



Parks and Recreation Advisory Board Agenda Item Report

550 Landa Street
New Braunfels, TX

11/18/2025

Agenda Item No. A)

PRESENTER:

Ken Wilson, Director

SUBJECT:

Discuss and consider approval of the September 9, 2025 Minutes of the Parks and Recreation Advisory Board.

DISCUSSION:

N/A

RECOMMENDATION:

N/A

**DRAFT - MINUTES
OF THE NEW BRAUNFELS PARKS AND RECREATION ADVISORY BOARD
REGULAR MEETING OF TUESDAY, SEPTEMBER 9, 2025**

AGENDA

1. CALL TO ORDER

Jason Vreeland call the meeting to order at 6:00pm.

2. ROLL CALL

Board members present: Jason Vreeland, Katie Rae Preston, Joyce Compton, Eric Reed, Courtney Lyons-Garcia, Destin Singleton, Laurie Wehring

3. APPROVAL OF MINUTES

A) Discuss and consider approval of the August 12, 2025 Minutes of the Parks and Recreation Advisory Board.

Jason Vreeland introduced the item.

Joyce Compton made a motion to approved the minutes, Destin Singleton seconded.

4. RECOGNITIONS/ANNOUNCEMENTS

A) September Recognitions and Announcements

Jason Vreeland introduced the item.

The Board and Department extend their gratitude to Joyce Compton for her 12 years on the Parks Foundation.

The City has officially opened two new trails, Willard Canyon and Alligator Creek Trail. Ribbon cuttings were held in August. New signage coming soon

5. CITIZENS' COMMUNICATIONS

This time is for citizens to address the Park and Recreation Advisory Board on issues and items of concerns not on this agenda. There will be no Board action at this time.

Jason Vreeland introduced the item.

No citizens spoke at this time.

6. PRESENTATIONS

A) Summer Recreation Programs Wrap-Up

Jason Vreeland introduced the item.

Stephanie Chelar, Recreation Manager, gave an update on the summer programs and events. Highlights from the summer include CAPRA reaccreditation and celebrating National Park and Rec Month in July. Overall, Department revenue is coming in slightly higher than last fiscal year and the annual cost recovery is right around 52%.

-Summer Camps both saw a slight increase in revenue from last summer and both remain roughly 65% resident.

-LPAC and Tube Chute both saw a decrease in revenue from last summer. Factors include closures related to weather and high water events and cleanup and decreased river tourism.

-Athletics saw an almost 20% increase in revenue resulting from field rental fee increases early in the year.

-Total Park Rentals saw an almost 10% increase from last summer but Picnic Permits collected by Park Rangers showed a decrease of 26% from the same factors that led to a decline in revenue in Aquatics.

-The golf course is on track to hit 60,000+ rounds, a record.

Brandon Chiuminetta, Das Rec Manager, provided the update from Das Rec.

-Membership is at a all time high and revenue is 6% higher than last summer.

-120% Cost Recovery

-The staff celebrated 7 years of Das Rec in July.

-New shade structure was completed along with new turf in the back yard.

B) Zipp Family Sports Park Update

Jason Vreeland introduced the item.

Ken Wilson, Director, provided an update on the construction of the Zipp Family Sports Park. Currently all softball fields have received sod, the four baseball fields will be completed next. Furnishings like benches and trash receptacles are being installed. New images showing the progress were presented.

C) Park Projects Update

Jason Vreeland introduced the item.

Jeff Bransford, Park Development Manager, provided an updated on the Park Enhancement Project that is funded through Park Development Funds.

-\$1.5M of Park Development Funds earmarked for Park Enhancements

- Picnic Tables, Trash cans, and BBQ Grills are being replaced throughout the park system.
- Hoffman Park playground surface has been replaced with artificial turf
- County Line Memorial Trail will receive concrete repairs and signage.
- Jessie Garcia Park will receive a pavilion replacement and concrete repairs.
- Haymarket Park will receive a pavilion replacement and improved landscaping.
- Future phases will look at improvements for several other parks.

NW Park Master Plan & Systemwide Master plan next month

7. DISCUSSION AND ACTION

A) Appointment to River Activities Committee

Jason Vreeland introduced the item.

Chad Donegan, Assistant Director, spoke to the Board about the upcoming appointment of the liaison to the River Activities Committee.

Joyce Compton made nomination for Destin Singleton to be the liaison, Laurie Whering seconded, the motion passed unanimously.

B) November Meeting Date

Jason Vreeland introduced the item.

Ken Wilson, Director, made a recommendation to the Board to reschedule the November meeting date to November 18 as the currently scheduled date, November 11, is Veteran's Day and City facilities are closed.

Courtney Lyons-Garcia made a motion to move the November meeting date to November 18th, Eric Reed seconded, the motion passed unanimously.

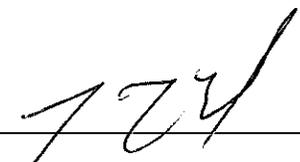
8. AGENDA ITEMS FOR NEXT MEETING

Jason Vreeland introduced the item.

Items for the next meeting are:

- Master Plan Review
- NW Park Update
- River Season Wrap Up

9. ADJOURNMENT

By:  _____
CHAIR

Attest:


BOARD LIAISON



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Ken Wilson, Director

SUBJECT:

November Recognitions and Announcements

DISCUSSION:

We are excited to announce some positions changes in our department. Samantha Morrison has moved from the Recreation Supervisor at Landa Recreation Center over to Fischer Park as the new Recreation Supervisor, and Davis Brown has accepted the position as the Assistant Recreation Supervisor, after an internship with the department.

Erin Bryant has been promoted to the Recreation Supervisor at Landa Recreation Center, having served 2 years as the Assistant.

Their position changes align with their education and passion within Parks and Recreation.

Upcoming Events:

- Downtown Lighting - November 21
- Wassailfest - December 4
- Grinch Movie in the Park - December 6

RECOMMENDATION:

N/A