

Spark Small Business Center Quarterly Report to the New Braunfels Economic Development Corporation

January 1st – March 31st, 2025



Spark Office Summary

	Quarter 1	Quarter 2	Total
Business Plans Created	11	12	23
New Business Starts/Expansions	3	4	7
Number of Jobs Created/Retained	15	18	33
Capital Infusion (Loans by banks or private sources)	\$610,000	\$372,000	\$982,000



Community Outreach & Networking

Date	Event
Weekly	Rotary Meetings throughout Quarter
Monthly	Downtown Association General Meetings
Monthly	NB Chamber of Commerce Mixers
Monthly	Meetings with Business Advisory, Small Business of the Year, Education Partnership, and Business Expo Committees
Various	Ribbon Cuttings throughout the Year





Spark SBC and Westside Community Center

Beginning in June, Spark SBC and the Westside Community Center are partnering to provide small business advising on location.

This collaboration brings entrepreneurial resources directly to an underserved neighborhood.

Local business owners can access guidance without traveling to the main office.

Additional partnership opportunities are being explored to expand community impact.

Training Events

Date

Training

- | | |
|-----------|--|
| • 1/7/25 | • Start Smart – Webinar via Zoom |
| • 1/23/25 | • ABCs of Lending & Ask a Business Advisor |
| • 1/30/25 | • Start Smart – Webinar via Zoom |
| • 2/10/25 | • Start Smart – Webinar via Zoom |
| • 2/27/25 | • Start Smart – Webinar via Zoom |
| • 3/24/25 | • Start Smart – Webinar via Zoom |



New/Expansion Client Businesses



Comal Pops



La Bal De Noce



The Hungry Waffle



Otto's Cheese Shop

Spark Google Reviews



Angeline Fletcher

4 reviews · 16 photos



6 days ago

NEW

Ron is incredibly knowledgeable and helpful. I have had several meetings with him and he has connected me with resources and information that I needed. Very grateful for the help!



sara Vinson

Local Guide · 15 reviews · 26 photos



a week ago

NEW

UTSA has an amazing (free) program to help small businesses start up. They offer a lot of amazing webinars to get you the training, support and resources needed to start your new business. You don't even have to be a student or former student.

UTSA even offers a local Branch in most cities. They will pair you with a local business mentor who will meet with you one on one (Via Zoom or in person). My mentor Ron Richardson Spent several hours with me in our initial meeting And he was both helpful and genuinely interested in the success of my businesses.

I highly recommend using these amazing resources that UTSA and the city of New Braunfels provide.



Michael Reed

7 reviews



3 weeks ago

NEW

Fantastic experience meeting Ron Richardson. He was attentive, listened well, asked appropriate questions, offer advice, and provided additional contacts. Well worth the effort.

Spark SBC Future Ideas

