



Proclamation

THE STATE OF TEXAS §
COUNTY OF COMAL §
CITY OF NEW BRAUNFELS §

WHEREAS, the monarch butterfly is an iconic North American species whose multigenerational migration and metamorphosis from caterpillar to butterfly has captured the imagination of millions of Americans; and

WHEREAS, City of New Braunfels officials are concerned about the decline of the monarch butterfly population; and

WHEREAS, twenty years ago more than one billion Eastern monarch butterflies migrated to Mexico; and

WHEREAS, in the winter of 2014 only 60 million monarch butterflies made the trip; and

WHEREAS, the North American monarch population has declined by more than 90 percent in the past two decades; and

WHEREAS, monarch scientists attribute the decline to the degradation and loss of summer breeding habitat in the US and loss of winter habitat in Mexico; and

WHEREAS, cities, towns and counties have a critical role to play to help save the monarch butterfly by providing habitat, landscape policies and educating citizens; and

WHEREAS, through the National Wildlife Federation’s “Mayors’ Monarch Pledge” U.S. cities, municipalities, and other communities are committing to create habitat for the monarch butterfly and pollinators, and to educate citizens about how they can make a difference at home and in their community.

NOW, THEREFORE, I, BARRON CASTEEL, Mayor of the City of New Braunfels, Texas do hereby proclaim the month of April 2019 as

SAVE THE MONARCHS MONTH

in the City of New Braunfels and encourage residents to take part in events and initiatives to protect and restore the habitat of the North American monarch butterfly.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Seal of the City of New Braunfels, Texas to be affixed this the 8th day of April 2019.

CITY OF NEW BRAUNFELS, TEXAS

BY: _____
BARRON CASTEEL, Mayor