

**FINAL - MINUTES
OF THE NEW BRAUNFELS ECONOMIC DEVELOPMENT CORPORATION
REGULAR MEETING OF THURSDAY, MARCH 19, 2026**

AGENDA

1. CALL TO ORDER

President Shane Hines called the meeting to order at 5:00PM.

2. ROLL CALL

**Present: Kristen Carden (5:07PM), Tera Thompson, Larry Hammonds, Don Austin, Shane Hines, Atanacio Campos, and Cory Elrod
Also in attendance: Mayor Neal Linnartz**

3. APPROVAL OF MINUTES

A) Approval of the February 19, 2026, regular meeting minutes.

President Hines introduced this item. Director Austin motioned to approve the February 19, 2026 regular meeting minutes, Director Campos seconded, and the motion was approved unanimously.

4. CITIZENS' COMMUNICATIONS

This time is for citizens to address the Board on issues and items of concerns not on this agenda. There will be no Board action at this time.

President Hines introduced this item. No comments were made.

5. TREASURER'S REPORT

A) Presentation and discussion on the March 2026 Treasurer's Report.

President Hines introduced this item. Jared Werner, Assistant City Manager, presented an update on sales tax revenue. He reported that January 2026 sales tax data reflects an increase of 32.9%, with a net increase of 11.4%. Mr. Werner provided an overview of updated revenue collections and current commitments, noting their alignment with the EDC's recently adopted strategic priorities, the projected fund balance through Fiscal Year 2030, and projected expenditures for the current fiscal year, which will be presented on a project-by-project basis.

6. PRESENTATION AND DISCUSSION

A) Presentation and discussion on possible projects - categorized by

Enhancing Sense of Place/Quality of Life (Strategic Priority 3) and Business Recruitment & Retention (Strategic Priority 4).

President Hines introduced this item. Jeff Jewell, Economic & Community Development Director, presented potential projects aligned with the EDC's recently adopted Strategic Priorities 3 (Enhancing Sense of Place) and 4 (Business Recruitment and Retention). Projects in Priority 3 include a Comal River Master Plan, Downtown placemaking initiatives, HEB Soccer Fields/Camp Comal Athletic Fields renovations, and the Zink Street Gateway intersection project. Projects in Priority 4 include Airport Loan Forgiveness, a targeted incentive plan for Rivermill and the West End, an Industrial Site Readiness Study, the Gener8tor Accelerator Project, and continued support for business expansion and relocation efforts.

Mr. Jewell responded to questions from the Board.

7. EXECUTIVE SESSION

In accordance with the Texas Government Code, Section 551.071, the Board reserves the right to retire into executive session concerning the items listed on this agenda to consult with its attorney. In addition, the Board may convene in executive session on any of the following items, with any final action being taken in open session:

- A) Deliberate issues regarding economic development negotiations in accordance with Section 551.087 of the Texas Government Code:
 - 1. Project Shoot
 - 2. Project Thread
 - 3. Project Icon
 - 4. Gruene 16
 - 5. Gener8tor
 - 6. Project Casa
 - 7. Texas State Technical College

President Hines introduced this item. The Board adjourned to Executive Session at 5:22PM. Executive Session was opened at 5:26PM. The items were addressed in the following order: Project Casa, Project Shoot, Gruene 16, Project Thread, Gener8tor, Project Icon and Texas State Technical College.

The Board discussed and no action was taken. The Board returned to open session at 5:58PM.

8. ADJOURNMENT

President Hines adjourned the meeting at 5:59PM.

By: _____
SHANE HINES, PRESIDENT