



Das Rec

Parks and Recreation Advisory Board Summer 2022 Update

Tuesday, June 14, 2022



MEMBERSHIP COUNT DATA

Month	Memberships	Members
March	4,728	8,790
April	4,973	9,296
May	5,301	10,081
June	5,755	11,270
July	6,105	12,169
August	6,132	12,124
September	6,196	12,180
October	6,288	12,262
November	6,352	12,328
December	6,554	12,797
January	6848	13,234
February	6,951	13,355
March	7,199	13,983
April	7,339	14,332
May	7,520	14,675



New & Cancelled
Memberships for
May 2022

NEW Memberships

186

Cancelled Memberships

182

One Month
Memberships

386

MEMBERSHIP PASS SCAN DATA

Priority	Total Monthly Scans	Average Daily Scans
March	19,386	718
April	20,751	798
May	23,356	898
June	29,366	979
July	30,942	998
August	28,462	918
September	20,739	768
October	24,590	793
November	23,294	803
December	23,807	821
January	29,597	955
February	27,794	1,029
March	32,849	1,060
April	29,846	1,029
May	32,352	1,043

Day Passes Sold

822

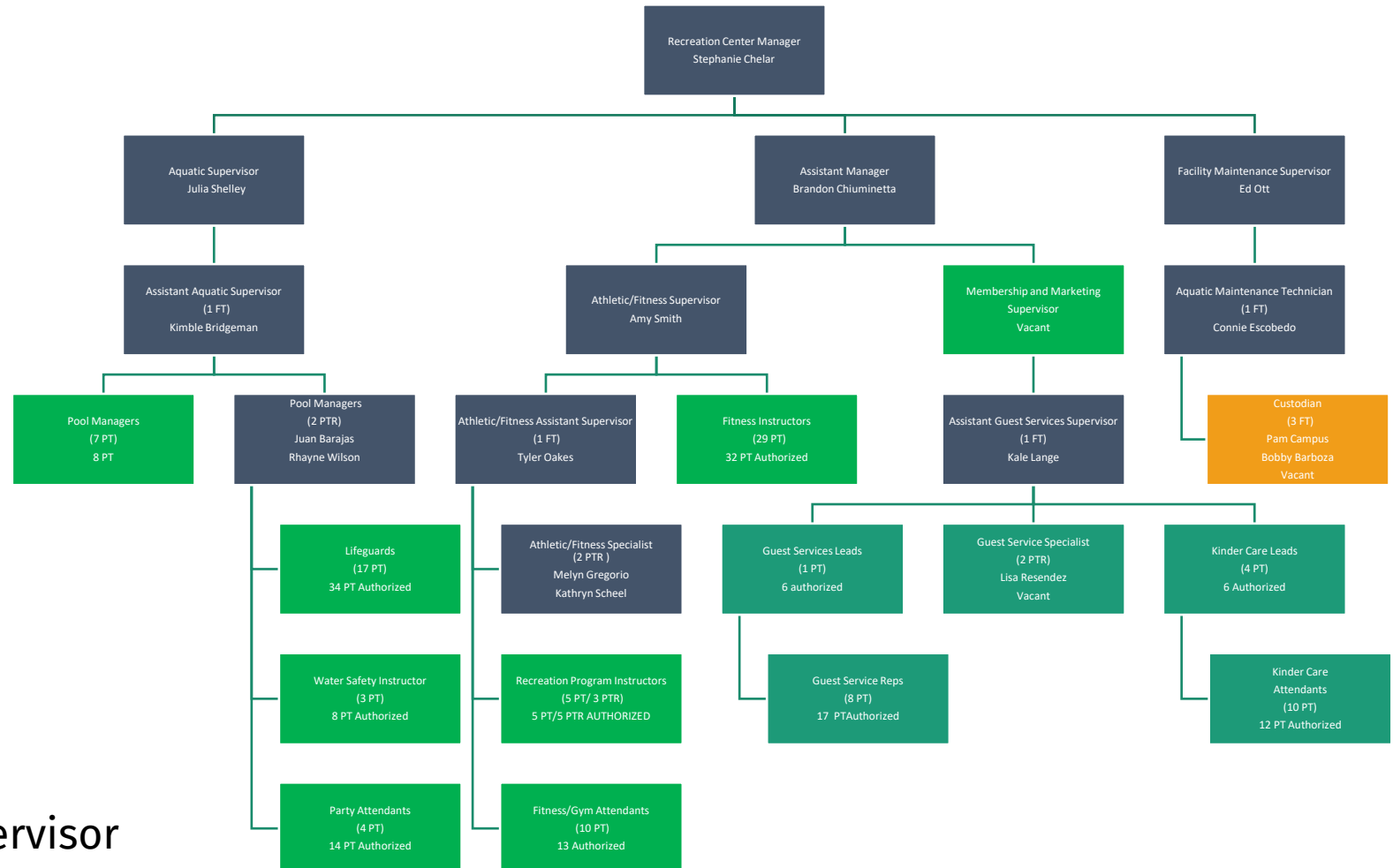
STAFFING LEVEL / VACANCIES

62 PT Vacancies/158 Positions

7 Guest Service Representatives
 2 Guest Service Leads
 4 KinderCare Leads
 2 KinderCare Attendants
 6 Fitness Instructors
 6 Fitness Attendants
 1 PT Rec Instructor
 1 PTR Rec Instructor
 12 Party Attendants
 19 Lifeguards
 5 WSI Only

2 FT Vacancies/13 FT Positions

1 Custodian
 1 Membership and Marketing Supervisor



Das Rec Project Updates



Youth Sports & Camps



2022 Summer Camps

- Itsy Bitsy Spikers
- Youth Volleyball Skills Camps
- Lil' Dribblers
- Youth Basketball Skills Camps
- Cheer and Dance Camp
- All Star Sports Camp
- Challenger Soccer Camps
- Junior Pickleball Camps

Other Youth Programs

- High School Basketball Clinic
- Jr and Sr Karate



Aquatics at Das Rec



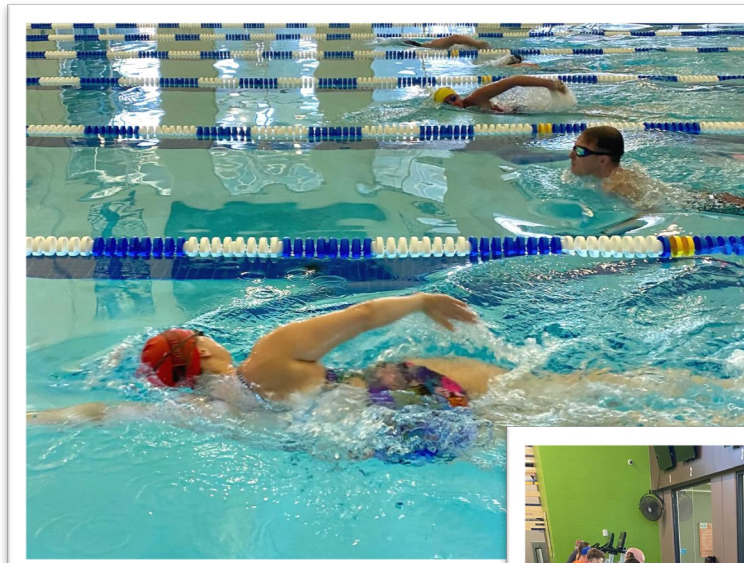
- Swim Lessons
 - Private: 45/46 Booked
 - Group: 311/375 booked
- Trainings Offered
 - CPR and First Aid
 - Babysitting
 - Lifeguard Training
 - Water Safety Instructor Training
- Hosted Fire Department training



Fun Events



Hot Summer Smasher
Pickleball Tournament



Splash and Dash



Art and Yoga

Partnered Events/Hosting



- Firefighter Games July 19-22
 - Pickleball
 - Basketball
- RBFCU River City Slam w/ United Way
 - Indoor Volleyball
 - Sand Volleyball
 - Cornhole
 - Ladder ball



Thank you!

Data updated as of October 19, 2021

