



Swimming Pool & Park Rental Fees

City Council
March 12, 2018

Park Rental Fees

- Current non-resident rate is 30% higher than resident rate
 - 49% of all park rentals are non-residents
 - 58% of all Landa Park rentals are non-residents
- Non-resident rate proposed at +130% higher than resident rate
- Estimated to generate +\$100,000 in revenue
- New revenue will be earmarked for improvements

Sample Park Rental Fees



Area No.	No. of Tables	Usage Fee Resident	Current Non-Resident (+30%)	Recommended Rate (+130%)
1	5	\$ 55.00	\$ 71.50	\$126.50
2	10	\$110.00	\$143.00	\$253.00
3	5	\$55.00	\$71.50	\$126.50
4(P)	8	\$110.00	\$143.00	\$253.00
5(P)	8	\$110.00	\$143.00	\$253.00
6(P)	8	\$110.00	\$143.00	\$253.00
7	10	\$110.00	\$143.00	\$253.00
7A(P)	7	\$75.00	\$97.50	\$172.50
8	10	\$110.00	\$143.00	\$253.00
9	10	\$110.00	\$143.00	\$253.00
\$149.50	5	\$65.00	84.50	\$149.00

Fischer Park Rental Fees

- Adjust Pavilions A – G (small pavilions) resident rate from \$50 to \$75 for all day use
- More in line with Landa Park pavilion fees
- Change non-resident rate +130% higher (172.50)
- Estimated to generate \$26,000 in General Fund revenue
- 45% of Fischer Park rentals are non-residents
- Pavilions rented at 99% capacity April-October 2017



Landa Haus Rental Fees

Adjust rates for Landa Haus

- Non-residents rented this facility 66% of the time in FY2017
- Landa Haus fees have not increased since prior to 2001
- Estimated to generate \$50,000 in General Fund revenue
- New revenue will be earmarked for improvements
- No additional Park Board recommendation

	Current Resident	Proposed Resident	Current NR	Proposed NR (new, +100%)
Weekend (all day)	\$350	\$500	N/A	\$1,000
Weekday (all day)	\$300	\$400	N/A	\$800
Weekday (2 hours)	\$75	\$100	N/A	\$200
Damage Deposit	\$150	\$250	N/A	\$250

Picnic Permit Fees

Adjust from \$10 to \$25 per table

- Non-residents require paid permit for table use
- Residents get first table at no charge
- 85% of permits issued were to non-residents in FY2017
- Fee has not increased since prior to 2004
- Estimated to generate \$28,000 in General Fund revenue



Proposed Landa Park Pool Fees

	Current Fee (all days of week)	Proposed Fee Weekdays (+\$1)	Proposed Fee for Weekends/Holidays (+\$3)
Adult	\$5.00	\$6.00	\$8.00
Child	\$4.00	\$5.00	\$7.00
Senior	\$4.00	\$5.00	\$7.00
Spectator	\$1.00	\$2.00	\$4.00

- 58,000 total weekend guests
- 80% weekend guests are non-residents
- Anticipated to generate +\$200,000 in General Fund revenue

Overview

- Use of park rental areas and the Landa Park Aquatic Complex is extremely high during the summer season
- High visitation causes wear and tear on facilities
- Increase revenue from park fees can help to pay for needed repairs and replacements at the facilities
- Fees proposed to be effective March, 2018
 - Would not realize full revenue until FY19 due to already existing reservations for 2018

Questions?

