

	Allowed by <u>C-1B General Business District</u> per lot				Proposed Alternative Sign Plan
Sign Type	Freestanding Monument Sign	Low-Profile Pole Sign	Electronic Message Monument Sign	Electronic Message Pole Sign	Freestanding Multi-tenant High-Profile Monument Sign
Maximum Area per Sign Face	48 sq. ft.	20 sq. ft.	48 sq. ft.	20 sq. ft.	~ 437.96 sq. ft.
Maximum Height	10 ft.	10 ft.	10 ft.	10 ft.	36.5 ft.
Minimum Setback	5 ft.	5 ft.	15 ft.	15 ft.	35 ft. (Outside of internal easements)
Maximum Signs per Lot	1 per 300ft of street frontage	1 per 300ft of street frontage	1 in lieu of any other signage	1 in lieu of any other signage	1 in lieu of any additional freestanding sign within the development

	Allowed by <u>SH-46 Frontage</u> per lot				Proposed Alternative Sign Plan
Sign Type	Freestanding Monument Sign	High Profile Monument Sign	Electronic Message Monument Sign	Electronic Message High Profile Monument Sign	Freestanding Multi-tenant High-Profile Monument Sign
Maximum Area per Sign Face	60 sq. ft.	225 sq. ft.	60 sq. ft.	100 sq. ft. per sign face	~ 437.96 sq. ft.
Maximum Height	10 ft.	28 ft.	10 ft.	28 ft.	36.5 ft.
Minimum Setback	5 ft.	5 ft.	15 ft.	15 ft.	35 ft. (Outside of internal easements)
Maximum Signs per Lot	1 per 300 ft. of frontage	1 per 300 ft. of frontage (Min. 300 ft. of frontage required along FM 725)	1 in lieu of any other signage	1 in lieu of any other signage	1 in lieu of any additional freestanding sign within the development

Alternative Sign Plan - CS25-0313 - Sign Allowance Comparison Table