### **Das Rec**

#### Parks and Recreation Advisory Board Summer 2022 Update Tuesday, June 14, 2022



### **MEMBERSHIP COUNT DATA**

| Month     | Memberships | Members |
|-----------|-------------|---------|
| March     | 4,728       | 8,790   |
| April     | 4,973       | 9,296   |
| Мау       | 5,301       | 10,081  |
| June      | 5,755       | 11,270  |
| July      | 6,105       | 12,169  |
| August    | 6,132       | 12,124  |
| September | 6,196       | 12,180  |
| October   | 6,288       | 12,262  |
| November  | 6,352       | 12,328  |
| December  | 6,554       | 12,797  |
| January   | 6848        | 13,234  |
| February  | 6,951       | 13,355  |
| March     | 7,199       | 13,983  |
| April     | 7,339       | 14,332  |
| Мау       | 7,520       | 14,675  |



New & Cancelled Memberships for May 2022

NEW Memberships **186** 

**Cancelled Memberships** 

182

One Month Memberships

386

### **MEMBERSHIP PASS SCAN DATA**

| Priority  | Total Monthly Scans | Average Daily Scans |                 |
|-----------|---------------------|---------------------|-----------------|
| March     | 19,386              | 718                 |                 |
| April     | 20,751              | 798                 |                 |
| May       | 23,356              | 898                 |                 |
| June      | 29,366              | 979                 | Day Passes Sold |
| July      | 30,942              | 998                 | 822             |
| August    | 28,462              | 918                 | 022             |
| September | 20,739              | 768                 |                 |
| October   | 24,590              | 793                 |                 |
| November  | 23,294              | 803                 |                 |
| December  | 23,807              | 821                 |                 |
| January   | 29,597              | 955                 |                 |
| February  | 27,794              | 1,029               |                 |
| March     | 32,849              | 1,060               |                 |
| April     | 29,846              | 1,029               |                 |
| Мау       | 32,352              | 1,043               |                 |

Data updated as of June 8, 2022

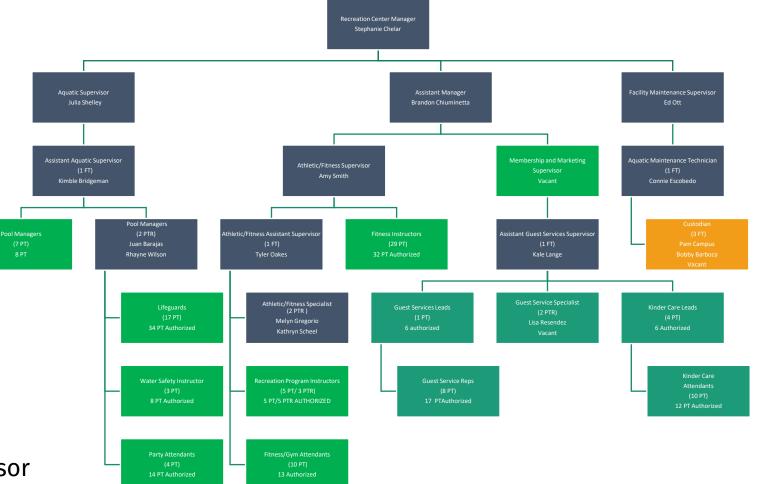
## **STAFFING LEVEL / VACANCIES**

#### 62 PT Vacancies/158 Positions

7 Guest Service Representatives
2 Guest Service Leads
4 KinderCare Leads
2 KinderCare Attendants
6 Fitness Instructors
6 Fitness Attendants
1 PT Rec Instructor
1 PTR Rec Instructor
12 Party Attendants
19 Lifeguards
5 WSI Only

#### 2 FT Vacancies/13 FT Positions

- 1 Custodian
- 1 Membership and Marketing Supervisor



# Das Rec Project Updates



## **Youth Sports & Camps**



#### **2022 Summer Camps**

- Itsy Bitsy Spikers
- Youth Volleyball Skills Camps
- Lil' Dribblers
- Youth Basketball Skills Camps
- Cheer and Dance Camp
- All Star Sports Camp
- Challenger Soccer Camps
- Junior Pickleball Camps

#### **Other Youth Programs**

- High School Basketball Clinic
- Ir and Sr Karate







## **Aquatics at Das Rec**

- Swim Lessons
  - Private: 45/46 Booked
  - Group: 311/375 booked
- Trainings Offered
  - CPR and First Aid
  - Babysitting
  - Lifeguard Training
  - Water Safety Instructor Training
- Hosted Fire Department training





### **Fun Events**

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# **Partnered Events/Hosting**

- Firefighter Games July 19-22
  - Pickleball
  - Basketball
- RBFCU River City Slam w/ United Way
  - Indoor Volleyball
  - Sand Volleyball
  - Cornhole
  - Ladder ball





## **Thank you!**

Data updated as of October 19, 2021

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