

MEETING MINUTES
NEW BRAUNFELS DOWNTOWN BOARD

October 20, 2020 8:30 A.M.

NBDB VOTING MEMBERS	PRESENT TODAY	NO. OF MEETINGS HELD SINCE APPOINTMENT	NO. OF MEETINGS ATTENDED SINCE APPOINTMENT
David Kneuper (5/2020) – Chair	Yes	40	38
Pat Butler (5/2019) – Vice Chair	Yes	32	31
Cathy Talcott (5/2019)	Yes	111	93
Kelly Broussard (5/2019)	Yes	38	36
Curt Leonhart (5/2021)	Yes	37	31
Michael Agnese (5/2019)	No	20	15
Brandon Mund (5/2020)	Yes	18	15
Jill Poirier (5/2021)	No	19	11
Robin Jeffers (5/2019)	Yes	15	15
Dani Hensley (6/2020)	Yes	10	9
Jenny Wilson (7/2020)	Yes	9	8

Others in Attendance

Staff: Amy McWhorter, Jeff Jewels, Gary Ford, Sam Hunter

Call to Order

The meeting was called to order by Chair Kneuper at 8:30 a.m.

Approval of Minutes

Motion by Member Talcott, seconded by Member Mund to approve minutes from September 15, 2020 meeting. Motion carried (7-0-0).

Citizens Communication

None.

Individual Items for Discussion

Item 4A – Downtown TIRZ Presentation & Discussion – Amy McWhorter City of New Braunfels.

Mrs. McWhorter presented an update on the TIRZ in regard to the boundaries, and a presentation on the TIRZ is scheduled for November 9th.

Mrs. McWhorter stated the presentation to City Council will not be an action item.

Item 4B – Presentation and discussion on Main Plaza traffic study – Gary Ford City of New Braunfels.

Mr. Ford presented on a traffic study completed by TXDOT in Main Plaza and N & S Seguin St which covered existing conditions and proposed conditions.

Discussion followed on short term changes, the two-lane vs one-lane plans, and traffic.

Chair Kneuper asked about next steps.

Discussion followed.

Item 4C – Discussion on Guenther Street Bridge – Gary Ford City of New Braunfels.

Mr. Ford presented on the proposed Guenther Street Bridge providing Town Creek an additional entry and exit.

Discussion followed on the traffic impact, the public process, and future development in Town Creek.

Item 4D – Downtown TIRZ Discussion – Amy McWhorter City of New Braunfels.

Repeat item listed on the agenda, discussed under 4A.

Item 4E – Review Preliminary Findings from Downtown Action Plan Study – Amy McWhorter City of New Braunfels.

Rik Adamski, ASH+LIME, provided an update to the on-going Downtown Action Plan Study.

Discussion followed on alleyways in downtown.

Item 4F – Events Update – Amy McWhorter City of New Braunfels, Jenny Wilson, and Pat Butler.

Mrs. McWhorter handed off the discussion to Jenny Wilson and Pat Butler.

Member Wilson and Pat Butler presented their ideas for Wassail Week within the current context of COVID.

Discussion followed on details for the event.

Discussion followed on other potential events.

Item 4G – Downtown Stakeholders Meeting Update – David Kneuper.

Chair Kneuper stated there was update discussion on the TIRZ and downtown wayfinding signage.

Items for Future Discussion

Chair Kneuper stated there will likely be similar items of discussion for next month.

Mrs. McWhorter stated next month there will be items based on identified EDC Strategic Priorities which relate to downtown.

Adjournment

There being no further business, the meeting adjourned at 10:08 a.m.


Chair

Date