

**FINAL - MINUTES  
OF THE NEW BRAUNFELS DOWNTOWN BOARD  
REGULAR MEETING OF TUESDAY, AUGUST 19, 2025**

**AGENDA**

**1. CALL TO ORDER**

Chair Jenny Jaeckle called the meeting to order at 8:32AM.

**2. ROLL CALL**

**Present:** David Kneuper, Cheryl Ann Fisher, Sarah Harper, Matt Gandrud, Jenny Jaeckle, Pat Butler, Paul Schaefer, Tanya Pence (8:34AM), Chris Snider (8:39AM), Gary Seals (8:39AM).

**Absent:** Angie Martinez.

**3. APPROVAL OF MINUTES**

A) Approval of the June 17, 2025 regular meeting minutes

Chair Jaeckle introduced this item. Paul Schaefer motioned to approve the June 17, 2025 regular meeting minutes, Cheryl Ann Fisher seconded the motion, and the minutes were approved unanimously.

**4. CITIZENS' COMMUNICATIONS**

*This time is for citizens to address the Board on issues and items of concerns not on this agenda. There will be no Board action at this time.*

**None.**

**5. GENERAL DOWNTOWN UPDATES**

A) Presentation and update on Downtown projects, events, and initiatives

Chair Jaeckle introduced this item. Mandi Scott, Economic and Community Development Manager, discussed updates on the Managed Parking program downtown. Ms. Scott presented details of public education efforts, business owner outreach, employee permits, parking citations, private lots, data collected on parking sessions, and media coverage.

Ms. Scott also presented updates and progress of the Arts & Culture Master Plan, recent and upcoming events, updates regarding the City Historic Landmark Commission, Tax Increment Reinvestment Zone (TIRZ3), and the New Braunfels Economic Development Corporation

(NBEDC).

Ms. Scott; Jeff Jewell, Director of Economic and Community Development; Aubre Gilliard, representative of Interstate Parking, responded to questions from the board.

6. **ADJOURNMENT**

Chair Jaeckle adjourned the meeting at 9:33AM.

By: \_\_\_\_\_  
JENNY JAECKLE, CHAIR