



CycloVIVA!
Sunday, March 3rd 2019
1:00-4:00 pm

What Is CycloViva, Or Open Streets Event?

- ✓ Modeled after the “ciclovía” program in Bogotá, Colombia, where for 45 years, citizens have enjoyed weekly car-free streets. Now, similar events are found all over the world.
- ✓ FREE half-day event
- ✓ Temporarily transforms street into a car-free public space to enable residents to exercise and cycle, skate, walk, and play safely.
- ✓ Allows residents to explore the city from a different perspective by experiencing sights they may drive by everyday but do not notice – businesses, restaurants, neighborhoods, historic buildings, parks, churches, and public art. Will highlight New Braunfels’ west side community and businesses.
- ✓ Creates community pride in that neighborhood and from all parts of the community.



síclovía



YMCA OF GREATER SAN ANTONIO
COMMUNITY EVENT



cycloBiaBrownsville



PENSACOLA
Ciclovía
OPEN STREETS



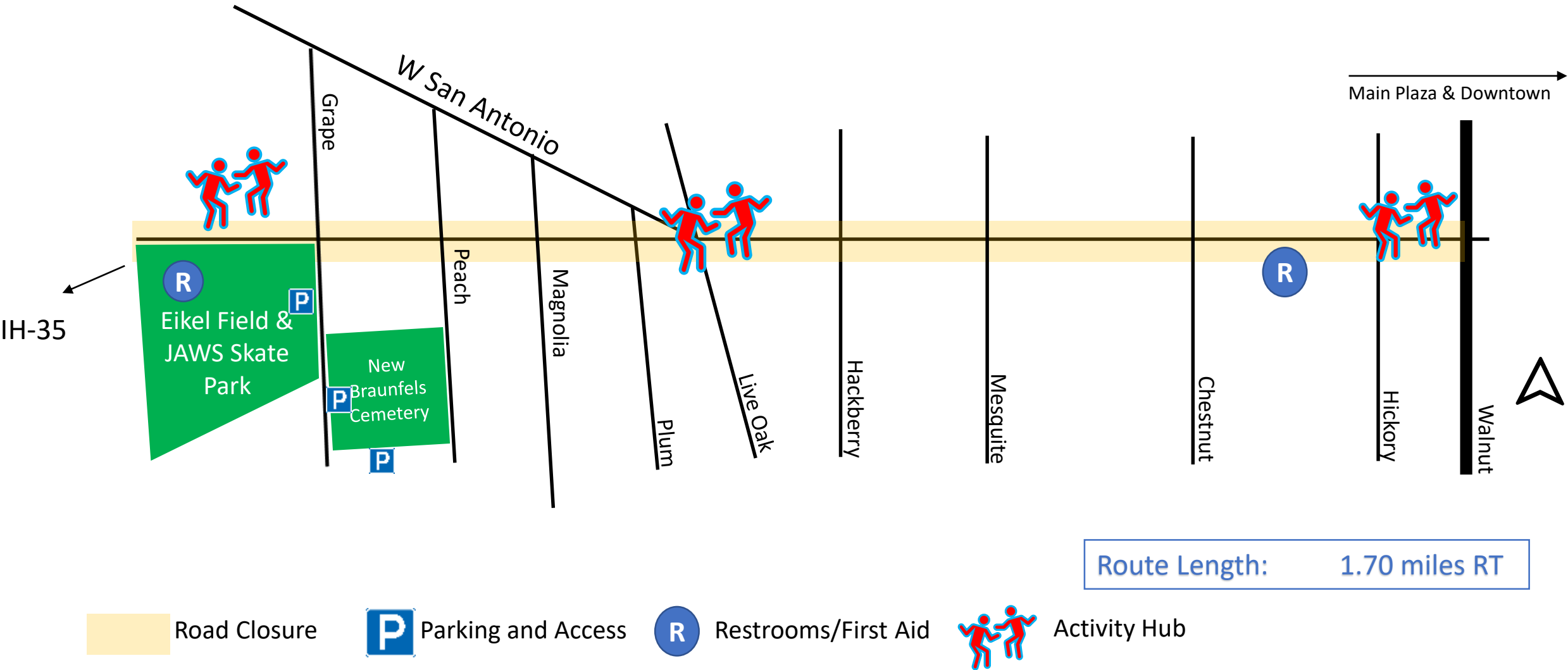
<https://youtu.be/ELa5CHsUepo>



Sunday, March 3rd

1pm to 4 pm

Event Route & Street Closure



Tentative Schedule

1:00 p.m. Kick-Off & Bike Blessing

1:15-1:45 p.m. HIGH Fitness

Bike Rodeo

2:00 p.m. Zumba

Chef Mario - Smoothies

Fix-a-flat

2:30 p.m. Bike Rodeo

3:00 p.m. Chef Mario - Smoothies

Dance /Music Performances

3:30 p.m. Give-a-ways

ACTIVITY HUBS



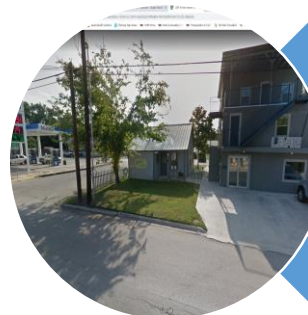
HEALTH & FAMILY

- To promote healthy lifestyles by getting people out and active.



MOBILITY

- To promote more use of walking and biking in New Braunfels.



CULTURE & HERITAGE

- To promote economic development by getting people out in an established neighborhood and business corridor.

Event Partners



EZY Kleen
Laundry





Event Sponsors





Thank you!

Ylda Capriccioso, Parks & Recreation Department,
ycapriccioso@nbtexas.org or 830-221-4358

