAUNFELS

GEOPATH ID: 154753

PANEL SIZE: 10' 0" x 40' 0" [View Spec Sheet](#)

FACING/READ: South East / Right

ILLUMINATED: YES

MISCELLANEOUS: Remove Structure

SHIPPING ADDRESS: 7020 US Hwy 290 East Austin, TX 78723

PANEL #1016

📍 SH 46 E N/S 3.2 MI E/O IH-35 WF

Location #6



ADVERTISING STRENGTHS: Southeast from New Braunfels toward Seguin and I-10

WEEKLY IMPRESSIONS: 124,153*

MEDIA TYPE/STYLE: Permanent Bulletin - Regular

LAT/LONG: [29.6788 / -98.0604](#)

MARKET: NEW BRAUNFELS

GEOGRAPHIC ID: 154761

PANEL SIZE: 10' 0" x 40' 0" [View Spec Sheet](#)

FACING/READ: North West / Left

ILLUMINATED: YES

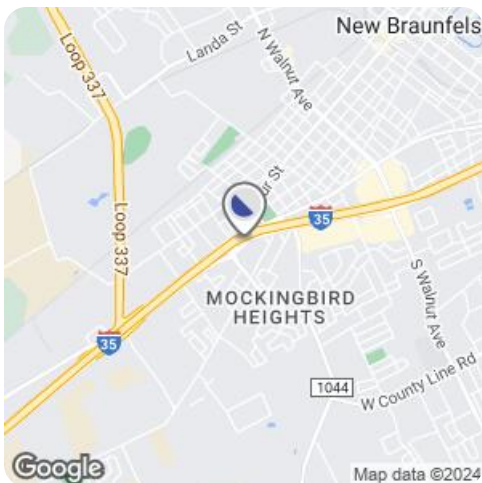
MISCELLANEOUS: Remove Structure

SHIPPING ADDRESS: 7020 US Hwy 290 East Austin, TX 78723

PANEL #90411

📍 E/S I-35 N/O BUS 35 SCHMIDT AVE

Location #7



ADVERTISING STRENGTHS: Unit targets southbound IH-35 commuters leaving New Braunfels to San Antonio.

WEEKLY IMPRESSIONS: 311,160*

MEDIA TYPE/STYLE: Permanent Bulletin - Regular

LAT/LONG: [29.682005](#) / [-98.14168](#)

MARKET: NEW BRAUNFELS

GEOPATH ID: 155744

PANEL SIZE: 14' 0" x 48' 0" [View Spec Sheet](#)

FACING/READ: North East / Left

ILLUMINATED: YES

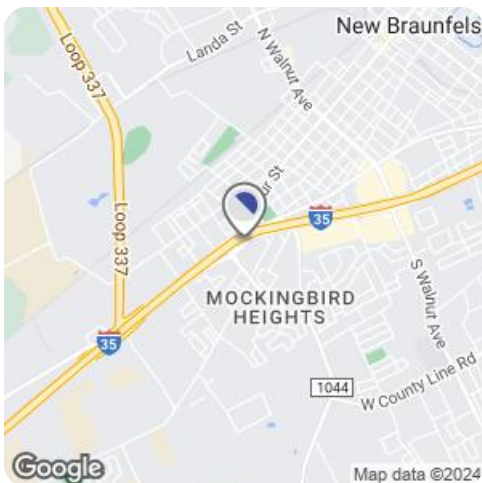
MISCELLANEOUS: Remove Structure

SHIPPING ADDRESS: 7020 US Hwy 290 East Austin, TX 78723

PANEL #90412

📍 E/S I-35 N/O BUS 35 SCHMIDT AVE

Location #8



ADVERTISING STRENGTHS: Bulletin targets northbound IH-35 commuters from San Antonio as they enter the New Braunfels city limits.

WEEKLY IMPRESSIONS: 405,316*

MEDIA TYPE/STYLE: Permanent Bulletin - Regular

LAT/LONG: [29.682005 / -98.14168](#)

MARKET: NEW BRAUNFELS

GEOPATH ID: 155745

PANEL SIZE: 14' 0" x 48' 0" [View Spec Sheet](#)

FACING/READ: South West / Right

ILLUMINATED: YES

MISCELLANEOUS: Remove Structure

SHIPPING ADDRESS: 7020 US Hwy 290 East Austin, TX 78723