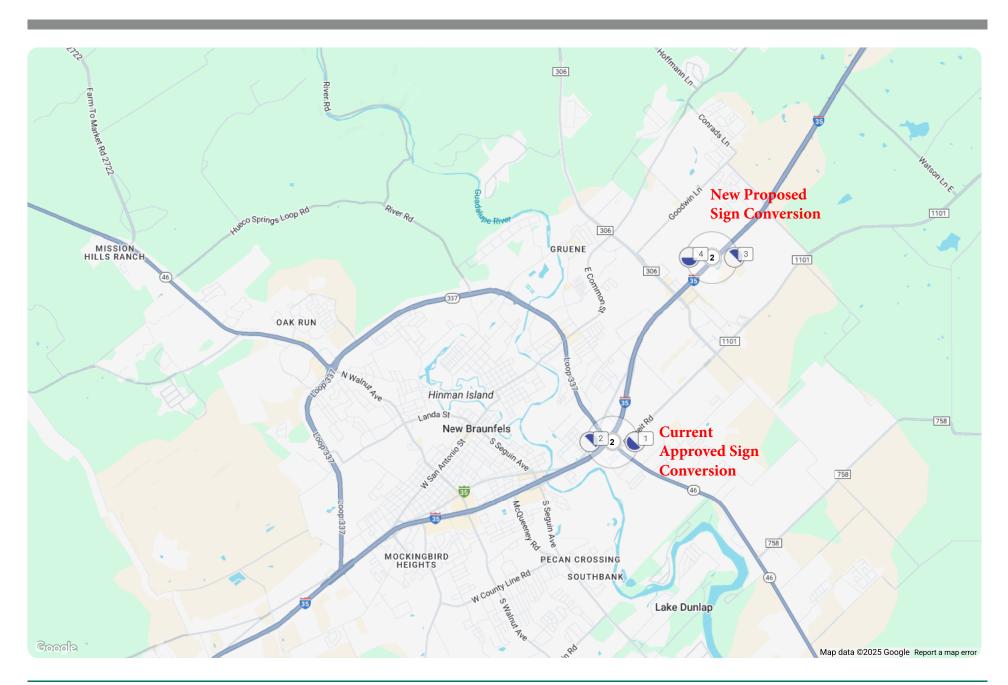
MAP #1



LOCATION LIST

NEW BRAUNFELS-PREVIOUS AMENDED PARCELS VS NEW (PRO...

Map Icon	Label	Panel #	Geopath Id	Media/Style	Facing	H x W	*Weekly Impressions	Illum.
	1	80201	14922092	Rotary Bulletin / Regular	North East	14' 0" x 48' 0"	381,529	YES
Location: E/S I-35	5@46 CUF	RRENT						
Current Advertise	_	VAY AGENCY LLC						
Miscellaneous: **	*Previously Ame	nded Location						
	2	80202	14922093	Rotary Bulletin / Regular	South West	14' 0" x 48' 0"	523,261	YES
Location: E/S I-35	CUI	RRENT						
LOCATION. F/S 1=3:								
	_							
Current Advertise Miscellaneous: **	er: MEANWHILE	BREWING CO.						
Current Advertise	er: MEANWHILE	BREWING CO.	155004	Permanent Bulletin / Regular	South West	14' 0" x 48' 0"	432,249	YES
Current Advertise Miscellaneous: **	er: MEANWHILE *Previously Ame	BREWING CO. nded Location		Permanent Bulletin / Regular	South West	14' 0" x 48' 0"	432,249	YES
Current Advertise	er: MEANWHILE *Previously Ame 3 I., 1/2 MI N/O HW	BREWING CO. nded Location 1325 YY 306 PROP		Permanent Bulletin / Regular	South West	14' 0" x 48' 0"	432,249	YES
Current Advertise Miscellaneous: ** Location: IH-35 N Current Advertise	er: MEANWHILE *Previously Ame 3 1., 1/2 MI N/O HW er: BLUE COMP	BREWING CO. nded Location 1325 YY 306 PROPO		Permanent Bulletin / Regular	South West	14' 0" x 48' 0"	432,249	YES
Current Advertise Miscellaneous: ** Location: IH-35 N	er: MEANWHILE *Previously Ame 3 1., 1/2 MI N/O HW er: BLUE COMP	BREWING CO. nded Location 1325 YY 306 PROPO		Permanent Bulletin / Regular Permanent Bulletin / Regular	South West	14' 0" x 48' 0" 14' 0" x 48' 0"	432,249 464,027	YES
Current Advertise Miscellaneous: ** Location: IH-35 N Current Advertise Miscellaneous: **	er: MEANWHILE *Previously Ame 3 1., 1/2 MI N/O HW er: BLUE COMPA *New Amended I	BREWING CO. nded Location 1325 YY 306 PROPO ASS RV Location	OSED 155026					
Current Advertise Miscellaneous: ** Location: IH-35 N Current Advertise	ar: MEANWHILE *Previously Ame 3 ., 1/2 MI N/O HW ar: BLUE COMPA *New Amended II 4	BREWING CO. nded Location 1325 YY 306 PROPO ASS RV Location 1348 YY 306 PROPO	OSED 155026					

Total Weekly Impressions: 1,801,066

CURRENT APPROVED SIGN CONVERSION

PANEL #80201

© E/S I-35 @ 46 Location #1





ADVERTISING STRENGTHS: PLEASE NOTE THIS PANEL IS BEING CONVERTED TO DIGITAL IN 2025 AND IF CONTRACTED NOW WOULD BE SAME COST FOR ONE SPOT ON NEW DIGITAL; Long reading bulletin targeting tourist, commuter and local traffic as they enter New Braunfels from north and onward toward San Antonio; Near top tourist and recreation hotspots along the Guadalupe River, in quaint downtown and Texas Hill Country destinations

WEEKLY IMPRESSIONS: 381,529*

MEDIA TYPE/STYLE: Rotary Bulletin - Regular LAT/LONG: 29.699945 / -98.09302 MARKET: **NEW BRAUNFELS**

GEOPATH ID: 14922092

PANEL SIZE: 14' 0" x 48' 0" View Spec Sheet FACING/READ: North East / Left Video Drive-By

ILLUMINATED:

MISCELLANEOUS: ***Previously Amended Location **SHIPPING ADDRESS:** 7020 US Hwy 290 East Austin, TX 78723

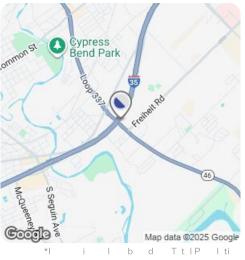
CURRENT APPROVED SIGN CONVERSION

PANEL #80202

© E/S I-35 @ 46 Location #2







MARKET: **NEW BRAUNFELS**

GEOPATH ID: 14922093

14' 0" x 48' 0" View Spec Sheet PANEL SIZE:

FACING/READ: South West / Right

ILLUMINATED:

MISCELLANEOUS: ***Previously Amended Location **SHIPPING ADDRESS:** 7020 US Hwy 290 East Austin, TX 78723

PANEL #1325 PROPOSED NEW SIGN CONVERSION LOCATION

◎ IH-35 N., 1/2 MI N/O HWY 306

Location #2







ADVERTISING STRENGTHS: North along I-35 headed toward San Marcos from New Braunfels

WEEKLY IMPRESSIONS: 432,249*

MEDIA TYPE/STYLE: Permanent Bulletin - Regular LAT/LONG: 29.736545 / -98.070105 MARKET: **NEW BRAUNFELS**

GEOPATH ID: 155004

14' 0" x 48' 0" View Spec Sheet PANEL SIZE:

FACING/READ: South West / Le

ILLUMINATED: YES

SHIPPING ADDRESS: 7020 US Hwy 290 East Austin, TX 78723

PROPOSED NEW SIGN CONVERSION LOCATION

PANEL #1325

◎ IH-35 N., 1/2 MI N/O HWY 306

Location #1



ADVERTISING STRENGTHS: North along I-35 headed toward San Marcos from **New Braunfels**

WEEKLY IMPRESSIONS: 432,249*

MEDIA TYPE/STYLE: Permanent Bulletin - Regular 29.736545 / -98.070105 LAT/LONG: MARKET: **NEW BRAUNFELS**

GEOPATH ID:

PANEL SIZE: 14' 0" x 48' 0" View Spec Sheet

FACING/READ: South West / Le

ILLUMINATED: YES

SHIPPING ADDRESS: 7020 US Hwy 290 East

Austin, TX 78723



*Impression values based on: Total Population

PANEL #1348

PROPOSED NEW SIGN CONVERSION LOCATION

◎ IH-35 N., 1/2 MI N/O HWY 306

Location #1







ADVERTISING STRENGTHS: South from San Marcos into New Braunfels

WEEKLY IMPRESSIONS: 464,027*

MEDIA TYPE/STYLE:Permanent Bulletin - RegularLAT/LONG:29.736545 / -98.070105MARKET:NEW BRAUNFELS

GEOPATH ID: 155026

PANEL SIZE: 14' 0" x 48' 0" View Spec Sheet

FACING/READ: North / Right

ILLUMINATED: YES

SHIPPING ADDRESS: 7020 US Hwy 290 East Austin, TX 78723

PROPOSED NEW SIGN CONVERSION LOCATION

PANEL #1348

◎ IH-35 N., 1/2 MI N/O HWY 306

Location #1



ADVERTISING STRENGTHS: South from San Marcos into New Braunfels

WEEKLY IMPRESSIONS: 464,027*

MEDIA TYPE/STYLE: Permanent Bulletin - Regular LAT/LONG: 29.736545 / -98.070105 MARKET: **NEW BRAUNFELS**

GEOPATH ID: 155026

PANEL SIZE: 14' 0" x 48' 0" View Spec Sheet

FACING/READ: North / Right

ILLUMINATED: YES

SHIPPING ADDRESS: 7020 US Hwy 290 East

Austin, TX 78723



*Impression values based on: Total Population