City of New Braunfels



THE STATE OF TEXAS §
COUNTY OF COMAL §
CITY OF NEW BRAUNFELS §

WHEREAS, the Texas Treasure Business Award program is an initiative of the Community Heritage Division of the Texas Historical Commission and was created to pay tribute to the state's well-established businesses that have been in continual operation for at least fifty years; and

WHEREAS, the Texas Treasure Business Award was created in 2005, and since then, over 500 Texas businesses have been recognized as a Texas Treasure Business; and

WHEREAS, in 1969, Pasqual and Rosa Rodriguez borrowed two thousand dollars to purchase a 1957 GMC Truck and the metals necessary to begin a metal recycling business that operated in the front of their home in the Gruene Road area of New Braunfels; and

WHEREAS, in the late 1970s, son Johnnie Rodriguez relocated the growing business to its current location on the outskirts of New Braunfels on 1431 FM 306. From modest beginnings, Comal Iron and Metals is a cornerstone in the recycling industry and offers a comprehensive range of metal recycling specializing in the collection and processing ferrous and non-ferrous metals such as steel, iron, and brass and offering industrial, residential, and fund-raising recycling solutions for businesses, the public, schools, and non-profits; and

WHEREAS, along with grandsons Johnnie Jr. and Roger, the family has steered their business through technological advancements in equipment, as well as software and data analytics for inventory management, while navigating environmental regulations and economic shifts; and

WHEREAS, Comal Iron and Metals, has been in business in New Braunfels, Texas, since 1969 and has received the Texas Historical Commission's prestigious Texas Treasure Business Award for its historical contributions and continuous operation in Texas; and

WHEREAS, the City of New Braunfels recognizes the importance of honoring and celebrating the contributions of legacy businesses to the economic vitality and community spirit of our city. The city is committed to supporting and promoting the Texas Treasure Business Award program to recognize and celebrate the heritage and success of our local businesses that have demonstrated enduring commitment and service to our community.

NOW THEREFORE, be it resolved, that I, Neal Linnartz, Mayor of the City of New Braunfels, Texas, hereby extend to Comal Iron and Metals our sincere congratulations on receiving the

"Texas Treasure Business Award"

From the Texas Historical Commission and may this recognition serve to increase your success for many years to come.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Seal of the City of New Braunfels to be affixed this the 27th day of May 2025.

CITY OF NEW BRAUNFELS

NEAL LINNARTZ, Mayor