



# Complete Count Committee

## U.S. Census

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# Complete Count Committee



- Comprised of representatives from local government and community organizations
- Promotes and encourages response – especially from historically Hard To Count residents
- Develops and implements a locally personalized awareness campaign
- Diverse committee representatives will:
  - Strive to reach varied demographics in the community
  - Collaborate on outreach methodology
  - Provide resources



## Inquiries of interest in participation were sent to:

- County governments
  - School districts
  - Chamber of Commerce
  - Ministerial leaders
  - Non-profit organizations
  - Social services organizations
  - Healthcare industry
  - Media
  - Other local organizations

EVERYONE  
COUNTED  
IN 2020





# Interested in Participating



**The following are willing to provide representation of their choice to serve on the committee, if selected by City Council.**

**The Complete Count Committee would have 11 members if all interested organizations are selected.**

- Comal County
- Comal ISD
- New Braunfels ISD
- New Braunfels Chamber of Commerce
- City of New Braunfels staff member(s)
- Community Council of South-Central Texas
- McKenna Foundation
- New Braunfels Utilities
- Herald-Zeitung staff member
- Citizen at-large Ms. Maria Saenz-Rodriguez
- New Braunfels Ministerial Alliance



# Next Steps



## 2019

- City Council approves committee composition
- Selected member organizations designate their representatives
- Committee receives training from Census Bureau
- Develop strategy and workplan
- Provide City Council with updates

## 2020

- Begin community organizations mobilization
  - Encourage self-response
- April 1 – Census Day
  - Encourage those who did not respond to cooperate with census takers

