

# *City of New Braunfels*



# Proclamation

**THE STATE OF TEXAS §  
COUNTY OF COMAL §  
CITY OF NEW BRAUNFELS §**

**WHEREAS**, entrepreneurship is a driving force of innovation, economic growth, and community prosperity, and entrepreneurs play a vital role in creating jobs, strengthening local economies, and enhancing the quality of life for residents of New Braunfels; and

**WHEREAS**, the City of New Braunfels is home to a diverse and dynamic entrepreneurial ecosystem, including small businesses, startups, family-owned enterprises, makers, innovators, and lifestyle brands that contribute to the city's unique character, economic resilience, and long-term growth; and

**WHEREAS**, the Greater New Braunfels Chamber of Commerce plays a critical role in supporting entrepreneurship through business programming, mentoring, networking, workforce initiatives, and economic development strategies designed to help entrepreneurs start, grow, and sustain successful businesses; and

**WHEREAS**, the Chamber's economic development efforts, in collaboration with public and private partners, help strengthen the local business climate by supporting business attraction, retention, expansion, and innovation while fostering an environment where entrepreneurs can thrive; and

**WHEREAS**, entrepreneurship education and career exploration are essential to developing a strong future workforce, and local Career and Technical Education (CTE) programs, school districts, post-secondary institutions, and workforce partners help inspire and prepare students to pursue entrepreneurship, innovation, and business ownership as viable career pathways; and

**WHEREAS**, encouraging entrepreneurship through education, workforce development, and community partnerships supports talent development, economic mobility, and long-term prosperity for New Braunfels; and

**WHEREAS**, National Entrepreneurship Week provides an opportunity to recognize, celebrate, and support entrepreneurs while highlighting programs and partnerships that cultivate innovation and inspire the next generation of business leaders.

**NOW THEREFORE**, be it resolved, that I, Neal Linnartz, Mayor of the City of New Braunfels, Texas, does hereby proclaim February 14 – 21, 2026, as

## "Entrepreneurship Week"

in New Braunfels, and I encourage residents, businesses, educators, and community organizations to support entrepreneurship through education, collaboration, and participation in programs that strengthen our local economy and talent pipeline.

**IN WITNESS WHEREOF**, I have hereunto set my hand and caused the Seal of the City of New Braunfels to be affixed this the 9<sup>th</sup> day of February 2026.

# CITY OF NEW BRAUNFELS

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**NEAL LINNARTZ, Mayor**