

ALK DEVELOPMENT SERVICES PROJECT SCOPE

5/19/2020

OVERVIEW

1. Project Background and Description

The Broadband Project began in 2015 as a joint effort of the City of New Braunfels, Chamber of Commerce and 4B Board and guided by the firm of Magellan. Generally stated the goal was to improve the affordability and increase the availability of very high-speed internet service to the commercial businesses of New Braunfels to improve the economic development of the area. NBU was invited to attend as technical support and direct participation when needed.

Over the past five years numerous options and solutions have been researched and proposed. Given limitations on Public participation and related business constraints the recommendation to assist a private broadband entity in establishing very high-speed broadband in the New Braunfels commercial business corridors was made in November of 2019.

2. Project Scope

Represent and work on behalf of the Broadband Committee (City of New Braunfels, Chamber, 4B, NBU, and Commercial Customers) as might be necessary or directed to ensure the short and long term successful installations, operation, and delivery of reliable and affordable GB broadband services by Frantic LLC.

3. High-Level Expectations

- Lead, recommend, advise, present, and coordinate for the Broadband Committee and all related entities and respective legal parties the ASAP effort to move this broadband project forward and to a final successful completion.
- As the lead representative for the City, Chamber, and 4B on this project, actively and conscientiously keep this project moving forward on a fast pace by identifying issues, resolving concerns, coordinating solutions, and generally working directly with Frantic LLC to represent the best interests of the Broadband Committee, City, Chamber, 4B, and NBU as well as other area possible stakeholders.
- Recommend to and work with Broadband Committee to develop possible future actions to further improve penetration rates, affordability, and broadband speeds of this project.

4. Action Tasks and Deliverables

- Develop an actionable timeline for this project based upon contract signature, pole attachment authorization, and coordination with Frantic LLC
- Lead, recommend, advise, negotiate, and coordinate with responsible legal parties the ASAP effort to create and acquire signatures on agreements that would be mutually beneficial and acceptable to involved partners and Frantic LLC.
- Directly assist, advise, and support City and NBU leadership and staff in developing negotiated service conditions, operational considerations, and lease concepts for Frantic LLC's access to fiber optic strands within the Fasernetz fiber infrastructure.

- Directly assist, advise, and support City staff in working with Frantic LLC as the Broadband project begins to be implemented within New Braunfels.
- Identify and resolve coordination, quality, complaints, and additional concerns that may develop at the start and during this project.
- Identify and concertedlly work with a specific individual or committee to address changing expectations, acquire decisions beyond the understood scope, and acknowledge deliverables.
- A weekly summary and action level report delivered via email to identified participants in this project.
- Research, present, document, and/or communicate information on this project as might be requested and authorized.
- Create meetings, deliver presentations, and coordinate general information for the citizens of New Braunfels as may be requested

5. Affected Parties

City, Chamber, 4B, NBU, Commercial Customers, Broadband and Telecommunications Incumbents

6. Affected Staff, Processes, or Infrastructure

- The management and maintenance of the Fasernetz infrastructure
- City Permit Staff as a priority project
- NBU Electric Engineering Staff
- Pole Attachment Process

| Approved By | Date | Approved By | Date |
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