

**NEW BRAUNFELS ECONOMIC DEVELOPMENT CORPORATION
BOARD OF DIRECTORS
SPECIAL CALLED MEETING
City Hall - Council Chambers**

August 3, 2022 MINUTES

1. CALL TO ORDER

The meeting was called to order by President Meurin at 3:02 p.m.

2. ROLL CALL

Present: Kathy Meurin – *Chair*, Brian Cox, Neal Linnartz, Jim Poage, Stuart Hansmann (3:04 p.m.) and Kristen Carden (3:09 p.m.) **Absent:** Don Austin

Staff: Jeff Jewell, Amy McWhorter, Garry Ford, Jordan Matney, Valeria Acevedo, Nathan Brown, Susie Kelley and Jonathan Packer and Michele Boggs – *Chamber of Commerce*

Others: Mayor Rusty Brockman

3. CITIZENS' COMMUNICATIONS

This time is for citizens to address the Board on issues and items of concerns not on this agenda. There will be no board action at this time.

(None)

4. DISCUSSION AND ACTION

A) Presentation and discussion of proposed 2023 bond projects: Jeff Jewell - Economic and Community Development Director, Garry Ford – Transportation and Capital Projects Director and Jordan Matney – Assistant City Manager presented information on fourteen proposed 2023 bond projects that have received preliminary rankings from the Bond Advisory Committee. An overview of each project was provided, and alternative funding sources were identified. Jeff Jewell noted that several of the projects are already underway. Projects presented and the staff member who presented them were:

- Transportation – Garry Ford
 - Barbarosa Road/Saur Lane
 - Common Street Sidewalks
 - Common Street
 - Kohlenberg Road
- Downtown – Jeff Jewell
 - Citywide Sidewalks
 - Castell Avenue Corridor
 - Downtown Parking Facilities
 - Downtown Right-of-Way Enhancements
- Parks and Trails – Jordan Matney
 - Northwest Community Park
 - Alligator Creek Linear Park and Trail
 - Mission Hill Park Phase 2
 - Guadalupe River Park
 - Callen's Castle Park
 - Spring Fed Pool Improvements

- B) Discussion and possible direction to staff regarding 2023 bond project ranking and prioritization criteria: Jeff Jewell asked the group for direction on adopting 4-6 ranking criteria for the board to use in evaluation each project. The board discussed criteria including: project timelines and readiness, synergy with existing EDC-funded projects, comportment to City master plans, matching funds potential, quality of life and economic development impact. The board directed staff to prepare ranking criteria in a two-step process with projects first rated on subjective EDC goals first, then rated on objective criteria to reach a final ranking score. Jeff Jewell told the board that staff will have more qualitative information on each project and a ranking matrix for the next special workshop, which will be scheduled soon. Neal Linnartz suggested that other projects outside of this current process that are ready to proceed, but need help with additional funding could be reviewed at a future workshop so that the EDC can consider contributing to help move them forward.

5. ADJOURNMENT – The meeting was adjourned at 4:06 p.m.

CERTIFICATION

Kathy Meurin
President

ATTEST:

Jim Poage
Secretary