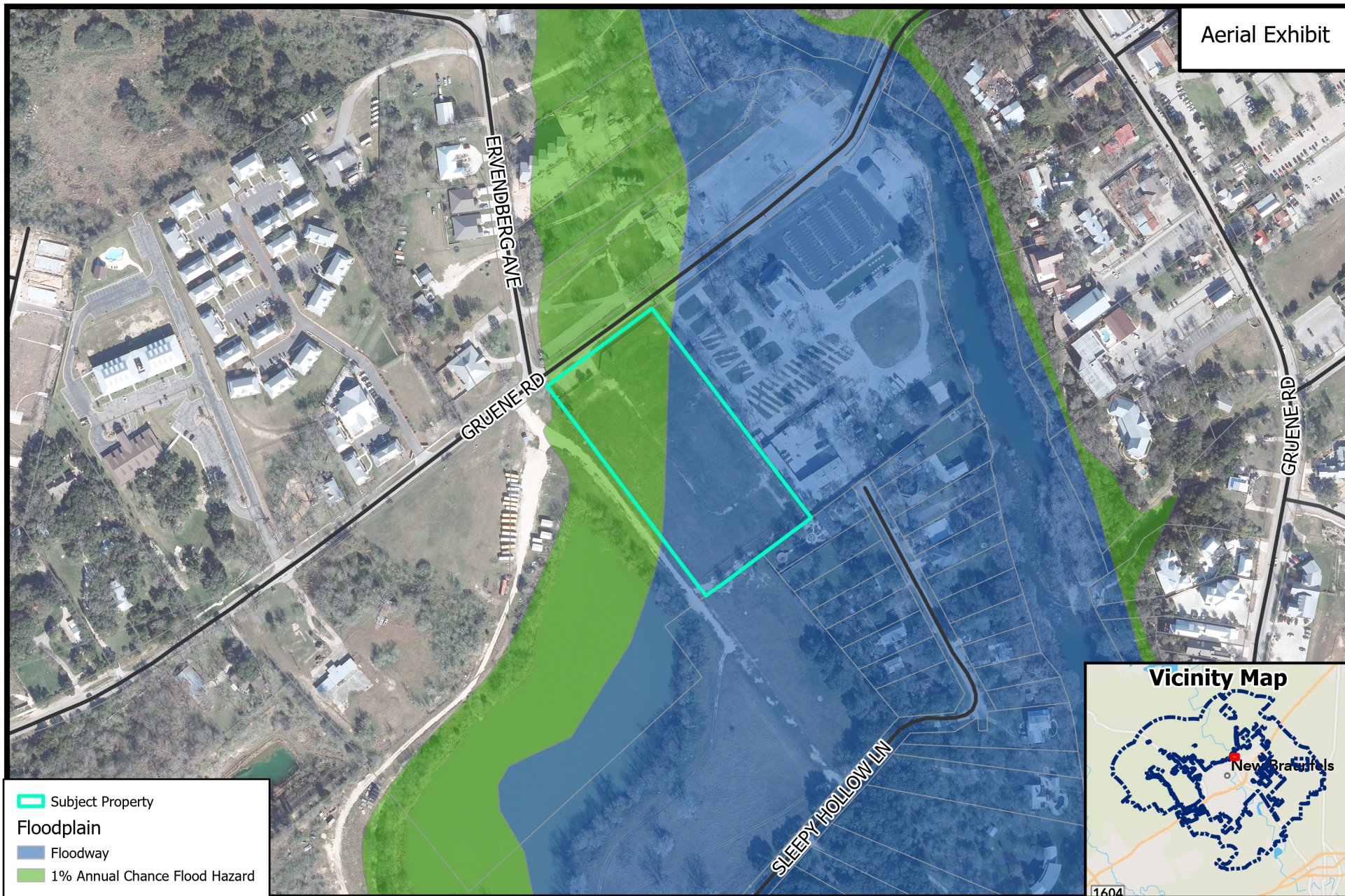
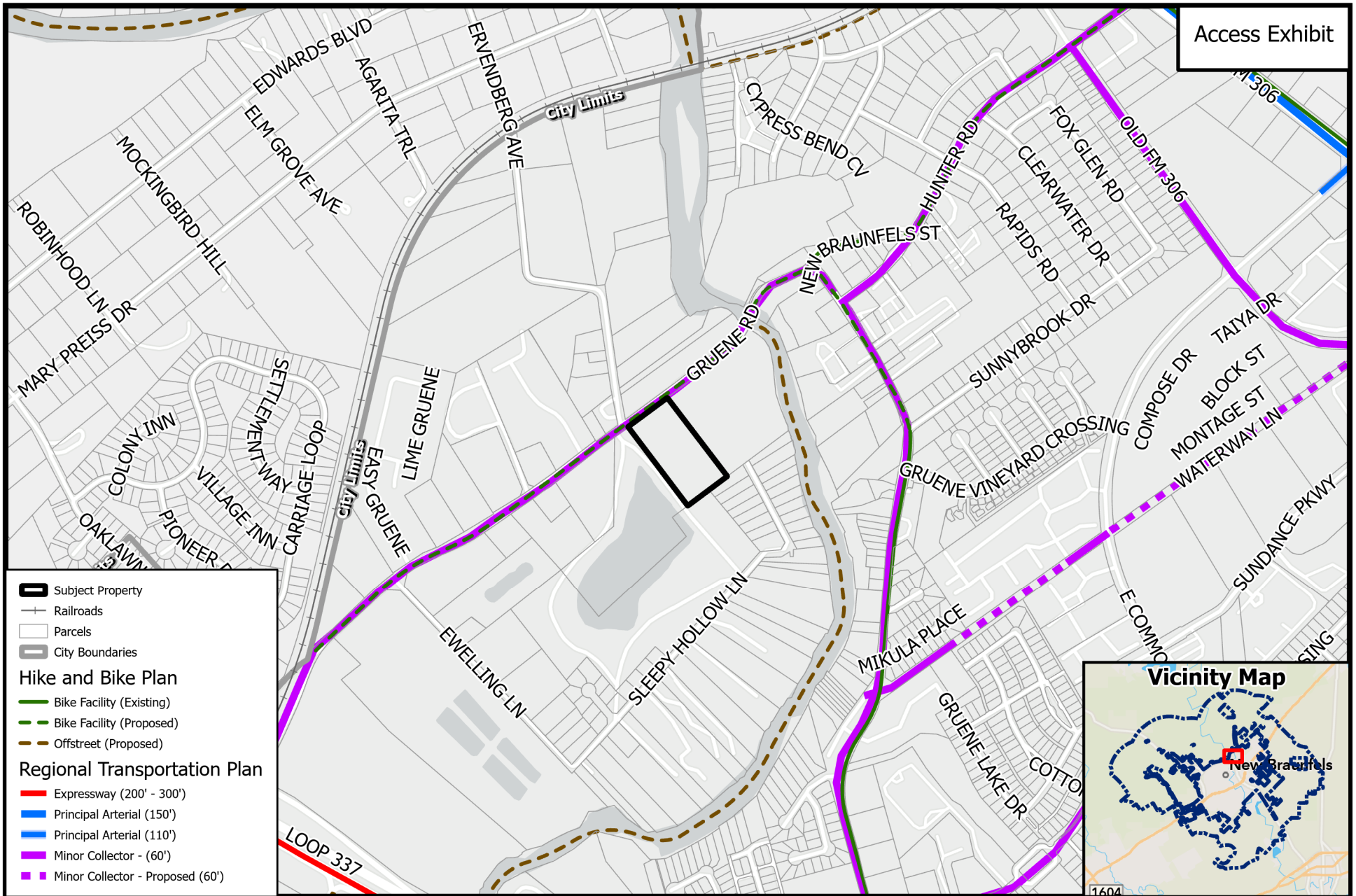
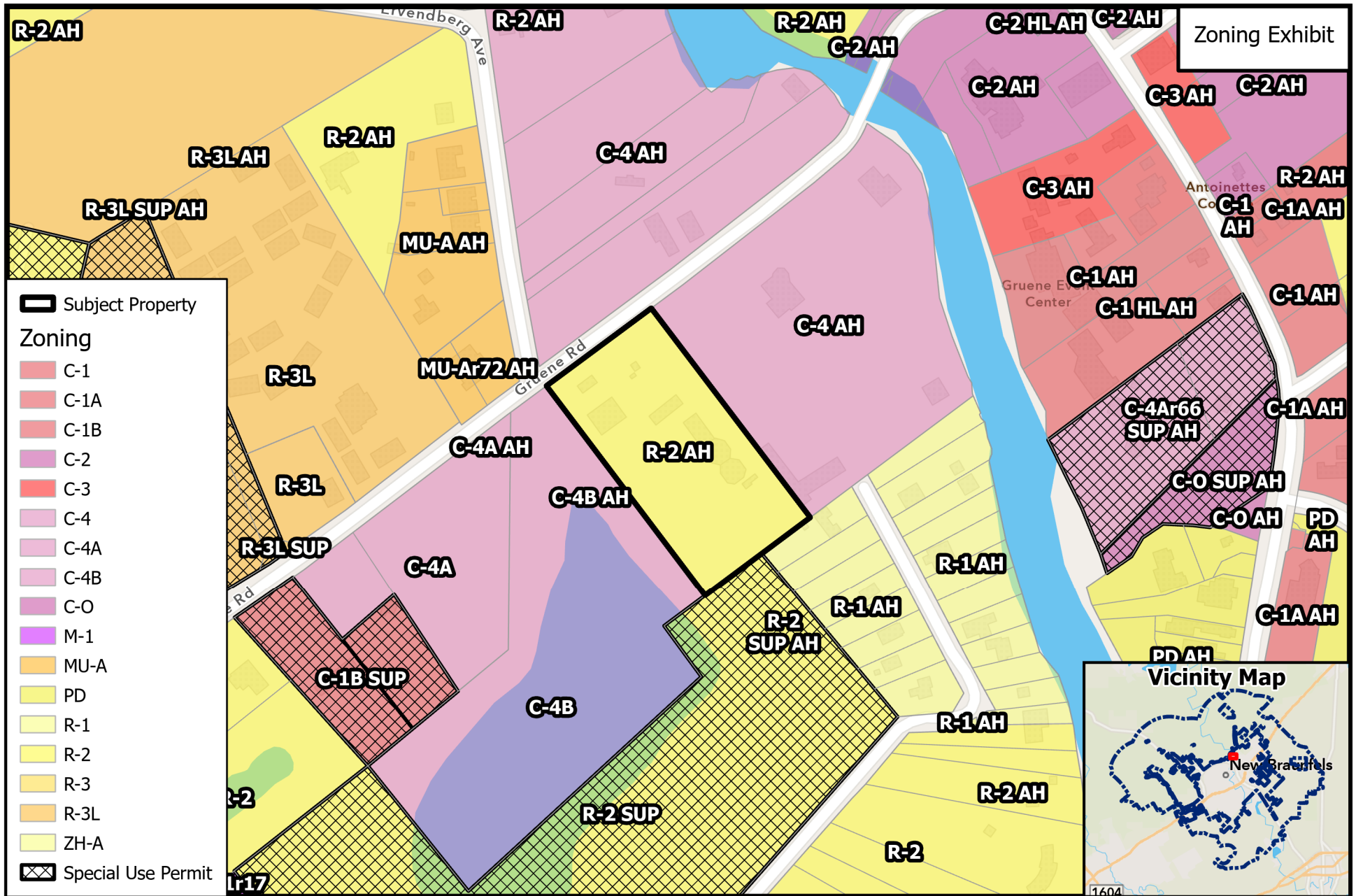
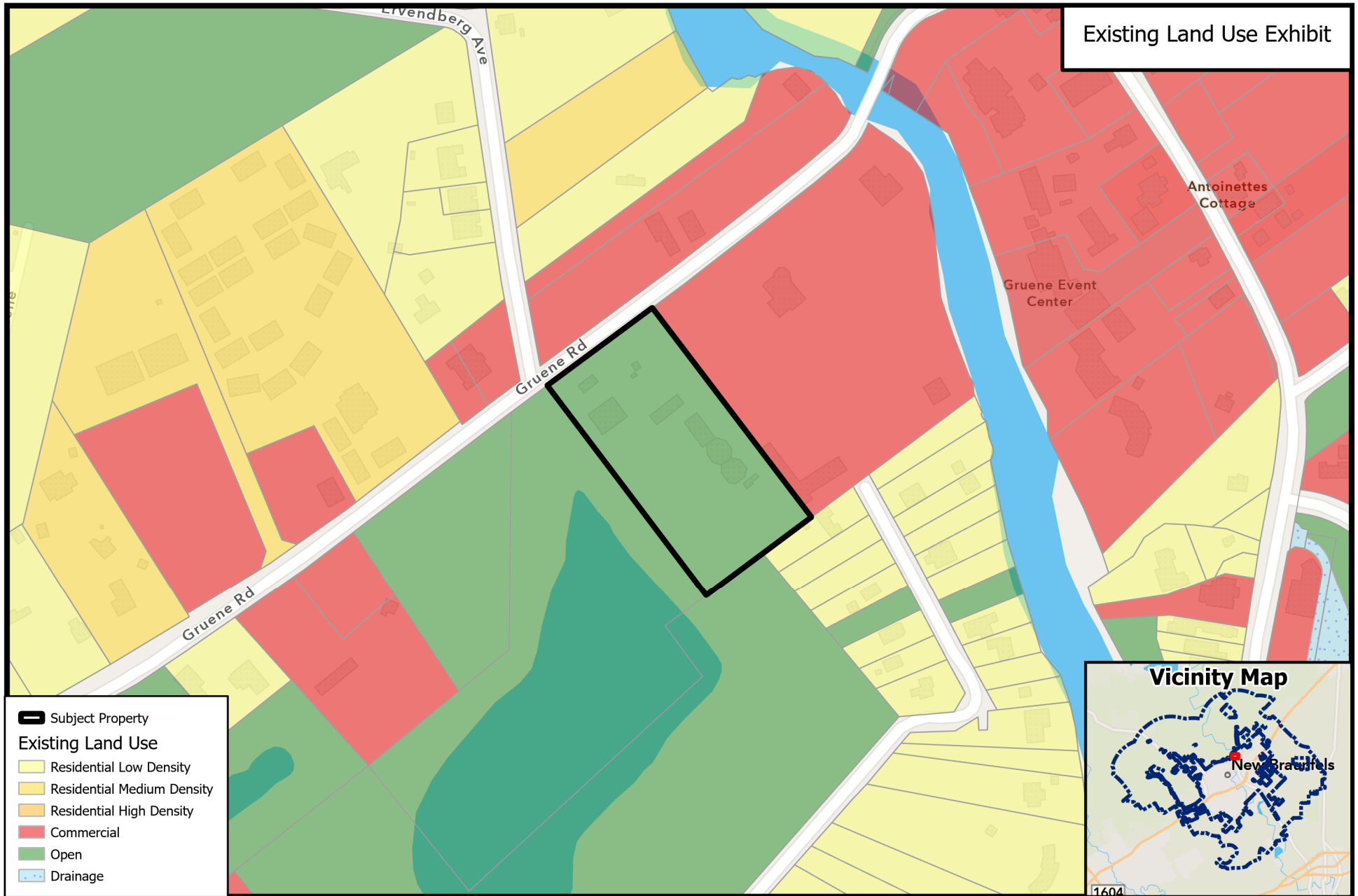


Aerial Exhibit









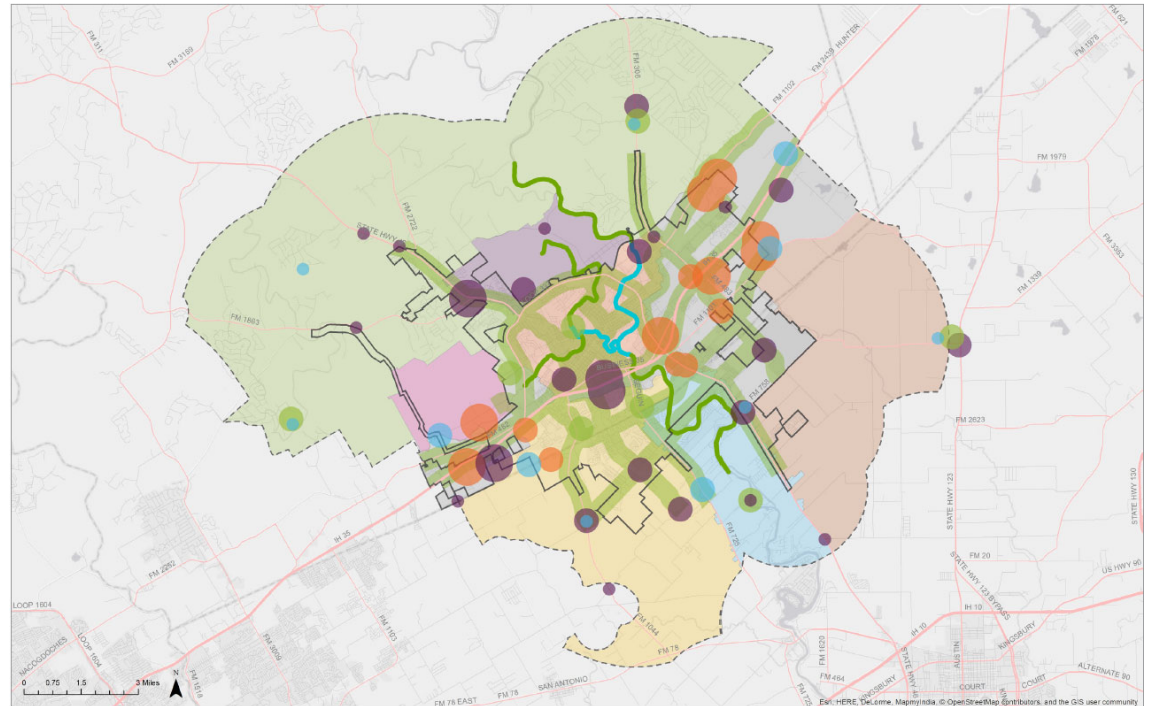


Envision New Braunfels

A SPECIAL PLACE BY DESIGN

- ♦ Located in the New Braunfels Sub-Area
- ♦ Near existing Tourist Center and Employment Centers and a proposed Market Center.

Future Land Use Map



- **Action 1.3:** Encourage balanced and fiscally responsible land use patterns.
- **Action 1.14:** Ensure regulations do not unintentionally inhibit the provision of a variety of flexible and innovative lodging options and attractions.
- **Action 3.6:** Proactively provide a regulatory environment that remains business and resident friendly.
- **Action 3.22:** Encourage venues within walking distance of neighborhoods and schools.
- **Action 3.23:** Revise local ordinances so that they do not inadvertently inhibit the development of venues in close proximity to neighborhoods and schools.
- **Action 4.26:** Enhance the community's sense of place by creating spaces and facilities that reflect the community (e.g., arts and culture, community gardens).