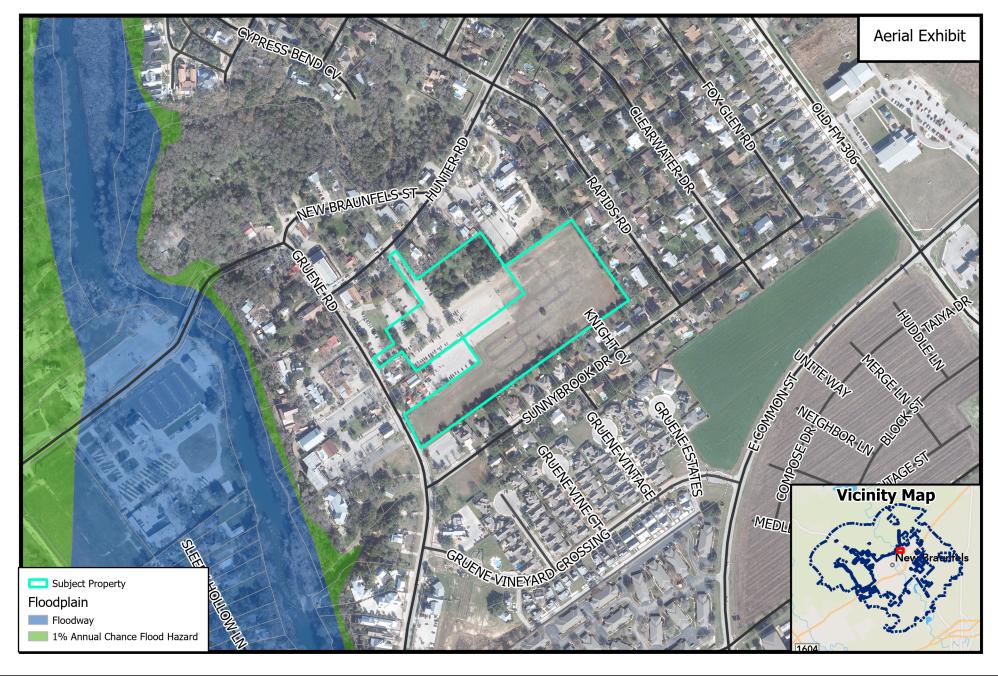




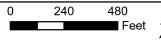
Source: City of New Braunfels Planning Date: 4/15/2024

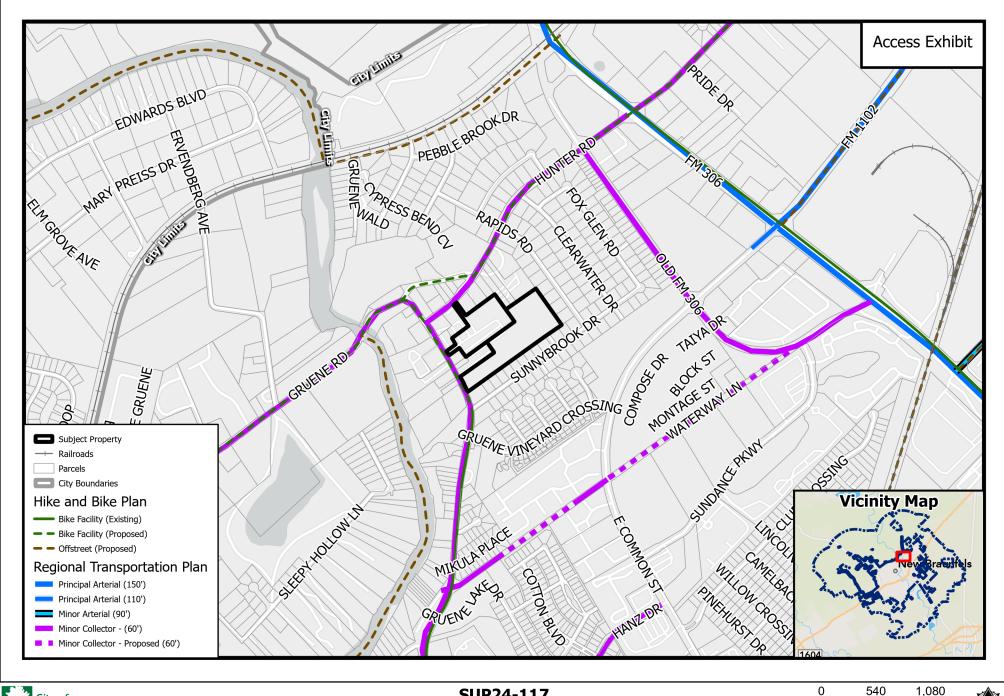






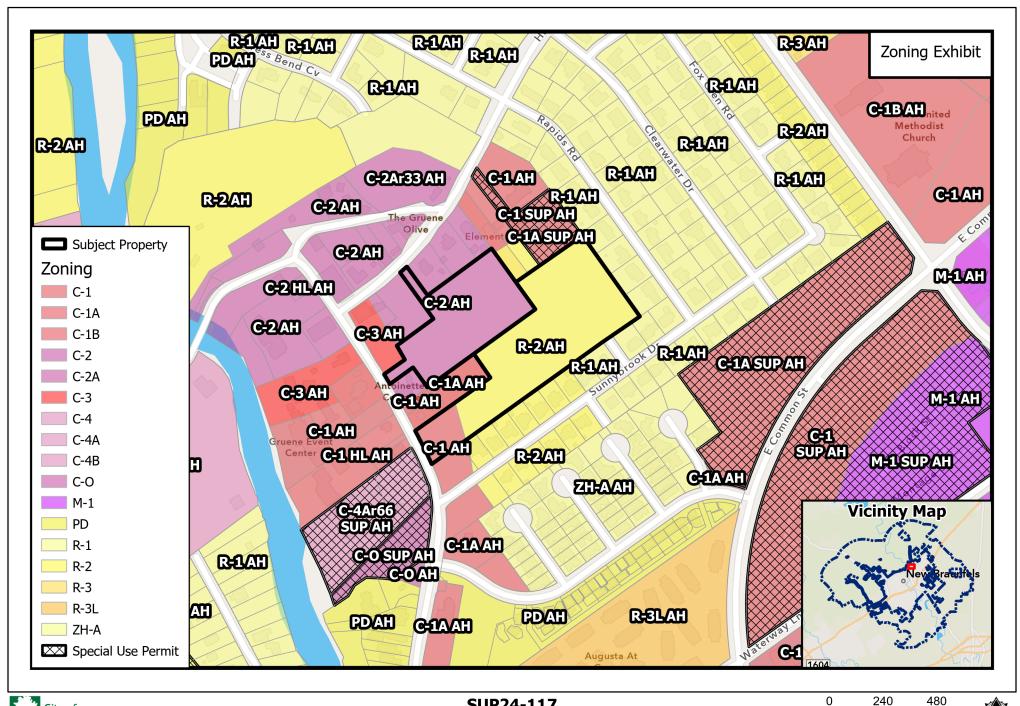
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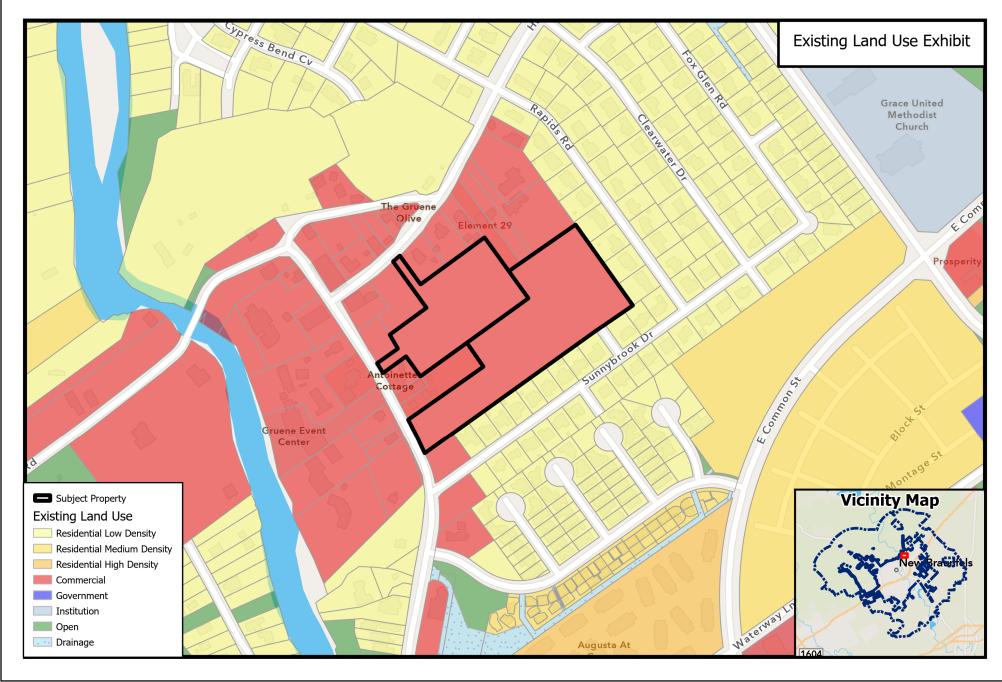


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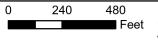


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Source: City of New Braunfels Planning Date: 4/24/2024

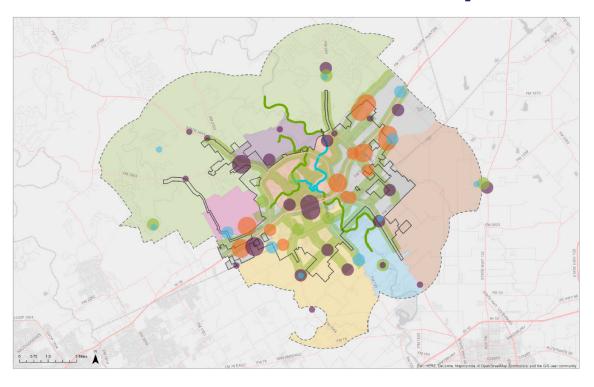






- Located in the New Braunfels Sub-Area
- Partially Within Transitional Mixed-Use Corridor
- Within existing Tourist/Entertainment Center and within a Future Market Center

#### **Future Land Use Map**



- Action 1.3: Encourage balanced and fiscally responsible land use patterns
- Action 1.5: Promote economic centers by ensuring adequate parking for people to visit businesses/restaurants/shops.
- Action 1.6: Incentivize infill development and redevelopment to take advantage of existing infrastructure.
- Action 3.6: Pro-actively provide a regulatory environment that remains business and resident friendly
- Action 3.22: Encourage venues within walking distance of neighborhoods and schools...
- Action 5.4: Incentivize water use reduction and conservation.
- Action 7.37: Increase public parking, both for automobiles as well as bicycles.
- Action 7.38: Identify possible additional parking areas for Downtown, Gruene, tourist areas and high demand events such as Wurstfest.