CTTC Advisory Board October 10, 2023 Meeting Minutes

CENTRAL TEXAS TECHNOLOGY CENTER (CTTC) ADVISORY BOARD

The City of New Braunfels in partnership with the City of Seguin established the Central Texas Technology Center (CTTC) Board to assist in the administration of the CTTC and its programs. The CTTC Board is charged with the responsibility of oversight for the CTTC and with keeping both City Council's informed on the operations.

10 members / 3-year terms, lifetime max of 2 terms / quorum = majority of duly appointed (6 of 10)

| NEW BRAUNFELS | | SEGUIN | |
|---------------|--|--------|--|
| X | Rachel Behnke – New Braunfels ISD – Secretary (Education, 2^{nd} term expires $4/26/24$) | X | Rick Bough – Seguin ISD (Education, 1 st term expires 12/31/24) |
| Х | Bret Bradberry - Caterpillar. – Vice-Chair (Engineering/ Technical Writing, 1 st term expires 4/26/23) | X | Jason Dinscore – CMC, steel - Chair (Manufacturing, 1 st term expires 12/31/23) |
| X | Shane Hines – New Braunfels EDC (1 st term expires 5/31/2026) | X | Vanessa Ritenour – Navarro ISD (Education, 1 st term expires 12/31/24) |
| | Alan Luke – CGT US Limited (Manufacturing, 2 nd term expires 4/26/24) | X | Mark Long – First Commercial Bank (Financial Services, 1 st term expires 12/31/24) |
| Х | Tina Olcott, Comal ISD (Education, 1 st term expires 4/26/24) | X | Josh Wilson – GMRC (Healthcare, 1 st term expires 12/31/23) |

OTHER MEETING ATTENDEES:

Josh Schneuker, City of Seguin Shannon Gildea, City of New Braunfels Mike Crowley, New Braunfels Chamber Dr. Veronica Garcia, Northeast Lakeview College Rudy Farias, Northeast Lakeview College Sharon Nittinger, Northeast Lakeview College/CTTC Renee Martinez, Comal ISD Mike Anderson, TSTC Rusty Brockman, Cemex Cindy Jackson, NB community member Gordon Jackson, NB community member

Meeting called to order 7:45am

Roll call; Quorum established

Minutes from September 12th, 2023 reviewed; motion made to approve minutes as amended; seconded; minutes approved

No citizens communication presented

Discussion and Action

Discussion about re-evaluating the need for monthly meetings; at this point group feels that reestablishing bimonthly meetings is sufficient. Will return to bimonthly meetings with the next meeting in December.

Upcoming events at CTTC:

- NLC will host open house on 10/11 from 4-6; all are invited.
- TSTC will be sending out invites for an event on 10/24.
- Request to both entities to send communication to Chair Jason Dinscore as soon as dates are set so that information can be sent out with as much advance notice as possible.

TxFame recruitment - Glen starting to move through the region; can arrange tours to other campuses.

- Oct. 5 application is open; Feb 1 Fame application
- ISDs help get onto campuses and speaking to classes
- Looking at students having a friends and family day to invite current HS students; open to other ideas to get in front of students

NLC Recruitment

- Have made investment of \$362,000 on Marketing, rebranding, technology, infrastructure
- 9 instructors, 13 classes, currently have 141 students for the fall
- Executive team make up from Comal, Guadalupe and NE Bexar counties
- Hosted Listening Session with local ISDs, what can they do to enhance partnerships; participated in multiple local events; Open House on 10/11, Blue Jean Benefit – money raised goes towards scholarships for students to offset out-of-district tuition; Nighthawk Winterfest for the family
- Summer momentum 6 free credits where students just pay the difference if they attended full time
- Request for consideration of cheat sheet about out-of-district tuition

Reports/Updates

ISDS:

- Overall NLC listening event was helpful; programs that ISD see a need for are IT, Fire/EMP, CNA/Health Science, Construction Management, Aircraft Maintenance; would love to see an event hosted on this site like Texas High School Welding Series (What are good dates?)
- NBISD first Manufacturing Day. VATRE, first advisory meeting will be end of November

- Comal ISD Trade Show, Focus area to streamline programs of study, offer work-based learning and shadowing opportunities, largest cluster is Health Science, Ag and Criminal Justice, had 1468 IBCs, still have some openings in staff of 146 teachers
- Seguin ISD attended Continental Manufacturing Day, Made in Seguin Day on 10/25 60 students go to 3 locations; TxFAME is one of the stops; (Seguin, Navarro and Marion students); Glen with TxFAME will be providing breakfast and overview for CTE administrators at Region 20 in November ; expanding project in welding shop; finalizing purchase of land for Ag facility; will be starting ISD Advisory committee in conjunction with Navarro ISD; hosting a welding build-off on 2/2 at the high school if anyone wants to assist
- Navarro ISD looking forward to Advisory to review data and help programs; Manufacturing Month proclamation at City of Seguin; also attended the Continental tour; Construction Career Day upcoming; New high school broke ground and should be completed by August 2025; Engineering shifted to focus on Robotics and Automation; need more events and interaction with middle school

Legislative/Staff:

• HB 8 – paid based on completion, not enrollment; SB 17 does not allow targeted recruitment

TSTC:

• Event on the 24th; kick-off meeting to discuss what else will be offered at CTTC; based on funding model, it is important to serve the community so he will be meeting with committee reps

TSTC Campus Project:

• Call with TSTC leadership to discuss next steps and potential future expansion; focus on real estate and fundraising; trying to hone in on 1-2 areas of location based on intersections and corridors to determine viability; location will help determine pursuit of funding; this is a long-term project with a lot of different factors

Alamo/NLC:

• Legal team looking for loopholes to affect costs; researching locations for expansion and what that might look like – looking at where they'll be in 3 years

Chamber/Cities:

 NB – Comal County did proclamation for Manufacturing Day on Oct .6, 10/9 declared, 10/10 is Guadalupe county; Regional Job fair on 11/16 (combined NB, Schertz, Seguin); Second Chance job fair happening 10/11 at the Food Bank; looking for more ways to partner on CCMR; business retention and expansion visits say child care is impacting employees; still a need for entry-level medical professions; as needs are not met, they are looking for ways to automate and AI

§ NLC will share Bezos Academy information to look into childcare

§ NLC – could Chamber ask if YMCA wanted to use the CTTC if there were afternoon session?

 Seguin – introduction of Josh Wilson from GRMC, Director of Wellness Center, new Seguin rep. Thanks to Jason and TSTC for hosting International City Managers; City of Seguin has designated funding to make improvements to Boys & Girls Club – will be partnering with some of the local manufacturers to assist with this as well

Items for next Agenda –

• Next meeting will be held on 12/12/23

Meeting adjourned at 9:03am