# Spark Small Business Center Quarterly Report to the New Braunfels Economic Development Corporation

January 1st – March 31st, 2025



# **Spark Office Summary**

	Quarter 1	Quarter 2	Total
Business Plans Created	11	12	23
New Business Starts/Expansions	3	4	7
Number of Jobs Created/Retained	15	18	33
Capital Infusion (Loans by banks or private sources)	\$610,000	\$372,000	\$982,000



#### Community Outreach & Networking

Date	Event
Weekly	Rotary Meetings throughout Quarter
Monthly	Downtown Association General Meetings
Monthly	NB Chamber of Commerce Mixers
Monthly	Meetings with Business Advisory, Small Business of the Year, Education Partnership, and Business Expo Committees
Various	Ribbon Cuttings throughout the Year





# Spark SBC and Westside Community Center

Beginning in June, Spark SBC and the Westside Community Center are partnering to provide small business advising on location.

This collaboration brings entrepreneurial resources directly to an underserved neighborhood.

Local business owners can access guidance without traveling to the main office.

Additional partnership opportunities are being explored to expand community impact.

## **Training Events**

#### Date

#### Training

- 1/7/25
- 1/23/25
- 1/30/25
- 2/10/25
- 2/27/25
- 3/24/25

- Start Smart Webinar via Zoom
- ABCs of Lending & Ask a Business Advisor
- Start Smart Webinar via Zoom



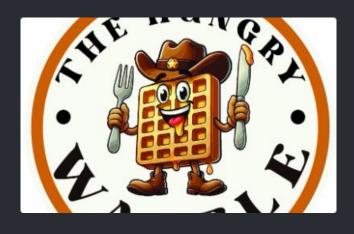
## New/Expansion Client Businesses



**Comal Pops** 



La Bal De Noce



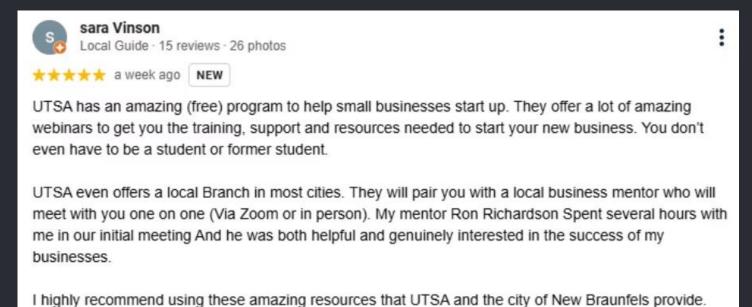
The Hungry Waffle

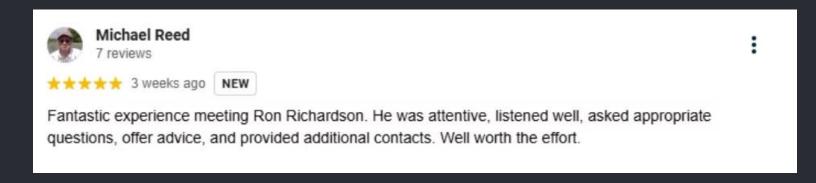


Otto's Cheese Shop

#### Spark Google Reviews







#### Spark SBC Future Ideas

Consulting

Specialized

expertise for

businesses facing

#### Co-Working

Flexible workspace solutions for startups and remote professionals.

#### Training

Expanded workshop series building on successful Start Smart program.

#### Advising

Personalized
guidance for
entrepreneurs at all
stages of business
development.

#### Referrals

Strengthened connections with local business resources and support services.

#### **Angel Investing**

Connecting
promising local
ventures with
potential investors.

# Community Involvement & Education

Expanded
partnerships like the
Westside
Community Center
initiative.

