

February 28, 2024

City of New Braunfels  
Planning & Development Services Department  
550 Landa Street  
New Braunfels, Texas 78130

Re: Alcohol Sales Variance Application for 2031 Central Plaza Suite 101

To whom it may concern,

I am applying for an alcohol sales variance for review by the Planning & Development Services Department and by City Council serving the City of New Braunfels. An Alcohol License Application has been denied for the address located at **2031 Central Plaza Suite 101**, based on its location to a nearby church, River City Church located at 2032 Central Plaza.

It is my understanding that the Suite I am potentially leasing, (Suite 101), has previously held two liquor licenses, a Mixed Beverage Permit in both instances, belonging to previous tenants and businesses.

I have made contact with, and been given a full endorsement from the Pastoral Team of River City Church to continue with the process of obtaining a new liquor license for the property at Suite 101, both parties agreeing that our interests provide no conflict for either entity. Based on these endorsements, I feel that I do qualify for a Variance approval in this matter and seek to receive these approvals from both the Planning & Development Services Department and the City Council for the City of New Braunfels.

Thank you for your consideration,

A handwritten signature in black ink, appearing to read 'J. Frailicks', written in a cursive style.

Jamie Frailicks  
JCFrailicks, LLC