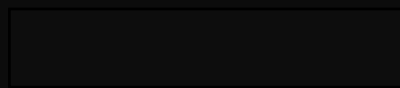


Spark Small Business Center Quarterly Report to the New Braunfels Economic Development Corporation

January 1st – March 31st, 2026

Presenting performance metrics and community impact initiatives to the
New Braunfels Economic Development Corporation



Quarterly Spark Office Summary

	Quarter 1	Quarter 2	Q1-Q2 Total
Business Plans Created	12	13	25
New Business Starts/Expansions	4	6	10
Number of Jobs Created/Retained	22	11	33
Capital Infusion (Loans by banks or private sources)	\$1,245,000	\$605,900	\$1,850,900



Community Engagement Strategy

New Braunfels Rotary

Hill Country Craft Beer Festival
Committee Member (April 25th)

NB Downtown Association

General meetings, collaboration with
downtown businesses (Helped
onboard 2 new members)

Chamber Committees

Business advisory – Presentation “Preparation, Retention, Profit”
Small Business of the Year – Will be announced in May, 2026
Business/Education Partnership – Teacher Luncheon/8th Grade Career Day
Business Expo – Theme “The Great American Road Trip”



Spark SBC Education Updates

New Braunfels ISD

Mock Interview Volunteer;
8th Grade Shark Tank - Investor

Northeast Lakeview – NB

Teaching an evening business
course in Fall 2026.

Comal ISD, Comal Education Foundation

Current Board member of the
Comal ISD Education Foundation,
Incubator Sub-Committee.

Master of Ceremonies for Final Pitch night on May 6th



Westside Community and Spark SBC Partnership

Since June 2025, Spark SBC has partnered with Westside Community Center to provide on-location business advising services.

This strategic initiative eliminates transportation barriers for underserved entrepreneurs and expands our community reach through localized support.

So far, Spark SBC has met with over **60 clients**, and the **feedback has been overwhelmingly positive**. Although this was originally discussed as a short-term initiative, the community participation has reinforced its benefit, and it is now a permanent bi-weekly appointment.



Training & Education Programs (136 Total Training Attendees)



Date

Training Program

Attendance

1/09/2026
1/20/2026
2/16/2026
3/24/2026
3/26/2026

Blueprint for Success – Mastering Your Business Model Canvas
Start Smart Webinar
Veteran Entrepreneur Resources
Start Smart Webinar
NB Business Advisory Presentation – Preparation | Retention | Profit

22
23
32
15
44

New Business Launches/Expansions



Living Health Holistic



Mark & Beth Davis

General Contractor
830-660-7981
mark@buildwithke.com
beth@buildwithke.com

KE Construction & Renovation - NBTX



This is Home Interior Design



Sassy Song Bird Entertainment



CDM Coatings



NB Express


Spark Google Reviews

 **CPLLC SPURST**

★★★★★ 11 hours ago **NEW**

In reference to the SPARK center; I participated in an online webinar about start up business guidance, which was an excellent presentation with content experts and specific real life applications/examples. Additionally, an attorney was part of the panel who provided an opportunity to submit specific legal questions that were then answered later and quickly. After that I proceeded to contact my local SPARK office, in New Braunfels TX and met with Ron Richardson. The depth of his knowledge and network of resources is incredible and includes some of the most prominent and well humble individuals from the area willing to provide their time and resources to guide us on our business venture(s). And if your looking for solid guidance and advice on starting or expanding a small business, to include hundreds of resources, in print and live, then SPARK Small Business Center if a MUST stop as part of your business journey! Good luck!
Roberto -



 **Sarah Moczygemba**
3 reviews

★★★★★ 2 weeks ago **NEW**

For anyone that is looking to start or has a small business, I HIGHLY recommend connecting with the team there at SPARK SBC. You will not be disappointed & it is FREE!

I recently met with Ron to talk through the steps of setting up and creating my HR consulting business, and he was VERY resourceful! He provided me with so much insight - links to websites, templates/outlines for a business plan, local contacts, information on educational sessions offered, etc. I left the meeting more than satisfied and pleased with the service and support that I received. Ron was also a great "sounding board" to bounce ideas off of, and I especially appreciated his clear communication style, easygoing personality, professionalism, knowledge/expertise, and business intelligence.

The work that SPARK SBC provides is truly amazing. The fact that it is FREE is a huge plus for small business owners. I will 100% be meeting with Ron again!



 **Vincent Brule**
2 reviews

★★★★★ 5 days ago **NEW**

I scheduled an in person meeting with Ron who wears many hats for Sparks. Ron answered all of my questions and some that I had on running a successful business. Ron even gave me a list of items that would be needed to start up my business. Sparks is a hidden gem that I found online to give me a better insight on what is needed to run a business. Ron was willing to get me started in the right direction like we been knowing each other. Thank you Sparks and Ron for all that you do for the community and for myself. They are a true blessing!!!

