



**CITY OF NEW BRAUNFELS, TEXAS  
ECONOMIC DEVELOPMENT CORPORATION  
MEETING  
CITY HALL - TEJAS ROOM  
550 LANDA STREET**



**THURSDAY, OCTOBER 16, 2025 at 5:00 PM**

**AGENDA**

1. **CALL TO ORDER**
2. **ROLL CALL**
3. **CITIZENS' COMMUNICATIONS**

*This time is for citizens to address the Board on issues and items of concerns not on this agenda. There will be no Board action at this time.*

4. **TREASURER'S REPORT**

- A) Presentation and discussion on the October 2025 [25-1230](#)  
Treasurer's Report

5. **ADVISORY REPORT**

- A) Presentation and Q4 update from the SPARK Small [25-1231](#)  
Business Center  
Ron Richardson, Certified Business Advisor at SPARK Small Business Center

6. **DISCUSSION AND POSSIBLE ACTION**

- A) Presentation, public hearing, discussion, and possible [25-1232](#)  
action approving an expenditure, of up to \$250,000, to  
the SPARK Small Business Center to assist with the  
operation of an economic development program,  
pursuant to Section 505.102 of the Texas Local  
Government Code.  
Jeff Jewell, Economic and Community Development Director
  - B) Presentation, discussion, and update on the Gruene 16 [25-1083](#)  
Project  
Jeff Jewell, Economic and Community Development Director

7. **EXECUTIVE SESSION**

In accordance with the Texas Government Code, Section 551.071, the Board reserves the right to retire into executive session concerning the items listed on this agenda to consult with its attorney. In addition, the Board may convene in executive session on any of the following items, with any final action being taken in open session:

- A) Deliberate issues regarding economic development [25-1251](#)  
negotiations in accordance with Section 551.087 of the  
Texas Government Code:
1. Project Shoot
  2. The Neue
  3. Project Thread
  4. Project Maiden
  5. Project Pluto
  6. Project Geneva
  7. Project Magazine

8. **ADJOURNMENT**

**CERTIFICATION**

I hereby certify the above Notice of Meeting was posted on the bulletin board at the New Braunfels City Hall.

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Board Liaison

NOTE: Persons with disabilities who plan to attend this meeting and who may need auxiliary aids or services such as interpreters for persons who are deaf or hearing impaired, readers, or large print, are requested to contact the City Secretary's Office at (830) 221-4010 at least two (2) work days prior to the meeting so that appropriate arrangements can be made.