

**NEW BRAUNFELS
ECONOMIC DEVELOPMENT CORPORATION
BOARD OF DIRECTORS MEETING
HONORS HALL – 390 S. SEGUIN AVENUE**

JULY 12, 2022 BUDGET WORKSHOP

MINUTES

1. CALL TO ORDER

The meeting was called to order by President Meurin at 4:03 p.m.

2. ROLL CALL

Present: Kathy Meurin – Chair, Kristen Carden, Brian Cox (4:04), Stuart Hansmann, Neal Linnartz, Jim Poage

Absent: Don Austin

Staff: Jeff Jewell, Amy McWhorter, Jared Werner, Jordan Matney, Valeria Acevedo, Nathan Brown, Susie Kelley, and Jonathan Packer and Michele Boggs (Chamber).

3. CITIZENS' COMMUNICATIONS

This time is for citizens to address the Board on issues and items of concerns not on this agenda. There will be no board action at this time.
(None)

4. DISCUSSION AND ACTION

A) Discuss and consider 2022 – 2023 budget priorities and initiatives:

Jonathan Packer, Chamber of Commerce CEO opened the workshop with a discussion about the Chamber's strategic plan (Confluence) that was presented to City Council the previous day. He outlined the Chamber's six primary economic development goals for the upcoming fiscal year. The Chamber's proposed professional services agreement with the City of New Braunfels was also discussed. Mr. Linnartz noted that some of the information Mr. Packer was presenting was not included in the EDC board packet. Mr. Packer confirmed that he was speaking from his notes. (City staff provided hard copies of the City Council presentation to the board at the start of the meeting.) The Chamber's plan calls for 1) attracting jobs in targeted industries 2) creating office and industrial space 3) supporting start-ups 4) workforce optimization including training and affordable housing development 5) transportation initiatives; and 6) land use/development strategies. He said there is a need for development of affordable housing and regional transportation in New Braunfels to encourage businesses to locate here. Mr. Jewell indicated that there are plans to address funding for workforce housing that may involve the board and information will follow in the near future. Mr. Jewell presented information to the board about the EDC's professional services agreement with the City of New Braunfels, which is also up for renewal. He outlined the many functions provided by economic and community development department's proactive approach.

The board discussed the deadline for the budget document to be presented to City

Council, and the renewal schedules for the Chamber and the City's contracts. Mr. Linnartz noted the importance of EDC funds being distributed. Chair Kathy Meurin stated the importance of setting the board's priorities and encouraged discussion. Mr. Packer suggested the board first consider funding EDC-eligible bond projects that the 2023 Bond Advisory Committee has preliminarily approved. Assistant City Manager Jordan Matney provided an overview of EDC-eligible projects that could be opportunities to fund. The board directed staff to provide detailed information about each eligible project for the board to study and rank at an upcoming workshop.

5. ADJOURNMENT – The meeting was adjourned at 5:15 p.m.

CERTIFICATION

Kathy Meurin
President

ATTEST:

Jim Poage
Secretary